

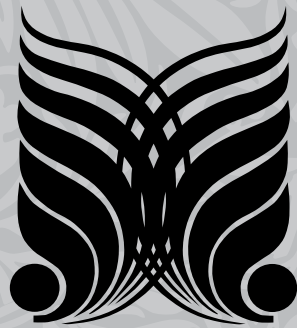


2025-26

PROSPECTUS

**BEACONHOUSE
NATIONAL UNIVERSITY**





BNU

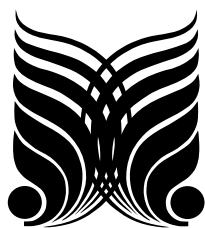


BEACONHOUSE

NATIONAL

UNIVERSITY

PROSPECTUS 2025-26



BNU
Beaconhouse
National University

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TAROGIL CAMPUS

13-Km Off Raiwind Road, Lahore.

CONTENTS

Contents	Page
Vice Chancellor's Message	5
About BNU	6
Board of Directors Board of Governors	8
List of Programs	11
Zero Semester	16
Admission Criteria	17
Scholarships	24
Academic Calendar	27

The Schools of BNU

MDSVAD Mariam Dawood School of Visual Arts & Design	31
RHSA Razia Hassan School of Architecture	63
SMSLASS Seeta Majeed School of Liberal Arts and Social Sciences	99
SMC School of Media and Mass Communication	113
SCIT School of Computer and Information Technology	143
SE School of Education	179
SMS School of Management Sciences	195
IP Institute of Psychology	227
Academic Regulations	245
Facilities	256

VICE CHANCELLOR'S MESSAGE



Dear Prospective Students and Esteemed Readers,

Welcome to Beaconhouse National University (BNU), where we are proud to uphold our legacy as Pakistan's pioneering not-for-profit liberal arts university. As we embark on the academic year 2025-26, we reaffirm our unwavering commitment to fostering excellence across a diverse array of disciplines.

At BNU, we believe that education transcends the confines of the classroom. Our vibrant campus is designed to provide a holistic college experience, encouraging each student to explore their passions and prepare for their future careers. We strive to create an environment that nurtures creativity, critical thinking, and personal growth, ensuring that our students are well-equipped to navigate the complexities of the modern world.

We are dedicated to identifying and supporting students who possess the potential to thrive within our dynamic community. Our mission extends beyond academic achievement; we aim to cultivate responsible, compassionate leaders who will contribute positively to society. By fostering collaborations with peer institutions both nationally and internationally, we aim to create a rich intellectual ecosystem where teaching and research flourish, ultimately contributing to a more prosperous, equitable, and sustainable future for Pakistan.

At BNU, we recognize the profound responsibility we hold in shaping the leaders of tomorrow. Our entire community is committed to empowering students to face the challenges of the future with confidence and resilience. We aspire for each of our graduates to make meaningful contributions to their fields and to take pride in their accomplishments, both locally and globally.

Our relentless pursuit of excellence is at the heart of everything we do, and we invite you to join us in this journey. As we celebrate over two decades of transformative education, we remain steadfast in our mission to build upon our successes and continue to innovate.

We eagerly anticipate welcoming you to the BNU family, where you will embark on an enriching experience that will stay with you for a lifetime.

Warm regards,

Dr. Moeed Yusuf
Vice Chancellor

ABOUT BNU

Chartered by the Government of Punjab, Beaconhouse National University (BNU) is Pakistan's first Liberal Arts University, established in 2003 with the aspiration of disseminating quality education with modern, rational, course content while ensuring that the history and culture of Pakistani society are valued. Our distinctive learning experience and research in diverse areas where the essential focus of the programmes offered has been determined by the type of workforce identified for the future economic, business, academic, cultural and technological advancement of the country encourages students to become independent learners.

The growing challenge of providing quality education in today's era has led to the cut-throat competition of various educational institutions for furnishing students with cutting-edge knowledge in their respective fields. BNU is a non-profit, private university which offers students a range of subject areas which are of immense relevance to the country's economy. BNU offers an inspiring and challenging environment with a broad-based educational setup in which a student studies a variety of different subjects and is encouraged to question, take creative risks and gain a better working knowledge of the world around him or herself, thus preparing them for a lifetime of opportunities and challenges. Resultantly, they graduate as highly professional, mature, innovative, entrepreneurial and employ-

able practitioners.

We aspire to present our students the academic and personal development prospects that will equip them to respond to the intellectual, social and personal challenges that they will encounter throughout their life and career. Keeping in view the current volatile situation in the country, the liberal arts education provided by the University helps Pakistani youth to be emancipated in their world views thus helping to combat the menace of extremism in all its forms. It is also essential to develop and nurture their professional abilities, enhance their acumen and expertise, so as to enable them to make a valuable contribution to the community and at national and international levels.

The University is supported in this endeavour by a team of highly qualified and experienced faculty that bring a high level of technical skill and industry expertise with first-hand knowledge of their subjects. They have adopted modern and current modes of teaching, learning and assessment. With a congenial and comfortable environment as well as library resources, the University is well equipped to make the time spent at BNU a memorable one.

Over the years, Liberal Arts education has assumed a vital role. An armchair philosopher once said, "When the only tool you have is a hammer, you tend to see every

problem as a nail." All knowledge is one, a unified wholeness, and every field of study is but a piece or an angle or a way of partitioning this knowledge. Thus, to see how one's chosen area fits into the whole, to see the context of one's study, we at BNU believe, liberal education is not merely desirable, but necessary. BNU aims to shape and form the future of its students with its unparalleled set of learning resources. The diverse body of knowledge that a student gains at BNU, together with the tools of examination and analysis that one learns to use, will enable him to develop specialist skills, deepen his understanding, gain new insights and perspectives to flourish his career ahead, build opinions, streamline attitudes, learn and adopt values, and beliefs, based not upon authority or ignorance, whim or prejudice, but upon one's own worthy evaluation of argument and evidence. We foster the development of an active engagement with knowledge, and not just the passive reception of facts.

At BNU, the knowledge disseminated will help you learn new subjects by one of the most common methods of learning analogy. As George Herbert noted, people are best taught by using something they are familiar with, something they already understand, to explain something new and unfamiliar. The more you know and are familiar with, the more you can know, faster and more easily. Many times, the mind will create its own analogies, almost unconsciously, to teach itself about the

unfamiliar by means of the familiar.

Education at BNU creates an improvement of perception and understanding. This is done by a few unique, innovative practices at BNU:

- An academic format which encourages the student to read across the curriculum allowing for cross registration in courses offered at Schools other than the one the student is registered in. These courses may be taken as minors or electives.
- The University underscores the importance of the creative and performing arts which form an integral part of any liberal arts education. Open workshops and seminars are offered where students interact with scholars and practitioners of international repute.
- Each student works with an academic advisor who helps design a programme of study most suited to the individual student's talent and is also available for personal guidance throughout the student's stay at the University.
- A system of education in which students learn in small, interactive class sessions.
- A system of student evaluation based on frequent written assignments and research projects rather than a traditional method of examination.

At Beaconhouse National University, edu-

cation is enriched through a free exchange of ideas and debate which is expertly guided by qualified faculty. Most courses are intensive and yearlong in which students are encouraged to question assumptions, listen to diverse opinions and challenge conventions. This strategy is further developed through disciplined and motivated work on the student's part and the evaluation of individual progress through written reports and ongoing interaction between students and teachers.

The University is fully cognizant of the fact that the formative years of a young adult's life i.e. the years spent at university must be enriched through a variety of experiences, both within and outside the classroom. Study tours, therefore, form a regular feature of university life and serve as a means of research and exposure to life in other regions of the country and varied socio-economic groups.

BNU is a non-profit, apolitical, nonsectarian, equal-opportunity institution offering undergraduate and graduate programmes in modern disciplines, many of which are not offered anywhere else in Pakistan.

BNU'S SCHEME OF STUDIES ALLOWS FOR:

- Cross registration ensures that students read across the curriculum, as opposed to being confined to a single discipline or faculty.
- Access to a multidisciplinary University

which offers a balanced mix of traditional and contemporary studies.

- Courses in disciplines that are not being offered by any other institution in the country and easy access to students aspiring to higher qualifications.

BNU offers its students a diverse learning environment where they witness cross cultural exchange of ideas from their peers and faculty that represents various parts of the world. In a brief time BNU has already made its mark in the region with the presence of students from SAARC countries among its student body, thereby extending its role as a platform for providing quality education, not only to Pakistani students but also by offering its expertise to neighbouring countries.

Creative, unique and diverse ideas that stem because of this diversity extend significant advantages to our students. BNU, in its bid to ensure that quality educational opportunities are available to all worthy candidates, has put in place a very generous scholarship scheme that is aimed to offset and transform constraints into opportunities for prospective students as well as existing students.

Having evolved from an insignificant number of students to the significant amount of student body from within and outside Pakistan, we believe your choice will be rewarded in the quality of your education and student experience.

Board of Directors (BOD)

Beaconhouse National University Foundation

1. Mrs. Nasreen Mahmud Kasuri, Chairperson BNUF
2. Dr. Moeed Yusuf, Vice Chancellor
3. Mr. Khurshid Mahmud Kasuri
4. Mr. Kasim Mahmud Kasuri
5. Dr. Parvez Hassan
6. Mr. Mueen Afzal
7. Ms. Christine Dawood
8. Mr. Azmat Isa
9. Dr. Ishrat Hussain
10. Mr. Nassir Mahmud Kasuri
11. Ms. Farzana Shahid, Registrar/Secretary

Board of Governors (BOG)

Beaconhouse National University

1. Mrs. Nasreen Mahmud Kasuri, Chairperson BNUF
2. Dr. Moeed Yusuf, Vice Chancellor
3. Mr. Khurshid Mahmud Kasuri
4. Mr. Kasim Mahmud Kasuri
5. Dr. Parvez Hassan
6. Mr. Mueen Afzal
7. Ms. Christine Dawood
8. Mr. Azmat Isa
9. Dr. Ishrat Hussain
10. Mr. Nassir Mahmud Kasuri

11. Chairman, Higher Education Commission, Islamabad.
12. Vice Chancellor, GC University, Lahore
13. Secretary Higher Education, Government of Punjab, Lahore.

14. Ms. Farzana Shahid, Registrar/Secretary

THE OBJECTIVES OF BEACONHOUSE NATIONAL UNIVERSITY

Beaconhouse National University's objectives are deeply rooted in its mission to provide a transformative educational experience within the framework of a liberal arts institution. The university's goals encompass a wide range of academic, cultural, and social aspects:

Holistic Education:

BNU aims to provide holistic education that cuts across traditional disciplinary boundaries. The university seeks to foster well-rounded individuals by integrating various fields of study and encouraging cross-disciplinary exploration.

Higher Education Access:

One of BNU's core objectives is to offer higher education opportunities to students from diverse backgrounds. The university is committed to ensuring that deserving students are not denied access due to financial constraints, thereby promoting inclusivity and social mobility. BNU's wholesome scholarship program is a key aspect of the university's not-for-profit ethos that continues to remain a priority for the entire BNU community.

Equal Opportunities and Inclusiveness:

The university's objectives emphasize providing equal opportunities for all, irrespective of their backgrounds. BNU's commitment to inclusivity extends to its admission policies, scholarship programs, and support services.

Academic Freedom and Excellence:

BNU values academic freedom, where both faculty and students are encouraged to explore diverse perspectives and engage in open dialogue. The commitment to excellence is reflected in BNU's efforts to maintain high academic standards and provide a world-class educational experience.

Liberal Arts Environment:

The establishment of a liberal arts environment is a key objective. BNU aims to provide an educational atmosphere that emphasizes critical thinking, creativity, and intellectual exploration, enabling students to become versatile thinkers and learners. The end product is not only a degree holder but a problem solver capable of applying their skills across disciplines.

Research and Knowledge Expansion:

BNU actively contributes to the expansion of knowledge through research and scholarly endeavors. The university promotes a culture of research and innovation, encouraging faculty and students to engage in meaningful academic dialogues and contribute to the advancement of various fields through publishing and disseminating knowledge.

Socially Conscious Approach:

BNU's objectives align with a socially conscious outlook. The university endeavors to create a community of students and faculty aware of societal challenges,

engage in community service, and work towards positive social change.

Cultural and Artistic:

Enrichment: The university seeks to enrich the cultural and artistic landscape of the country by fostering creativity and artistic expression. BNU's programs in arts, design, and architecture contribute to the development of the arts and cultural sectors.

Engagement and Extracurricular Activities:

BNU encourages a vibrant co-curricular atmosphere that promotes student engagement in extracurricular activities, fostering personal growth, leadership skills, and a sense of community.

Global Citizenship:

BNU is dedicated to nurturing empowered and impactful global citizens. The university's educational approach encourages students to develop a broader worldview, engage with global issues, and contribute positively to society at both local and international levels. We pride ourselves on striving to promote responsible global citizens.

National and International Impact:

BNU aspires to be recognized nationally and internationally for its contributions to education, research, and cultural enrichment. The achievements of its alumni and their placements in prestigious insti-

tutions validate the university's commitment to excellence.

Quality Infrastructure and Learning Environment:

BNU's objectives include maintaining a conducive learning environment with modern infrastructure, well-equipped facilities, and a favorable student-faculty ratio to facilitate effective learning and knowledge transfer.

In summary, Beaconhouse National University's objectives encompass a wide spectrum of educational, cultural, and societal dimensions, all aimed at fostering a transformative educational experience that prepares students to become globally aware, socially conscious, and academically accomplished individuals.



Fall Semester - List of Programs - 2025-26

School	Programs
Mariam Dawood School of Visual Art & Design (MDS-VAD)	DEPARTMENT OF FINE ARTS - Bachelor of Fine Arts in Visual Arts
	DEPARTMENT OF VISUAL COMMUNICATION DESIGN - Bachelor of Design in Visual Communication Design
	DEPARTMENT OF TEXTILE, FASHION AND ACCESSORIES DESIGN - Bachelor of Design in Textile, Fashion & Accessories Design Specialisation: TEXTILE & FIBRE Specialisation: FASHION Specialisation: JEWELLERY & ACCESSORIES
	DEPARTMENT OF INTERDISCIPLINARY STUDIES - Bachelor of Arts (Hons) Interdisciplinary Expanded Design & Art
Razia Hassan School of Architecture (RHSA)	Bachelor of Architecture (B.Arch)
	Bachelor in Interior Design (BID)
Seeta Majeed School of Liberal Arts & Social Sciences (SLASS-DLA)	BS in Liberal Arts & Social Sciences
	Minor in: -Media Studies -Theatre, Film and TV Specialization in: -History -Literature -Political Science BS in Political Science
School of Media and Mass Communication (SMC)	-BS Communication and Immersive Media -BS Journalism and Media Studies Areas of Specialization a: Broadcast Media b: Digital Media c: Public Relations & Advertising
	Department of Journalism & Mass Communication (JMC) & Department of Theater, Film & TV (TFT) -BS in Theatre, Film & TV -MS Public Relations & Advertising -MS Film & TV (Weekend)

School of Computer and Information Technology (SCIT)	BS Computer Science Specialization: Artificial Intelligence, Cyber Security, Data Science, Multimedia & Game Development.
	BS Software Engineering Specialization: Software Development, Software Design & Architecture, Software Quality & Project Management, Cloud Computing, DevOps, Mobile & Web Development, Artificial Intelligence & Data Science.
	BS Artificial Intelligence Specialization: Data Science, Natural Language Processing, Computer Vision, AI Engineering.
	BS Management & Business Computing Specialization: Computing, AI for Businesses, Fintech, Software Project Management, UI/UX Design.
School of Education (SE)	MPhil Linguistics and TESOL.
	MPhil Educational Leadership and Management.
	MPhil in Educational Leadership and Management (weekend track).
School of Management Sciences (SMS)	Department of Management Sciences (SMS-DMS)
	BBA (Hons) Specialization in:
	• Marketing
	• Finance
	• Entrepreneurship
	• Business Analytics
	BS Business Intelligence and Analytics
	Department of Economics (SMS-ECO)
	BS Economics
	BS Economics and Finance
	BS Economics with Minor in Data Sciences and Business Analytics
	Department of Hospitality Management (SMS-DHM)
BS Hospitality Management	
Institute of Psychology (IP)	BS in Applied Psychology with Specialization in anyone of the following: <ul style="list-style-type: none"> • Clinical Psychology • Organizational and Industrial Psychology • School Psychology
	MS Clinical and Counseling Psychology with Specialization in any one of the following: <ul style="list-style-type: none"> • Rehabilitation for Substance Abuse • Neurodevelopmental Disorders • School Psychology • Family and Marital Counseling • Adolescent Mental Health

Spring Semester - List of the Degree Programs

School	Degree Program Name
MDSVAD	Master of Art & Design Studies [MA ADS]
SLASS-DLA	BS in Liberal Arts & Social Sciences Minor in: -Media Studies -Theatre, Film and TV Specialization in: -History -Literature -Political Science BS in Political Science
SMC Department of Journalism & Mass Communication (JMC) & Department of Theater, Film & TV(TFT)	BS Communication and Immersive Media
	BS Journalism and Media Studies
	Areas of Specialization a: Broadcast Media b: Digital Media c: Public Relations & Advertising
	BS in Theatre, Film & TV
	MS Public Relations & Advertising
	MS Film & TV (Weekend)
SMS-DMS	BBA (Hons.) Prospective Specializations: -Marketing -Finance -Entrepreneurship -Business Analytics BS Business Intelligence and Analytics
SMS-ECO	BS Economics BS Economics and Finance BS Economics with Minor in Data Sciences and Business Analytics
SMS-DHM	BS Hospitality Management



Spill The Tea



ZERO SEMESTER FOR FRESHMAN

Zero semester is a dedicated period before the official start of classes, exclusively designed for freshman. It's aimed at bridging any potential gaps in knowledge or skills, familiarizing you with institutional policies and resources, and helping you build connections within the university community. It fosters a sense of belonging and community among new students, laying the groundwork for meaningful connections and friendships that will enrich your university experience.

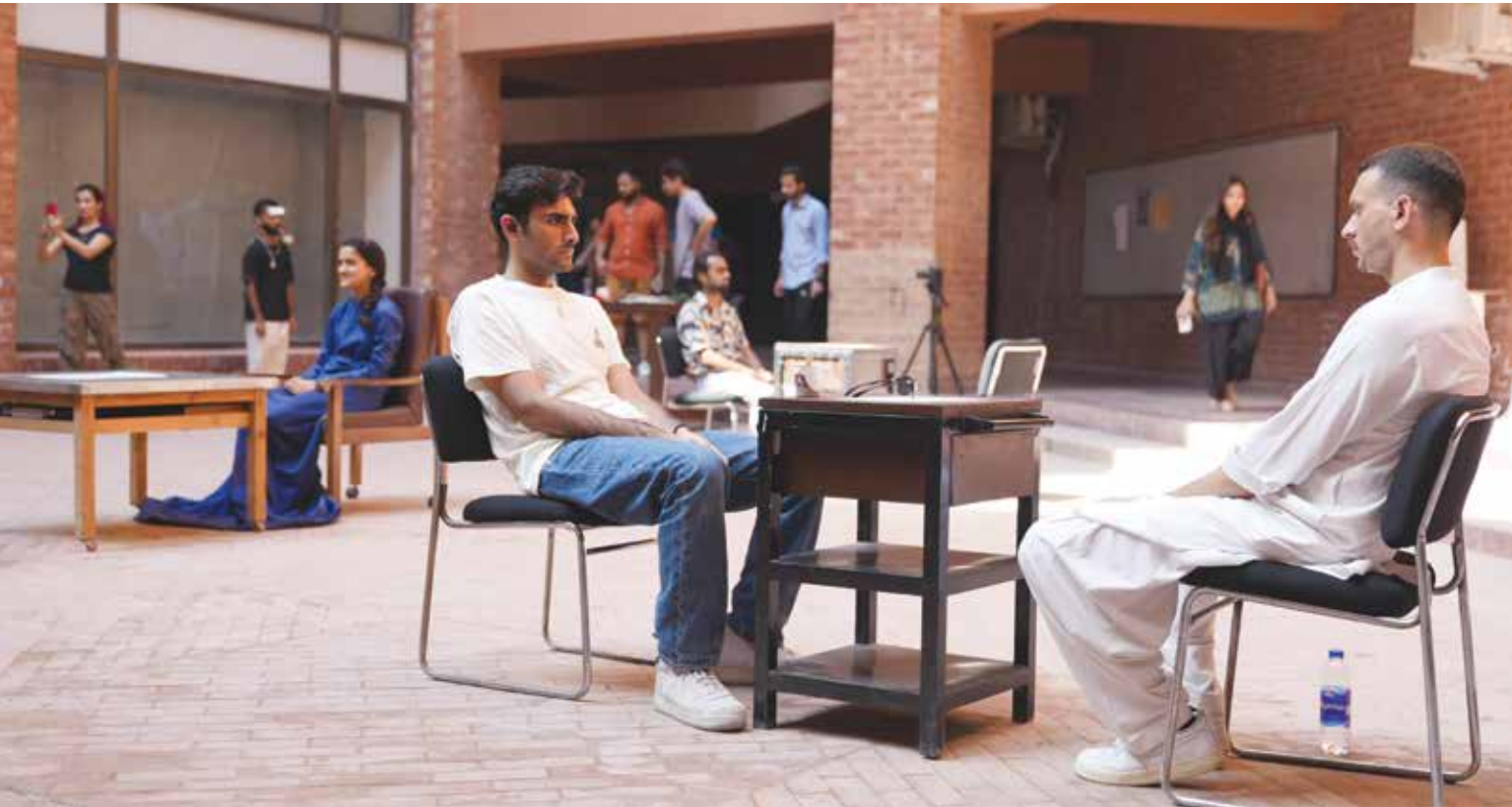
Key Objective of Zero Semester:

- Zero Semester offers targeted support to address any academic deficiencies you may have, ensuring you're well-prepared to excel in your coursework right from the start.
- During Zero semester, you'll participate in comprehensive orientation sessions to acquaint yourself with our institution's policies, academic expectations, and available support services.
- Zero semester fosters a sense of belonging and community among new

students, laying the groundwork for meaningful connections and friendships that will enrich your university experience.

What to Expect During Zero Semester:

Zero semester sets the stage for a successful academic journey by providing essential support and resources to new students. By participating in Zero semester activities, you will gain the knowledge, skills, and connections necessary to thrive in your academic pursuits and beyond.



ADMISSION CRITERIA

The admission offer shall be made upon satisfying the following criteria:

BA (Hons) / BSc (Hons) Degree Programmes

(i) To be eligible for admission to undergraduate programmes, a candidate must satisfy any one of the following requirements: -

- FA / F.Sc. with at least 2nd division (i.e. 495 marks)*.
- O-levels (at least 6 subjects for international students and 8 subjects for local students with IBCC equivalence) and 3 A levels. Advanced Subsidiary (AS) will not be taken into account.
- High School Diploma and International Baccalaureate (IB) result with a CGPA of at least 2.50.

Note: Equivalence Certificate from IBCC is mandatory for all international qualifications i.e. O Levels/A-Levels, High School Diploma, and International Baccalaureate, or equivalent.

* at least 6 subjects for international students and * subjects For B.Arch. & BBA minimum 60% marks (660) are required in Intermediate or an Average

C in A-Level.

- * For Software Engineering minimum 50% marks (550) are required in Intermediate (with Math or Biology#) or equivalent

#Students of Intermediate (Pre-Medical Group) will be required to take deficiency courses in Mathematics of 6 Credit hours in their first year of study.

- * For Economics, Business Intelligence and Analytics, Bachelors in Interior Design and all degree of School of Media and Mass Communication minimum 50% marks (550) required.

(ii) (ii) Passing of BNU's written aptitude test & interview

(iii) (iii) The overall merit for admission offer in the undergraduate degree programmes will be determined on the basis of the aggregate as follows:

Break up	Percentage
Admission Test & Interview	25%*
A-Levels / Intermediate	45%
O-Levels / Matriculation	30%
Total	100%

- * The split between relative weightage of admission test vs the interview will be at the discretion of the Dean/Director of respective school/institute.

(iv) The Formula for calculation of merit is as follows



Matriculation		Intermediate	
<i>Marks Obtained Total Marks</i>		<i>Marks Obtained Total Marks</i>	
O Levels		A Levels	
Sum of Pak. equivalent Grade Points / Marks of all subjects calculated as follows:		Sum of Pak. equivalent grade points /marks of all subjects calculated as follows:	
Grades	Pak. Equivalent Grade Points/ Marks	Grades	Pak. Equivalent Grade Points/ Marks
A*	4.00	A*	15.0
A	3.20	A	12.0
B	2.80	B	10.5
C	2.40	C	09.0
D	2.00	D	07.5
E	1.60	E	06.0
F / U	0.00	F / U	00.0

(v) (v) Student terminated from one BNU school on the basis of poor academic performance or on disciplinary ground will not be eligible to seek admission to any other school of BNU.

(vi) (vi) Acceptance of a candidate rejected by one BNU school who is seeking admission in another BNU school will be subject to the approval of the Vice Chancellor.

MS/M.Phil. Degree Programmes

Criteria for admission into MS/M.Phil degree programmes are as follows: -

- MA or 16 years of education with BA (Hons.) from a recognized university

with a minimum CGPA of 2.5.

- GAT, General Test is mandatory from the National Testing Service or BNU UGAT with 50% score*.

- Passing of BNU's Written/Aptitude test, Interview

- * 60% for all programs in the School of Education.

- * For admission in the MA Art & Design Studies degree, GAT is not required. Instead students are required to submit 10 images of their work (or prior academic papers in case of non-studio background), a one-to-two (1-2) page Statement of Intent and a CV.

- * Similarly, admission in the MA Art Education degree, GAT is not required and in lieu of that students are required to submit Current CV, one (1) page Statement of Intent, for applicants with art background a digital portfolio of own work and their students' work (maximum 10 pieces each with captions) submitted on a CD or a USB. For applicants with non-art background, a writing sample, sample lesson plans, course outlines or curriculum documents.

Programmes Duration

The University requires students to complete their degrees within the stipulated time limit. For undergraduate and graduate qualifications, the maximum time allowance for completion of the degree is as follows: -

Program	Total Duration of Program	Extended Duration	Max. Duration of Program
4 Years Bachelors	4 years	2 years	6 years
5 Years Bachelors	5 years	2 years	7 years
2 Years MS/MPhil	2 years	2 years	4 years



Schools and Degree Programs	Eligibility Criteria
School of Computer and IT <ul style="list-style-type: none"> • BS Software Engineering • BS Computer Science • BS Artificial Intelligence • BS Management & Business Computing 	<p>Minimum Criteria: At least 50 % marks in intermediate/A level, HSD and IB equivalent with compulsion of Math. Pre-Medical group can also apply.</p> <p>F.A/FSc or equivalent with 50% marks, O level: 8 pass subjects, A level: 3 pass Subjects.</p> <p>Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.</p>
School of Management Sciences (SMS) <ul style="list-style-type: none"> • BBA (Hons) 	<p>Minimum Criteria (BBA): F.A/FSc or equivalent with 60% marks, eight pass subjects of O level and three pass subjects of A level, HSD and IB equivalent.</p> <p>Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.</p>
<ul style="list-style-type: none"> • BS Business Intelligence and Analytics 	<p>Minimum Criteria (BIA): F.A/FSc or equivalent with 55% marks, eight pass subjects of O level and three pass subjects of A level, HSD and IB equivalent.</p> <p>Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.</p>
<ul style="list-style-type: none"> • All degrees from department of Economics 	<p>Minimum Criteria: F.A/FSc or equivalent with 50% marks, eight pass subjects of O-level and three pass subjects of A level, HSD and IB equivalent.</p> <p>Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.</p>
<ul style="list-style-type: none"> • BS Hospitality Management 	<p>Minimum Criteria: F.A/FSc or equivalent with 50% marks, eight pass subjects of O-level and three pass subjects of A level, HSD and IB equivalent.</p> <p>Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.</p>
Mariam Dawood School of Visual Arts & Design (MDSVAD) All SVAD degree programs	<p>Minimum Criteria: F.A/FSc or equivalent with 50% marks, eight pass subjects of O-level and three pass subjects of A level, HSD and IB equivalent.</p> <p>Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.</p>
Razia Hassan School of Architecture (RHSA) <ul style="list-style-type: none"> • Bachelor of Architecture (B.Arch) 	<p>Minimum Criteria: F.A/FSc or equivalent with 60% marks, eight pass subjects of O-level and three pass subjects of A level, HSD and IB equivalent.</p> <p>Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.</p>

Schools and Degree Programs	Eligibility Criteria
<ul style="list-style-type: none"> Bachelor in Interior Design (BID) 	<p>Minimum Criteria: FA/FSc or equivalent with 50% marks, eight pass subjects of O-level and three pass subjects of A level, HSD and IB equivalent.</p> <p>Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.</p>
<p>School of Media and Mass Communication (SMC)</p> <ul style="list-style-type: none"> BS Journalism and Media Studies BS Communication and Immersive Media BS in Theatre, Film & TV 	<p>Minimum Criteria: FA/FSc or equivalent with 50% marks, eight pass subjects of O-level and three pass subjects of A level, HSD and IB equivalent.</p> <p>Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.</p>
<p>Institute of Psychology (IP)</p> <ul style="list-style-type: none"> BS in Applied Psychology 	<p>Minimum Criteria: FA/FSc or equivalent with 50% marks, eight pass subjects of O-level and three pass subjects of A level, HSD and IB equivalent.</p> <p>Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.</p>
<p>Seeta Majeed School of Liberal Arts & Social Sciences (SLASS)</p> <ul style="list-style-type: none"> BS in Liberal Arts & Social Sciences BS in Political Science 	<p>For BS in Liberal Arts & Social Sciences -FA/FSc or equivalent with 55% marks, eight pass subjects of O-level and three pass subjects of A level, HSD and IB equivalent.</p> <p>For BS in Political Science -FA/FSc or equivalent with 50% marks, eight pass subjects of O-level and three pass subjects of A level, HSD and IB equivalent.</p> <p>Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.</p>

Admission Criteria For Graduate Programs

School	Degrees
<p>School of Education</p> <ul style="list-style-type: none"> MPhil Educational Leadership and Management MPhil Linguistics and TESOL MPhil Educational Leadership and Management (Weekend Track) 	<p>16 years of education with at least 2.5 CGPA in the last degree At least 50% marks in GAT (NTS or UGAT, BNU) Weekend Track Criteria All of the above requirements and Minimum 3 years of work experience at a managerial or leadership role in an educational setting.</p> <p>Performance in the admission interview. Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.</p>

School	Degrees
School of Media and Mass Communication (SMC) <ul style="list-style-type: none"> MS Public Relations & Advertising MS Film & TV (Weekend program) 	Minimum Criteria: 16 years of Education with a minimum CGPA 2.5 from HEC recognized universities. GAT is mandatory. Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.
Institute of Psychology (IP) <ul style="list-style-type: none"> MS Clinical and Counseling Psychology 	Minimum Criteria: 16 years of Education (relevant background) with a minimum CGPA 2.5 from HEC recognized universities. GAT is mandatory. Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.
Mariam Dawood School of Visual Arts & Design (MDSVAD) <ul style="list-style-type: none"> Master of Art & Design Studies [MA ADS] Master of Art & Education [MA AE] 	Minimum Criteria: 16 years of Education with a minimum CGPA 2.5 from HEC recognized universities. Admission decisions will be subject to academic records and performance in the interview conducted by the respective department.
Razia Hassan School of Architecture (RHSA) <ul style="list-style-type: none"> Bachelor of Architecture (B.Arch) 	Minimum Criteria: F.A/FSc or equivalent with 60% marks, eight pass subjects of O-level and three pass subjects of A-level, HSD and IB equivalent. Admission decisions will be subject to academic records and performance in the admission test, and interview conducted by the respective department.

Note:

O-levels (at least 6 subjects for international students and 8 pass subjects for local students with IBCC equivalence) and 3 complete pass subjects of A-levels. Advanced Subsidiary (AS) will not be taken into account.

High School Diploma and International Baccalaureate (IB) result with at least 2.5 CGPA.

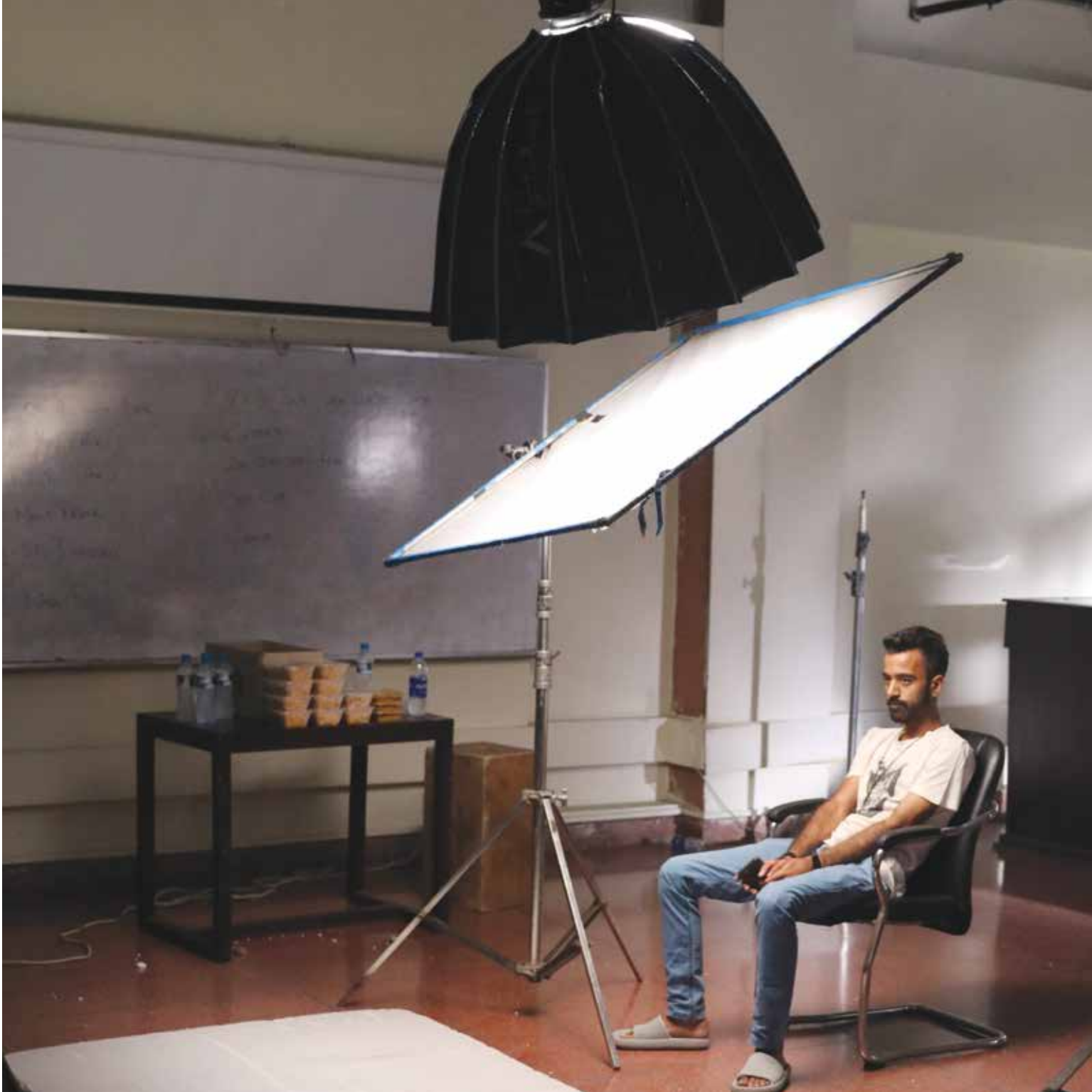
Equivalence Certificate from IBCC is mandatory for all international qualifications i.e. O-Levels/A-Levels, High School Diploma, and International Baccalaureate, or equivalent.

In case of A level result awaited additional documents required:

- Statement of Entry
- A-Level School Transcripts
- As-level grades (If Any)
- An undertaking application for Provisional Admission Request

In case of Inter result awaited additional documents required:

- Inter Part II Roll number slip
- Hope Certificate (In case of School registered Candidates)



SCHOLARSHIPS

At BNU, we are dedicated to ensuring that deserving students have the opportunity to pursue their education based on merit, without being hindered by financial barriers. As part of our commitment to fostering academic excellence and promoting inclusivity, we prioritize increasing both the amount and accessibility of scholarships for our students. We

are proud to offer scholarship assistance and waivers of up to 100 percent, empowering students to fully engage in their educational journey. To maintain fairness and accountability, it is important to note that scholarships are awarded for the assigned duration of the student's course of study at BNU. Any additional semesters beyond the stipulated timeframe will not

be eligible for scholarship assistance. The following table provides an overview of the scholarship opportunities available at BNU, reflecting our ongoing commitment to supporting our students in achieving their academic and professional goals.

Scholarship Program	Eligibility Criteria	Percentage Coverage
VC Scholarship	<ul style="list-style-type: none"> -3A* (all three complete subjects in A-level) or 90% or above in Intermediate or an equivalent with a personal statement - To maintain VC scholarship, the applicant's CGPA should not drop below 3.2 CGPA. 	100% scholarship
Deans Scholarship	<ul style="list-style-type: none"> -35% weightage to Matric/O level, 35% to Intermediate/A level, 30% BNU Admissions Test/Interview and portfolio -To be eligible for the scholarship, aggregate score of the afore mentioned criteria should be more than 80% -BNU will offer need/merit based scholarships to students who meet the set criteria of BNU selection process, ensuring they also maintain minimum qualifying CGPA to retain the scholarship -Demonstrating need is a prerequisite to qualify for this scholarship -Eligibility criteria will be assessed for determination -Merit for the scholarship will be decided by the BNU scholarship committee 	100% scholarship
Need Based Scholarship	<ul style="list-style-type: none"> - This scholarship is for students who belong to a low-income family. - Scholarships equal to 25%-50% of tuition fee may be granted upon verification of financial hardship on the recommendation of Scholarship Committee. - The BNU Scholarship Committee will conduct an annual review of the recipient's financial status to determine their ongoing eligibility for the need-based scholarship. - Student must maintain a minimum of 2.65 CGPA 	up to 50% scholarship

Scholarship Program	Eligibility Criteria	Percentage Coverage
Merit Based Scholarship	<ul style="list-style-type: none"> - Applicants with 90% or above marks in their FA/FSc examination; or 3As in A level or equivalent will be eligible for 75% merit scholarship - Applicants with 80% or above marks in their FA/FSc examination; or 2As in A level or equivalent will be eligible for 50% merit scholarship - Applicants applying for this scholarship will be eligible for other scholarships 	up to 75% scholarship
Transgender Inclusion Scholarship	<ul style="list-style-type: none"> - Valid CNIC with marked X category - 50% scholarship will be awarded to two selected applicants - Out of station students will receive a hostel stipend equivalent to the BNU hostel fee) - Applicants applying for this scholarship must meet BNU minimum eligibility criteria 	50% scholarship
Sports Scholarship	<ul style="list-style-type: none"> - Students who have won single medals (Gold/Silver/Bronze) at national or provincial levels are eligible for consideration. - Applicants applying for this scholarship will be eligible for other scholarships. - Students must maintain a minimum CGPA of 2.5. - To continue receiving the scholarship, students must be part of BNU's training and tournaments. Performance will be evaluated annually. 	50% scholarship to 2 male & 2 female applicants
BNU Institutional Support	<ul style="list-style-type: none"> - BNU offers institutional discounts to students from non-profit and public sector schools that have a formal partnership or MOU with BNU. If your school or college is eligible for this discount, it will automatically be applied to your tuition fees upon admission to BNU. - Applicants from the aforementioned schools are encouraged to apply and complete the BNU admission process. - 75% or above percentage in Secondary School (Matric/O level or equivalent) and in Higher Secondary School (Intermediate/ A level or equivalent). - To retain this scholarship, applicants must maintain a minimum CGPA of 3.0 	25% scholarships

The South Asia Foundation awards the Madanjeet Singh Art Scholarships to talented students from South Asia. Sixteen students from Afghanistan, Bangladesh, Bhutan, India Maldives, Nepal, Pakistan and Sri Lanka are fully funded and are part of the BNU family.

Applicants coming from BSS / Concordia will receive a fee waiver of 100% on the Admission Fee.



Academic Calendar – 2025-26

Fall Semester 2025

16-weeks Classes+ 1-week Exams+ 1-Quiet week= 18-weeks

Early Admission	
Admission Announcement	Monday, April 14, 2025
Application Deadline	Friday, July 04, 2025
Admission Test & Interview	Monday, Jul 7, 2025 –Monday, July 14 2025
Display of Merit Lists/Issuance of challan/Admission offer letter	Tuesday, July 15, 2025 –Saturday, July 20 2025
NB Scholarship application deadline for submission	Friday, July 04, 2025
NB Scholarship Decision	Monday, July 21 2025
Payment of Dues	Due Date: Monday, August 04, 2025 Valid Date: Monday, August 04, 2025
Regular Admission	
Admission Announcement	Wednesday, July 16, 2025
Application Deadline	Friday, August 22, 2025
Admission Test & Interview	Saturday, August 23, 2025 – Wednesday, August 27, 2025
Display of Merit Lists/Issuance of challan/Admission offer letter	Thursday, August 28, 2025 - Friday, August 29, 2025
Scholarship application deadline	Friday, August 22,2025
Scholarship Decision	Thursday, September 04,2025
Payment of Dues	Due Date: Monday, September 8, 2025 Valid Date: Wednesday, September 10, 2025
Enrolment & Semester Fee Payment	
Deadline for NBS Applications	Monday, July 21,2025
Award of NB Scholarships- Existing Students	Friday, August 15,2025
Issuance of fee challan – Existing Students	Monday, August 18, 2025
Online Course Enrollment – Existing Students	Friday, August 29,2025 –Friday, September 05, 2025
Due/Valid Date of Semester Fee Payment – Existing Students	Due Date: Friday, September 05, 2025 Valid Date: Wednesday, September 10, 2025
Zero Week	Monday, September 15, 2025 – Saturday, September 20, 2025
Online Course Enrollment – New Students	Monday, September 15, 2025 – Wednesday, September 17, 2025
Online Course Add/Drop	Thursday, September 25, 2025– Friday, September 26, 2025
Online Course withdrawal	Monday, October 13, 2025 - Friday, November 28, 2025

Classes & Exam Schedule

Commencement of Classes -Existing	Monday, September 22, 2025
Commencement of Classes -New	Monday, September 22, 2025
Mid Term Exams (9th Week)	Monday, November 17, 2025 – Friday, November 21, 2025
Last day of Classes (16th Week)	Friday, January 09, 2026
Reinforcement / preparation (17th week)	Saturday, January 10, 2026 - Tuesday, January 13, 2026
Semester Break/Winter Break (2 Week)	Monday, January 26, 2026 – Friday, February 6, 2026
Announcement of Result	Friday, January 30, 2026

Spring Semester 2026

16-weeks study + 1-week Exams + 1 week Spring Break + 1 Quiet week = 19 weeks

Early Admission

Admission Announcement	Monday, Dec 1st ,2025
Application Deadline	Tuesday, Dec 30th,2025
Admission Test & Interviews	Wednesday, Dec 31st, 2025- Thursday, Jan 1st 2026
Display of Merit Lists/Issuance of challan/Admission offer letter	Friday, Jan 2nd, 2026
Payment of Dues	Due Date: Monday, Jan 12,2026 Valid Date: Friday, Jan 16,2026

Regular Admission

Admission Announcement	Friday, Jan 2nd ,2026
Application Deadline	Wednesday, Jan 21st ,2026
Admission Test/Interviews	Thursday, Jan 22nd - Friday, Jan 23rd ,2026
Display of Merit Lists/Issuance of challan/Admission offer letter	Saturday, Jan 24th,2026
Last date fee payment (Due & Valid date)	Friday, Jan 30, 2026

Enrolment & Semester Fee Payment

Online Course Enrollment – Existing Students (Zero Week)	Tuesday, February 03, 2026 –Friday, February 6, 2026
Online Course Enrollment – New Students (Zero Week)	Monday, February 09, 2026 – Tuesday, February 10, 2026
Online Course Add/Drop	Thursday, February 12, 2026 – Friday, February 13, 2026
Online Course withdrawal	Monday, March 2nd, 2026 - Friday, April 24, 2026
Issuance of fee Challan	Monday, Jan 05, 2026
Due/Valid Date of Semester Fee Payment – Existing Students	Due Date: Friday 23rd Jan 2026 Valid Date: Friday, Jan 30, 2026

Classes & Exam Schedule	
Commencement of Classes -Existing	Monday, February 09, 2026
Commencement of Classes & Orientation – for Regular Admission Intake	Monday, February 09, 2026
Spring Break	Monday, March 23, 2026 – Friday, March 27, 2026
Mid Term Exams (10th week)	Monday, April 13, 2026 – Friday, April 17, 2026
Last day of Classes (17th Week)	Friday, June 5, 2026
Reinforcement / preparation week (18th week)	Monday, June 8, 2026– Friday, June 12, 2026
Final Exams (19th week)	Monday, June 15, 2026 – Friday, June 19, 2026
Semester Break	Monday, June 25, 2026 –Friday, July 10, 2026
Announcement of Result	Friday, June 26, 2026

Summer Semester 2026

8-weeks study + 1-week Exams = 9-weeks

Summer Admissions (MA Art Education) Subject to the confirmation by the MDSVAD	
Admission Announcement – MA AE	Friday, March 20th, 2026
Application Deadline – MA AE	Monday, April 13, 2026
Interview/Portfolio – MA AE	Wednesday, April 15, 2026 & Thursday, April 16, 2026
Display of Merit Lists – MA AE	Friday, April 17, 2026
Issuance of Fee Challans	Friday, April 17, 2026
Deadline for NB Sch. Applications (1st W)	Friday, April 24, 2026
Payment of Dues (2W)	Monday, May 4, 2026
Award of NB Scholarships (3rd W)	Friday, May 8, 2026
Online Course enrollment (MAAE New students)	Thursday, June 11, 2026
Commencement of Classes	Monday, June 15, 2026
Enrolment & Semester Fee Payment – Regular Summer Semester	
Online Course Enrollment	Wednesday, July 8, 2026 – Friday July 10, 2026
Online Course Add/Drop	Thursday, July 16,2026 - Friday July 17, 2026
Online Course withdrawal	Monday, July 20,2026 – Friday August 21, 2026
Due/Valid Date of Semester Fee Payment	Friday, July 31, 2026
Classes & Exam Schedule – Regular Summer Semester	
Commencement of Classes & Orientation (Existing Student)	Monday, July 13, 2026
Mid Term Exams	Monday, August 10, 2026 - Wednesday, August 12 2026

Last day of Classes (8th W)	Friday, September 4, 2026
Examination (1W)	Monday, September 7, 2026 – Friday, September 11, 2026
Semester Break/Summer Break (1W)	Monday, September 14, 2026 - Friday, September 18, 2026
Announcement of Result (1W)	Friday, September 18, 2026

Holidays 2025-26

Eid Milad un-Nabi*	Friday, September 05, 2025
Iqbal Day	Sunday, November 09, 2025
Quaid-e-Azam Day	Thursday, December 25, 2025
Kashmir Day	Thursday, February 05, 2026
Pakistan Day	Monday, March 23, 2026
Labour Day	Friday, May 01, 2026
Eid-ul-Fitar*	Saturday, March 21, 2026 – Monday, March 23, 2026
Eid-ul-Azha*	Wednesday, May 27, 2026 – Friday, May 29, 2026
Ashura*	Thursday, June 25, 2026 - Friday, June 26, 2026
Independence Day	Friday, August 14, 2026

**Subject to the appearance of moon*

Activity	Minimum* Number of Weeks	Inclusive of
Fall Semester	18 weeks	- Classes + make up classes - Exams + quiet period etc.
Winter Break	02 weeks	- Submission/announcement of grades - Promotion assessment - Registration of courses and orientation for spring semester
Spring Semester	19 weeks (18 + spring break)	- Classes + make up classes - Spring break (one week) - Exams + quiet period etc.
Semester Break	03 weeks	- Submission/announcement of grades - Planning of summer semester for failure cases - Registration of courses and orientation for summer semester
Summer Semester	09 weeks	- Classes + make up classes - Exams + quiet period etc.
Semester Break	01 weeks	- Submission/announcement of grades - Promotion assessment - Registration of courses and orientation for fall semester
Total Weeks	52 weeks	

BEACONHOUSE NATIONAL UNIVERSITY

MDSVAD

MARIAM DAWOOD SCHOOL OF
VISUAL ARTS & DESIGN



landscape of art and design.

In this regard, it is worth mentioning two significant developments that reinforce our commitment to innovation and inclusivity: The successful launch of the first-of-its-kind event in the region, the Design Summit Lahore (DS 01), in March 2024, and the establishment of the UNESCO Chair for Inclusion through Art at MDSVAD in February 2024.

As we begin this new academic year, we welcome a new cohort of students to join us in shaping the future of art and design education. Together, we will explore the intersection of creativity, technology, and social responsibility, tackling the complex challenges of the 21st century.

At SVAD, we remain dedicated to our passion project – reinventing art and design education in Pakistan. We are proud of our legacy and eager to write the next chapter in our journey, fueled by imagination, creativity, and a commitment to excellence.

Welcome to SVAD, where the future of art and design is being shaped!

Prof. Rashid Rana

Dean, Mariam Dawood School of Visual Arts and Design

DEAN'S MESSAGE

As we embark on the third decade of Mariam Dawood School of Visual Arts and Design (SVAD), we reflect on the milestones achieved and the exciting journey ahead. Our 20th anniversary last year was a celebration of two decades of creative inquiry, diversity, and excellence.

In the past year, we have seen our students and faculty push the boundaries of art and design. They have explored new frontiers

in interdisciplinary learning, innovation, and social impact in various fields, including Visual Arts, Visual Communication Design, Textile, Fashion and Accessories Design, and Art Education. Our IEDA program has flourished, fostering collaborations across disciplines and industries.

As we look to the future, we are committed to expanding our local and global networks. We will continue to challenge conventional norms, embracing the fluidity of disciplines and the ever-changing

SVAD MISSION STATEMENT

The School of Visual Arts and Design seeks to develop an independent vision amongst its students, faculty and alumni, through ideas and practices in contemporary art and design that cut across geographical and cultural boundaries: Through a discursive dialogue between diverse perspectives and paradigms, giving way to Interdisciplinarity. The School aims for a research environment that nurtures well-informed and reflective professionals who can contribute to the world collaboratively, critically and creatively.

ABOUT SVAD

Mariam Dawood School of Visual Arts and Design welcomes new forms of visual experience and offers a multidisciplinary approach as a way to explore the connection between art, design and different branches of knowledge. We believe that art and design education must equip, both faculty and students, with adaptive tools, skills and strategies to develop multi-modal ideas relevant to the changing interconnections and contexts of global learning.

MDSVAD encourages experimentation and aims to ensure that each student is visually articulate, conceptually mature and equipped with the ability to consolidate ideas and concepts. Providing our students with the opportunity to achieve their creative analytical potential is a primary objective, with a focus on being responsible citizens and thinkers to contribute to the social fabric of the places they

inhabit. Our ever-evolving curriculum is based on constant introspection and revision of our programme, keeping it at-par with international standards and trends in education. We owe this in large part to our faculty. Drawn from diverse backgrounds from all parts of the country as well as from abroad, they are well-known practicing professionals in their respective fields and it is their hands-on knowledge of contemporary and traditional practice that guides the experience of students. The faculty regularly participates in local and international exhibitions, undertakes design and craft community projects and participates in seminars, conferences and workshops.

MDSVAD believes in taking the lead in celebrating diversity through creative inquiry. From the outset, our students have the choice of cutting across disciplines, blurring and questioning existing lines and engaging in a close dialogue between local and global perspectives. MDSVAD's

degrees are accredited by HEC and its students have qualified for Fulbright Scholarships, international residencies, projects and exhibitions.

Mariam Dawood School of Visual Arts and Design is proud to host art and design students from all SAARC countries. They are supported by the South Asia Foundation and the UNESCO Madanjeet Singh Institute of South Asian Arts [UMISAA]. Sharing the teaching and learning experience with people from other parts of the world helps build enduring relationships, making BNU- MDSVAD a truly unique institution in the region.

Detailed degree program information (semester wise roadmaps)



FOUNDATION STUDIES

The Foundation Studies programme is a seminal year for all students of MDS-VAD. It prepares students for their future majors in Visual Art, Visual Communication Design, Textile, Fashion and Accessories Design, and Interdisciplinary and Expanded Design & Art by introducing them to practical techniques of art-making but also setting the groundwork for critical and conceptual thinking. Having a dynamic curriculum that aims to stay relevant to current global trends in art practices, this year it has evolved further to give students an even better grasp on their chosen field of study, while simultaneously giving them the freedom to explore a wide range of creative avenues. In

its new role, the Foundation programme will provide broad-based fundamental knowledge in the Fall semester, and then, in the Spring, move on to imparting skills and concepts more specific to post-Foundation disciplines through offering electives.

Studio courses deal with several mediums and approaches towards art production, while their ideological counterparts are provided by theory courses dealing with visuality and memory. A hybrid studio/theory course dealing with contextuality strives to provide their art-making with context through historical and contemporary aesthetic philosophies. Students are equipped with methodologies of visually articulating their ideas, individually

as well as collaboratively, and encouraged to use art and design as agents of change in their societies.

The first year may be overwhelming for any art student trying to determine a future career path. Keeping this and the diverse educational backgrounds and learning capacities of our student body in mind, the programme is designed to nurture their individual artistic personalities in order to help them identify their own interests, and eventually grow into confident individuals ready to carve out their niche in the real world.



ROAD MAPS

Year 1 - Semester I (Foundation Year)

FDY-101	2 Dimensionality: Drawing & Surface Tensions	Major (3 cr.)
FDY-102	3 Dimensionality: Space & Form	Major (3 cr.)
FDY-103	4 Dimensionality: Time & Virtuality	Major (3 cr.)
FDY-104	Contextuality: Art, Society & Civics	General Education (3 cr.)
FDY-105	Visuality: Form and Content	Major (3 cr.)
FDY-106	Memory: Visual Culture Through Time	General Education (3 cr.)
GE- ***	Functional English (1up)	General Education (3 cr.)
		21

Year 1 - Semester II (Foundation Year)

See List	Foundational Studio Elective (module based)	Major (3 cr.)
See List	Foundational Studio Elective (module based)	Major (3 cr.)
See List	Foundational Studio Elective (module based)	Major (3 cr.)
See List	Foundational Drawing Studio Elective (module based)	Major (3 cr.)
FDY-115	Foundational Theory Elective	General Education (3 cr.)
FDY-116	Research Methods in Art & Design OR	
FDY-129	Academic Writing and Critical Reading OR Visual Thinking: Data Visualisation & Archives	
FDY-117	Foundational Theory Elective	Major (3 cr.)
FDY-118	History of Visual Arts OR	
FDY-137	History of Communication Design OR	
FDY-130	History of Textile, Fashion and Accessories Design OR History of Trans-disciplinarity	
	Introduction to Liberal Arts	General Education (3 cr.)
		21

DEPARTMENT OF FINE ARTS

BFA Visual Arts

The Visual Arts programme offered by the Fine Arts Department at MDSVAD is idea-led and encourages students to work fluidly, developing adaptive tools without forcing them to select one stream in the initial years of their study. At the Department of Fine Arts at the Mariam Dawood School of Visual Arts and Design, students work closely with faculty and visiting artists through thematic electives, workshops, residencies, integrated studios (in semester 3 between all departments at MDSVAD and later in semester 4 between Visual Arts and Visual Communication Design) and the Fine Art Major Studios.

They progress through an exciting pool of diverse studio and theory electives, which also includes areas outside of art and design disciplines. Combining all this experience with the Integrated and Major Studios, students develop their conceptual concerns. This process helps them nurture an investigative holistic vision and makes them resourceful problem-solvers. As a result of this, works produced have a relevant, conceptually solid foundation. Emphasis is given to helping students discover their individual concerns through observation and research while exposing them to a variety of media gradually nar-

rowing down to the medium/s best suited for their practice.

Possible Career Paths: Fine Arts

Visual Artist, Painter, Performance Artist, Photographer, Printmaker, Sculptor, Public Arts, Theatre Set Designer, Video Art-

ist, Art Administrator, Art Educationist, Ceramicist, Curator, Multimedia Artist, Entertainment Industry, Exhibition and Event Designer, Fashion Industry, Film and TV, Furniture Designer, Illustrator, Installation Artist, Interior Designer, Landscaping artist, Lighting Designer, Model Maker, Advertising, Computer Graphics-related professions.



ROAD MAP - Department of Fine Arts

Year 2 - Semester III

IDE-202	Integrated Studio (all programmes)	Major (3 cr.)
IDE-201	History of Ideas (Mandatory Theory)	General Education (3 cr.)
See List	Visual Arts Studio Elective	Major (3 cr.)
See List	SVAD Studio Elective	Interdisciplinary / Allied(3 cr.)
See List	SVAD Theory Elective	Interdisciplinary / Allied(3 cr.)
	Pakistan Studies	General Education (2 cr.)
	Ideology of Pakistan	General Education (2 cr.)
	Fehm-ul-Quran-I / Ethics	General Education (1 cr.)
		20

Year 2 - Semester IV

VFD-221	Integrated Visual Arts / Visual 3 Communication Design Studio	Quantitative Reasoning (3 cr.)
See List	Visual Arts Studio Elective	Major (3 cr.)
See List	Visual Arts Studio Elective	Major (3 cr.)
See List	SVAD Studio Elective	Interdisciplinary / Allied (3 cr.)
IDE-276	Expanded Research Design	Quantitative Reasoning (3 cr.)
	Islamic Studies	General Education (2 cr.)
	Fehm-ul-Quran-II / Ethics	General Education (1 cr.)
		18

Year 3 - Semester V

BVA-300	Visual Arts Major Studio I	Major (3+3 cr.)
See List	Visual Arts Studio Elective	Major (3 cr.)
See List	Visual Arts Theory Elective	Major (3 cr.)
See List	SVAD Theory Elective	Interdisciplinary / Allied (3 cr.)
		15

ROAD MAP - BFA VISUAL ARTS

Year 3 - Semester VI

BVA-301	Visual Arts Major Studio II	Major (3+3 cr.)
See List	Visual Arts Studio Elective	Major (3 cr.)
See List	SVAD Studio Elective	Interdisciplinary / Allied (3 cr.)
See List	SVAD Theory Elective	Interdisciplinary / Allied (3 cr.)
		15

Year 3 - Summer

VFA-228	Field work for Professional Practice	Internship /Field Work (3 cr.)

Year 4 - Semester VII

BVA-400	Visual Arts Major Studio III	Major (3+3+3 cr.)
See List	SVAD Studio Elective	Interdisciplinary / Allied (3 cr.)
BVA-402	Current Discourse in Visual Arts	General Education (3 cr.)
		15

Year 4 - Semester VIII

BVA-401	Visual Arts Major Studio IV	Major (3+3+3+3 cr.)
BVA-452	Professional Practices in Visual Arts	Capstone (3 cr.)
		15
	Distinguished lecture series	1
	Total Credits Required	144

DEPARTMENT OF TEXTILE, FASHION & ACCESSORIES DESIGN

B.Des Textile, Fashion & Accessories Design

The degree of Textile, Fashion and accessories Design, offers specializations in three distinct areas which have strongly connected streams:

- Textile and Fibre Studies
- Fashion
- Jewellery and Accessories Design

Each of these specializations leads to a wide array of career paths.

The uniqueness of this degree programme at BNU-MDSVAD lies in the curricula strategy, whereby students get exposure to fields of art and design beyond their chosen specialisation. A *mélange* of courses

from a shared pool not only enriches the educational experience, but also helps students carve out their unique path by making informed and responsible choices. Combined Major Studio and seminar courses across various stages of the degree programme ensure interdisciplinarity. These are augmented by diverse liberal arts modules that fertilise students' thoughts for a solid output, hence promising a holistic degree which, when weaved into our ethos, enriches the future of academia & industry.

This preparation, while honing creativity in the world of textiles, fashion and accessories, enables students to comprehend and address the demands of the real world. The curriculum design equips students to not only meet local and global industrial demands, but also steers innovative practices as socially conscious thinker-designers who can pursue entrepreneurial ventures as well as contribute to historical, cultural and social research in Styling & Art Direction for Theatre/Film/ AD Film/ TV Productions to Fashion Journalism and many other fields yet to be defined avenues in the ever-evolving marketplace. Textile Designer (Apparel & Home), Weaver, Fibre Artist, Academic Researcher, Conservator, Fabric Development, Costume Design, Product Design, Interior Design, Textile Marketing and Merchandising,

Career path

Textile Design Management, Art Education, Fashion Designer, Fashion Visual Merchandiser, Digital Apparel Designer, Accessories Designer, Colour & Trend Forecast, Fashion Choreography, Fashion Illustration, Fashion Journalist, Knitwear Designer, Fabrication Developer, Stylist, Jewellery Designer, Jewellery Artist / Studio Jeweller, Silversmith / Goldsmith, Accessories Designer for Fashion, Theatre & Film Producer, Retailer, Sales / Marketing Consultant, Gemologist, Entrepreneur, Design Educator, Design Consultant.

Specialisation: Textile & Fibre

The primary objective of the programme is to redefine textiles, by expanding the parameters of its traditional identity beyond cloth, craft and fashion. The programme emphasizes the broad-based conceptual and technical aspects of textiles in the neo-contemporary era. It actively engages students from Textile, Fashion and Jewellery majors, allowing them to share electives and interact in major studios to create a unique dialogue, culminating in diverse design trends. This *mélange* encourages an exchange of ideas, providing the students with an edge over the understanding of various materials, techniques and processes.

Hence, the programme nurtures interests and provides career pathways for a wide array of specializations in textile related areas. These include Interior Design, Home Accessories, Apparel Design, Craft Revival, Intervention and Documentation, Fibre Art, Design History, Design Education, Textile Marketing and Merchandising, Textile Technology, Industrial Design, Fashion Design, Textile Conservation, Accessories Design, etc.

The Textile faculty consisting of reflective practitioners, continuously evolve classroom pedagogy by staying abreast of local and international trends in Design Education and Innovations. The department realizes the responsibility of community engagement,

thereby facilitating collaborations in interdisciplinary sustainability projects that provide empowerment strategies and design solutions to underserved areas.

The programme culminates in a degree project whereby graduating students are expected to demonstrate proficiency in the creative, technical, and professional skills attained during the four-year Textile and Fibre Studies programme.

Specialisation: Fashion

The Fashion Design programme at BNU is instituted for the education of a new generation of highly skilled and innovative fashion designers and entrepreneurs. Realizing the cultural power of fashion designers, students from this programme not only respond to the demands of local and international fashion clientele, but also play a role in setting trends. The curriculum ensures that the designer's cultural power is utilized with a sense of civic responsibility.

Rooted in the indigenous cultural connotations of art and design, informed by worldwide fashion trends and nurtured by active research, fashion design education is now expected to respond to the fashion needs of the citizens of the world. This programme aims at providing a strong professional education in the diverse cultural and technical aspects of the fashion industry. Focusing on new trends, fashion forecasting and investigating social changes, the programme incorporates

research on garments and styling to bring forth a democratic fashion design revolution.

Depending on traditional sources and sectors of materials, applied textiles, style and pattern-making, planning of collections and accessories, the Fashion Design programme responds to a non-traditional wider visual culture and the demands of domestic and international clientele. Future directions for the programme are expected to extend its training to other areas of the emerging fashion sectors e.g., shoes, handbags, accessories and interiors.

Specialisation: Jewellery & Accessories

Accessories, jewellery, ornaments, and objet d'art are part of a rapidly evolving global industry and now are considered key items in a fashion collection and as stand-alone pieces worthy of our undivided attention. The degree programme at the Department of Textile, Fashion & Accessories Design encourages students to explore and question the inherent relationship of objects with the body and dissect it to clearly display the core components, giving a clear view of how each of them connect with one another.

The programme is focused on questioning the meaning and value of both traditional and contemporary accessories which include millinery art, jewellery, and handbags to name a few, through the process and practice of making. The historical,

cultural, aesthetic and emotional significance of accessories is examined within the context of both current fashion trends and forecasts, and in relation to developments in the wider context of art and design practice across the world.

In addition to developing an understanding of accessories design, manufacturing, and merchandising, students are also exposed to a broad range of knowledge and skills in drawing, finishing techniques, research, innovative techniques, new materials, digital technologies, and marketing. This provides them with the dexterity of skills required to enter the fashion industry.

Whether it is a valuable artefact or a trendsetting fashion accessories, it is no less than a masterful work of art adorning the body across diverse cultures. Graduates with a passion for designing and making accessories can pursue a range of exciting careers as Handbag Designers, Footwear Designers, Pattern Makers, Trend Forecasters, Jewellery Artists, Accessories Designers, Gold/ Silversmiths, Design Consultants, Academicians and Curators.



ROAD MAPS - BDES TEXTILE, FASHION AND ACCESSORIES DESIGN

Year 2 - Semester III

IDE-202	Integrated Studio (all programmes)	Major (3 cr.)
IDE-201	History of Ideas (Mandatory Theory)	General Education (3 cr.)
See List	TFA Studio Elective	Major (3 cr.)
See List	SVAD Studio Elective	Interdisciplinary / Allied (3 cr.)
See List	SVAD Theory Elective	Interdisciplinary / Allied (3 cr.)
SLA-102	Pakistan Studies	General Education (2 cr.)
	Ideology of Pakistan	General Education (2 cr.)
	Fehm-ul-Quran-I / Ethics	General Education (1 cr.)
		20

Year 2 - Semester IV

TFA-239	Integrated Textile, Fashion and 3 Accessories Design Studio	Major (3 cr.)
See List	TFA Studio Elective	Major (3 cr.)
See List	TFA Studio Elective	Major (3 cr.)
See List	SVAD studio elective	Interdisciplinary / Allied (3 cr.)
IDE-276	Expanded Research Design	Quantitative Reasoning (3 cr.)
SLA-103	Islamic Studies	General Education (2 cr.)
	Fehm-ul-Quran-II / Ethics	General Education (1 cr.)
		18

Year 3 - Semester V

TFA-301 TFA-303 TFA-307	Major Studio I (Textile & Fibre/Fashion/Jewellery and Accessories)	Major (3 +3 cr.)
See List	TFA Studio Elective	Major (3 cr.)
See List	TFA Theory Elective	Major (3 cr.)
See List	SVAD Theory Elective	Interdisciplinary / Allied (3 cr.)
		15

Year 3 - Semester VI

TFA-302 TFA-304 TFA-308	Major Studio II (Textile & Fibre/Fashion/Jewellery and Accessories)	Major (3+3 cr.)
See List	TFA Studio Elective	Major (3 cr.)
See List	SVAD Studio Elective	Interdisciplinary / Allied (3 cr.)
See List	SVAD Theory Elective	Interdisciplinary / Allied (3 cr.)
		15

Year 3 - Summer

TFA-231	Internship for Professional Practice	Internship/Field Work (3 cr.)

Year 4 - Semester VII

TFA-401 TFA-403 TFA-409	Major Studio III (Textile & Fibre/Fashion/Jewellery and Accessories)	Major (3+3 cr.)
See List	SVAD Studio Elective	Interdisciplinary / Allied (3 cr.)
TFA-411	Current Discourse in Textile, Fashion and Accessory Design	General Education (3 cr.)
		15

Year 4 - Semester VIII

Year 4 - Semester VIII		
TFA-402 TFA-404 TFA-410	Textile & Fibre/ Fashion/ Jewellery and Accessories Major Studio IV	Major (3+3+3+3 cr.)
TFA-412	Professional Practices in Textile, Fashion and Accessories Design	Capstone (3 cr.)
		15
	Distinguished Lecture Series	1
	Total Credits Required	144



DEPARTMENT OF VISUAL COMMUNICATION DESIGN

BDes Visual Communication Design

A BDes Visual Communication Design degree prepares students to comprehend and generate creative solutions to answer visual communication needs of the time. Students enrolled in the Visual Communication Design programme will also develop the skills they need to understand and plan communication strategies needed to develop effective imagery and products.

The programme is organised into a four-year system of study (including Foundation year) that provides a solid understanding of design-thinking while utilising a transdisciplinary approach to meet the challenges of an ever-evolving marketplace.

Studio work is supplemented with strong liberal arts components in the belief that designers should be grounded in a broad base of knowledge, including process, execution, form and content, within the context of user need.

Possible Career Paths: Visual Communication Design

UI/UX, Advertising, Animation, Broadcast / TV Graphics, Design Education, Game Design, App Design/ Development, Art Direction, Brand Strategy,

Copy Writing, Corporate Design, Design Activism, Editorial and Book Illustration, Exhibition & Display Design, Multimedia Design, Museum Design, Print and Publication Design, Packaging Design, Service Design, Social Media Communication, Web Design, Interface Design.



ROAD MAPS: B. DES VISUAL COMMUNICATION DESIGN

Year 2 - Semester III

IDE-202	Integrated Studio (all programmes)	Major (3 cr.)
IDE-201	History of Ideas (Mandatory Theory)	General Education (3 cr.)
See List	Visual Communication Design Studio Elective	Major (3 cr.)
See List	SVAD Studio Elective	Interdisciplinary / Allied (3 cr.)
See List	SVAD Theory Elective	Interdisciplinary / Allied (3 cr.)
SLA-102	Pakistan Studies	General Education (2 cr.)
	Ideology of Pakistan	General Education (2 cr.)
	Fehm-ul-Quran-I / Ethics	General Education (1 cr.)
		20

Year 2 - Semester IV

VFD-221	Integrated Visual Arts / Visual Communication Design Studio	Major (3 cr.)
See List	Visual Communication Design Studio Elective	Major (3 cr.)
See List	Visual Communication Design Studio Elective	Major (3 cr.)
See List	SVAD Studio Elective	Interdisciplinary / Allied (3 cr.)
IDE-276	Expanded Research Design	Quantitative Reasoning (3 cr.)
SLA-103	Islamic Studies	General Education (2 cr.)
	Fehm-ul-Quran-II / Ethics	General Education (1 cr.)
		18

Year 3 - Semester V

VCD-300	Visual Communication Design Major Studio I	Major (3+3 cr.)
See List	Visual Communication Design Studio Elective	Major (3 cr.)
See List	Visual Communication Design Theory Elective	Major (3 cr.)
See List	SVAD Theory elective	Interdisciplinary / Allied (3 cr.)
		15

B. DES VISUAL COMMUNICATION DESIGN

Year 3 - Semester VI

VCD-301	Visual Communication Design Major Studio II	Major (3+3 cr.)
See List	Visual Communication Design Studio Elective	Major (3 cr.)
See List	SVAD Studio Elective	Interdisciplinary / Allied (3 cr.)
See List	SVAD Theory Elective	Interdisciplinary / Allied (3 cr.)
		15

Year 3 – Summer

VCD-221	Internship for Professional Practice	Internship/Field Work (3 cr.)

Year 4 - Semester VII

VCD-400	Visual Communication Design Major Studio III	Major (3+3+3 cr.)
See List	SVAD Studio Elective	Interdisciplinary / Allied (3 cr.)
VCD-403	Current Discourse in Visual Communication Design	General Education (3 cr.)
		15

Year 4 - Semester VIII

VCD-401	Visual Communication Design Major Studio IV	Major (3+3+3+3 cr.)
VCD-452	Professional Practices in Visual Communication Design	Capstone (3 cr.)
		15
Distinguished lecture series		1
Total Credits Required		144

DEPARTMENT OF GRADUATE AND INTERDISCIPLINARY STUDIES

BA (Hons) IEDA (Interdisciplinary Expanded Design & Art)

BA (Hons) IEDA programme is actively engaged in redefining what it means to be a cultural and creative practitioner today. This is happening in two simultaneous and related ways: firstly, the notion of art and design practices is expanded laterally to consider alternative skills, strategies and ways of knowing, and secondly, the

program positions itself in a multidimensional network of disciplines outside of art and design with which it forms fertile and unusual complexes e.g. a student may offer a design solution based on something they learnt in a science course, or they may create poetry out of a mathematical concept. Disciplines with which BA (Hons) IEDA may converse include humanities, social sciences, creative technologies and scientific inquiry.

Located at the precipice of the future, BA (Hons) IEDA strives to impart critical thinking and adaptive skills to its students. The program structure is highly customisable to the extent that students are free to determine their extent of en-

agement with a variety of disciplines as well as their studio to theory ratio. A student succeeding in this major is expected to be an independent thinker with broad interests.

Possible Career Paths

Independent Creative Practitioner, Policy Makers, Social Interventionists, Art Writers, Art Historians, Entrepreneurs, Communications Specialist, Strategist, Environmental Consultancy, Conservationist, Art & Design Journalism, Academic and Educator, Researcher, Curator, PhD Candidate, Consultancy in diverse sectors, Activist and others.



BA (HONS) IEDA (INTERDISCIPLINARY EXPANDED DESIGN & ART)

Year 2 - Semester III

IDE-202	Integrated Studio (SVAD)	Major (3 cr.)
IDE-201	History of Ideas (Mandatory Theory)	General Education (3 cr.)
See List	Studio / Theory Elective (Art & Design)	Major (3 cr.)
See List	Studio / Theory Elective (Art & Design)	Interdisciplinary / Allied (3 cr.)
See List	Studio / Theory Elective (Other Discipline)	General Education (3 cr.)
SLA-102	Pakistan Studies	General Education (2 cr.)
	Ideology of Pakistan	General Education (2 cr.)
	Fehm-ul-Quran-I / Ethics	General Education (1 cr.)
		20

Year 2 - Semester IV

See List	Integrated VA/TFA/VCD Studio	Major (3 cr.)
See List	Studio / Theory Elective (Art & Design)	Major (3 cr.)
See List	Studio / Theory Elective (Art & Design)	Major (3 cr.)
See List	Studio / Theory Elective (Other Discipline)	Interdisciplinary / Allied (3 cr.)
IDE-276	Expanded Research Paradigms	Quantitative Reasoning (3 cr.)
SLA-103	Islamic Studies	General Education (2 cr.)
	Fehm-ul-Quran-II / Ethics	General Education (1 cr.)
		18

Year 3 - Semester V

IDE-300	Interdisciplinary Expanded Design & Art Major Project I	Major (3+3 cr.)
See List	Studio / Theory Elective (Art & Design)	Major (3 cr.)
See List	Studio / Theory Elective (Art & Design)	Interdisciplinary / Allied (3 cr.)
See List	Studio / Theory Elective (Other Discipline)	General Education (3 cr.)
		15

BA (HONS) IEDA (INTERDISCIPLINARY EXPANDED DESIGN & ART)

Year 3 - Semester VI

IDE-301	Interdisciplinary Expanded Design & Art Major Project II	Major (3+3 cr.)
See List	Studio / Theory Elective (Art & Design)	Major (3 cr.)
See List	Studio / Theory Elective (Other Discipline)	Interdisciplinary / Allied(3 cr.)
See List	Studio / Theory Elective (Other Discipline)	Interdisciplinary / Allied(3 cr.)
		15

Year 3 - Summer

See list	Fieldwork/ Internship for Professional Practice	Internship/Field Work (3 cr.)
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Year 4 - Semester VII

IDE-400	Interdisciplinary Expanded Design & Art Major Project III	Major (3+3+3 cr.)
See List	Independent Study	Interdisciplinary / Allied(3 cr.)
See List	Current Discourse in VA/ VCD/TFA	General Education (3 cr.)
		15

Year 4 - Semester VIII

IDE-401	Interdisciplinary Expanded Design & Art Major Project IV	Major (3+3+3+3 cr.)
See List	Professional Practices in VA/ VCD/TFA	Capstone (3 cr.)
		15
	Distinguished Lecture Series	1
	Total Credits Required	144

MASTER OF ART & DESIGN STUDIES [MA ADS]

A unique programme in South Asia, MA ADS recognises the potential of creative practices beyond the realm of art and design. Therefore, it is open to creative minds both from within and outside the disciplines of art and design. MA ADS attempts to foster new forms of knowledge in conversation with fields of visual studies, critical theory, creative technologies and scientific inquiry under the premise of art and design. Students devise a self-directed trajectory in studio,

writing or a combination of both. This is

supported by an integration of courses, seminars, advisors and thesis supervisors, critique panels, visiting lecturers, studio visits and workshops. The ethos of the programme considers the complex and shifting histories of art, culture and creativity. In light of this awareness, it encourages graduate students to wander into uncharted territories of the future, the past and new interrelations in the present. MA ADS aims to facilitate graduate students in thus connecting their themes of inquiry within a personal, local and global discourse.

The structure of the programme is not only specific to academic and professional needs in South Asia, but is also at par with the global standards of education, studio practices and research in the fields of art

and design.

Possible Career Paths:

Artist designer educator Academic researcher, policy makers, Social interventions art writers art historians entrepreneurs communications specialist strategist environmental consultancy conservationist archivist arts journalism curator, PHD candidate, Advertising art direction activism, Design, Education, Exhibition and Display Design, Museum Design.



ROAD MAP: MA ADS

Year 1 - Semester I

ADS 538	Integrated Graduate Colloquium I	3
ADS 532	Research Methods and Academic Writing for Art and Design I	3
ADS 522	Contexts and Strategies in Practice	3
ADS 537	History of Ideas	3
See List	Studio or Theory Elective	3
	Fehm-ul-Quran-1 / Ethics	1
		16

Year 1 - Semester II

ADS 542	Major Project I	6
ADS 544	Research Methods and Academic Writing for Art and Design II	3
See List	Studio or Theory Elective	3
See List	Studio or Theory Elective	3
	Fehm-ul-Quran-II / Ethics	1
		16

Year 2 - Semester III

ADS 540	Integrated Graduate Colloquium II	3
ADS 631	Research Methods and Academic Writing for Art and Design III OR Studio or Theory Elective (For Studio emphasis students with permission of Advisor)	3
ADS 613	Major Project II	9
		15

ROAD MAP: MA ADS

Year 2 - Semester IV

ADS 630	Graduate Colloquium III	3
ADS 621	Major Project III & Thesis	12
		15
Total		62



MASTER OF ART EDUCATION [MA AE]

The Master of Art Education is a low residency MS/MPhil level graduate studies programme especially designed for education professionals and in-service teachers. It addresses teachers, administrators and educators in art, design and related disciplines in schools, higher education, and informal education settings, who wish to pursue a Master's degree while maintaining their regular (full-time) jobs.

The Master's programme is conducted over 2.5 Years (3 Summer Semesters on campus + 1 Spring Semester + 2 Fall Semesters). It offers a challenging, intensive short duration residency programme combined with off-campus fieldwork in both teaching and research during the Fall and Spring semesters, thus allowing students to maintain their full-time jobs.

The programme is designed around a core of courses in educational theory, which are closely integrated with professional practice in teaching and studio art. Both coursework and instruction in this programme are experientially focused to determine students' future pathways in teaching or related practices in education. Beyond this core, students have the flexibility to design individual research projects and fieldwork under expert faculty guidance and mentorship. The areas of concern for these projects emerge from their educational experiences and teaching contexts.

Possible Career Paths

Teaching in Art, Design or related fields (K-12, higher education and non-institutional settings), Arts Advocacy, Educational and Cultural Policy Development, Curriculum Development, Museum Education, Art Academia, Teacher Education and Educational Research.

Thesis Requirements

A thesis is required for completion of the degree. The Master's Thesis is a written paper or a field-based/ practice-led initiative project produced during the final year of graduate study that applies the students' problem-solving and analytical skills developed during coursework to investigate a topic relating to art, design or other visual form of education. Typically, students select this topic from their practice of teaching. The thesis must demonstrate the student's abilities to design, produce, and present the results of an original professional inquiry in the broad fields of arts education.

Areas of educational inquiry can range from teaching and learning in art, design or related fields, curriculum projects, sociocultural perspectives on education, historical research, arts and cultural advocacy to educational policy development and implementation.

The two thesis tracks are:

- 1) **A Research Paper** (15,000 – 20,000)

- 2) **A Thesis Project** that may entail fieldwork and an output in any creative format (subject to approval of these supervisor), accompanied by a project report (3500-5000 words).

Degree Requirement

36 Credits | 11 Courses

Career Paths

Teaching in Art, Design or related fields (K-12, higher education and non-institutional settings), Arts Advocacy, Educational and Cultural Policy Development, Curriculum Development, Museum Education, Art Academia, Teacher Education and Educational Research.



ROAD MAP: MA AE

Year 1 - Semester I

AE 701	Studio I: Thinking Through Materials	3
AE 702	History and Philosophy in Art Education	3
AE 703	Curriculum and Instructional Design	1.5
AE 704	Artistic Development and Psychology OR	1.5
AE 705	Diversity in Art Education OR	
AE 706	Tools and Technologies in Art Education	

Year 1 - Semester II

AE 707	Elective: Teaching Practicum or other SVAD electives (See List)	3
	Fehm-ul-Quran-1/Ethics	1
		13

Year 2 - Semester III

AE 708	Studio II: Contexts and Strategies for Making and Teaching	3
AE 709	Research Methods in Art Education	3
AE 710	Critical Pedagogy in Art Education	1.5
AE 704	Artistic Development and Psychology OR	1.5
AE 705	Diversity in Art Education OR	
AE 706	Tools and Technologies in Art Education	

Year 2 - Semester IV

AE 716	Thesis Seminar I	3
	Fehm-ul-Quran-II /Ethics	1
		13

ROAD MAP: MA AE

Year 3 - Semester V

AE 712	Thesis Advisement I	3
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Year 3 - Semester VI

AE 713	Advanced Strategies for Making and Teaching	3
AE 714	Thesis Advisement II	3
AE 717	Thesis Seminar II	3
		12

	Total	38
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POSSIBLE CAREER PATHS: FINE ARTS

Visual Artist, Painter, Performance Artist, Photographer, Printmaker, Sculptor, Public Arts, Theatre Set Designer, Video Artist, Art Administrator, Art Educationist, Ceramicist, Curator, Multimedia Artist, Entertainment Industry, Exhibition and Event Designer, Fashion Industry, Film and TV, Furniture Designer, Illustrator, Installation Artist, Interior Designer, Landscaping artist, Lighting Designer, Model Maker, Advertising, Computer Graphics-related professions.

Career path: TEXTILE, FASHION AND ACCESSORIES DESIGN

Textile Design Management, Art Education, Fashion Designer, Fashion Visual

Merchandiser, Digital Apparel Designer, Accessories Designer, Colour & Trend Forecast, Fashion Choreography, Fashion Illustration, Fashion Journalist, Knitwear Designer, Fabrication Developer, Stylist, Jewellery Designer, Jewellery Artist / Studio Jeweller, Silversmith / Goldsmith, Accessories Designer for Fashion, Theatre & Film Producer, Retailer, Sales / Marketing Consultant, Gemologist, Entrepreneur, Design Educator, Design Consultant.

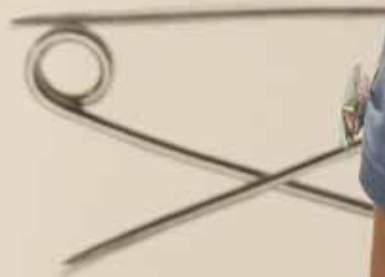
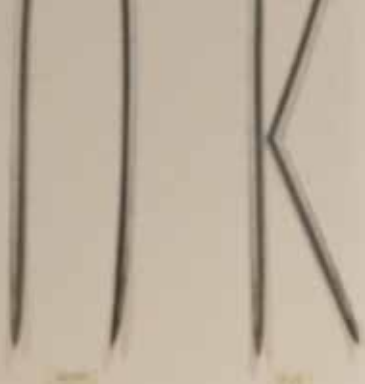
POSSIBLE CAREER PATHS: VISUAL COMMUNICATION DESIGN

UI/UX, Advertising, Animation, Broadcast / TV Graphics, Design Education, Game Design, App Design/ Development, Art Direction, Brand Strategy, Copy Writing, Corporate Design, Design Activism, Editorial and Book Illustration,

Exhibition & Display Design, Multimedia Design, Museum Design, Print and Publication Design, Packaging Design, Service Design, Social Media Communication, Web Design, Interface Design.

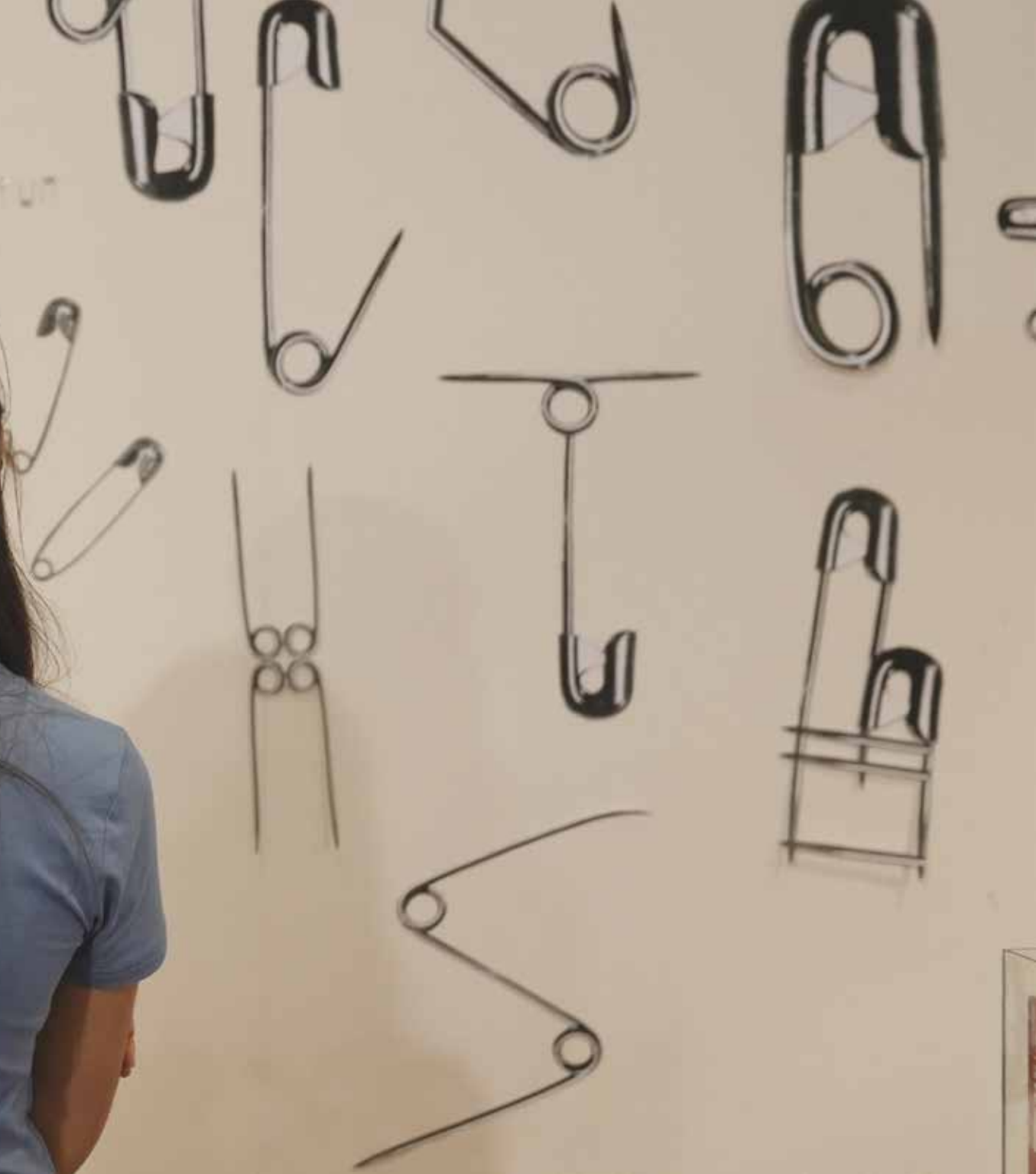
POSSIBLE CAREER PATHS: DEPARTMENT OF INTERDISCIPLINARY STUDIES

Independent Creative Practitioner, Policy Makers, Social Interventionists, Art Writers, Art Historians, Entrepreneurs, Communications Specialist, Strategist, Environmental Consultancy, Conservationist, Art & Design Journalism, Academic and Educator, Researcher, Curator, PhD Candidate, Consultancy in diverse sectors, Activist and others





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MDSVAD ADVISORY COUNCIL

- Deborah Robinson
- Dr. Zehra Jumabhoy
- Rajeeb Samdani
- Dr. Hina Ali Naeem
- Dr. Ahmad Ansari
- Ijlal Muzaffar
- Dr. Simone Willie
- Dr. Neeti Bose
- Syed Waseem
- Dr. Amin Jaffer
- Hans Ulrich Obrist
- Alex Trought
- Cameron Hanson
- David Carson
- Stefan Sigmister
- David Sequeir
- Roland Rudd

FACULTY LIST

Rana Rashid Ali
Professor

Risham Syed
Professor

Kiran Umar Farooq Khan
Professor

Abdul Quddus Mirza
Professor

Aroosa Naz Rana
Associate Professor

Rohma Moid Khan
Associate Professor

Zoona Khan Kundi
Senior Assistant Professor

Sana Aziz
Senior Assistant Professor

Hina Anwar
Senior Assistant Professor

Ghulam Mohammad
Assistant Professor

Aatiqa Anwar
Assistant Professor

Ahmed Faizan Naveed
Assistant Professor

Durr E Shehwar Ali
Assistant Professor

Chaudhry Ammar Faiz
Assistant Professor

Mahboob Ali Jokhio
Assistant Professor

Umaima Mohsin
Assistant Professor

Haider Ali Jan
Assistant Professor

Ibrahim Tanweer
Assistant Professor

Zaid Butt
Assistant Professor

Kashmala Khan
Lecturer

Aiman Fazal Haseeb Gillani
Lecturer

Mehmil Ishtiaq Butt
Lecturer

Mian Waleed Zafar
Lecturer

Eisha Liaqat
Lecturer

Kashmala Khan
Lecturer

Hassan Arshad
Lecturer



Prof. Salima Hashmi

Director UMISAA (UNESCO Madan-jeet Singh Institute for South Asian Arts)

Professor Emeritus

Mariam Dawood School of Visual Arts & Design (MDSVAD)

Prof. Salima Hashmi, a trailblazing artist, academic, and curator, shaped art education as founding Dean of MDSVAD at BNU and Principal of NCA. Co-founder of Rohtas Galleries, she authored pivotal works like *Unveiling the Visible*. Honored with Pakistan's Pride of Performance, her legacy continues to inspire contemporary art worldwide.



BEACONHOUSE NATIONAL UNIVERSITY

RHSA

RAZIA HASSAN SCHOOL OF
ARCHITECTURE

Razia Hassan School of Architecture, established in 2005 by Prof. Dr. Gulzar Haider, with the aim of transforming the way Architectural Design is taught and educating the architects of tomorrow. The school promotes innovation, freshness, and experimentation through its curriculum and teaching methodology, and is thus ranked as one of the most recognized institutions for the study of architecture.

Studying Architecture at RHSA synthesizes arts, humanities, and sciences grasped through the rigors of intellect and practice. The results of which are aesthetically judged and technically understood. Our commitment to the highest professional and cultural aspirations is achieved through innovative pedagogies applied through challenging research-based projects.

RHSA believes that Design is a didactic practice/skill that helps in problem-solving. The solution to the Architectural Program often leads to a “building”. However, not all architectural concerns are programmatic in nature, thereby resulting in solutions that encompass areas far beyond the built environment and typology. We believe that Art, Culture, Technology, and History all come together in a substantive way to inform our perceptions of form and built space. Our

students are encouraged to look beyond the realms of the tangible to formulate ideas and concepts.

Similarly, we believe that drawing and model-making are essential components of problem-solving and subsequent design iteration. Our students are taught to “draw to see” rather than the conventional “draw to represent”. In the same way, we maintain that building physical models catalyzes the development of tectonic complexity and fosters a sense of rigor and discipline that is essential to the Creative Arts.

The emergent respectability of architectural education in Pakistan heralds the possibilities of new architecture-related developments beyond normative practices. RHSA aims to capture this enthusiasm in pursuit of a mission-oriented education that can improve the quality of life affordably and sustainably without compromising the ideals of professional education.

The academic program closely follows the aspirations and requirements of the HEC-PCATP (Higher Education Commission and the Pakistan Council of Architects and Town Planners) National Curriculum of Architecture. A carefully structured balance is created between the

studies of historical precedents, critical analysis of contemporary issues, theoretical formulations, applied sciences and technology, and project-based studios. All attempts are made to create an interdisciplinary educational atmosphere through shared electives with various Schools at BNU.

While current trends in architectural education leave limited opportunities for revisiting the professional curricula, BNU is committed to remaining experimental in search of spin-off specializations in the service of built environments

The School of Architecture specializes in connecting to the contemporary world. To this end, numerous links have been created with European, British, Canadian, and American universities. The state-of-the-art campus, especially the shared building housing the School of Visual Arts and Design and the School of Architecture, allows and is equipped with facilities to share online lectures and studio presentations with faculty and other universities. The building is also designed to facilitate student experimental constructions to understand architecture's structural, constructional, and environmental necessities.



Mission

To teach and practice architecture in the pursuit of promotion of sustainability, and environmental preservation and cultural identity, preparing students to tackle contemporary challenges with innovative, culturally contextually relevant and poetic architectural solutions.

Vision

Widely recognized as a leading institution for the study of architecture, RHSA follows a progressive, technology and craft-driven, and practice-oriented approach to

architectural education that fosters creativity and critical thought. Facilitated by its cutting edge facilities which include a Wood and Metal Workshop for model and furniture making, a 3D Printing Lab, an extensive Material Library and an Immersive room for virtual reality visualizations and presentations., RHSA integrates craft based learning with advanced 3D modeling, computational design, and algorithmic tools into its curriculum, equipping students with industry-leading skills. The Emerging Technologies Lab provides hands-on experience with digital fabrication/3D Printing, rapid prototyping, and interactive design technologies. while the Immersive room allows students

to explore their designs through VR/AR, enhancing spatial understanding and real-time visualization of architectural concepts. The school has also introduced use of GIS and AI to study urban and rural environments. Students engage with these advanced digital tools, real-world challenges, and hands-on experimentation to develop critical thinking and innovative design solutions. Apart from cutting-edge technology, The curriculum integrates industry collaborations and multidisciplinary engagement to prepare graduates for the evolving demands of the architectural profession.



Director Faculty Message



Welcome to the Razia Hassan School of Architecture (RHSA) at Beaconhouse National University (BNU), the first Not-for-Profit Liberal Arts University in Pakistan. At RHSA we research the future of tectonics, space design and architectural thought and practice, prepare our students for exciting and meaningful professional careers, and curate public conver-

sations about city and culture. Together, our students and faculty explore disruptive design strategies and social innovations that will help make the world more resilient, equitable, vibrant and healthy.

We deliver a distinctly different design school experience that combines a rich, interdisciplinary design-based philoso-

phy with an entrepreneurial mindset and a deep commitment to working with industry stakeholders, community leaders, at local, national, and international levels, to address some of the biggest issues faced by society in new, innovative and creative ways.

RHSA currently offers a 5 year Bachelors in Architecture (B.Arch) degree and a 4 year Bachelors in Interior Design (BID) degree. We are housed in a 35 acre campus, designed by the award winning Architect, Nayyer Ali Dada, which provides a phenomenal backdrop for the teaching of abstract architectural ideas. The School features a wood and metal Workshop for model and furniture making, a 3D printing Lab, an extensive Material Library and an Immersive Room for virtual reality visualizations and presentations. These facilities allow us to push the envelope in all possible ways and keeps us at par with the rest of the world.

I encourage you to learn more about our exciting approach to the study and design of architectural space and invite you to get involved with the many events, exhibits and other community based initiatives unfolding at RHSA.

**Omar Hassan, Associate
Professor-RHSA**

DEGREE PROGRAMS OFFERED

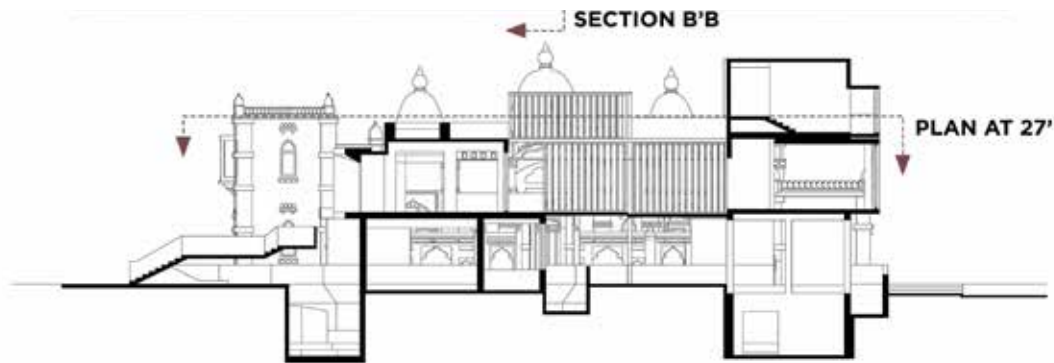
RHSA currently offers two Degree Programs:

- Bachelor of Architecture (B.Arch.)- Five-year program.
- Bachelor in Interior Design (BID)- Four-year program.

BACHELOR OF ARCHITECTURE (B. ARCH)

Razia Hassan School of Architecture offers a 5-year professional B. Arch degree program spanning over ten semesters. The aim is to educate and empower the future architect whose design skills can range across scale and scope, in service of an individual client as well as the society

at large; who, on the one hand, is taught in an environment of history, theory, and artistic expression but on the other hand have enough understanding of allied scientific and technical subjects to work with engineering consultants and construction industry. RHSA emphasizes inculcating socio-economic responsibility as a value that can manifest as the economy of means toward the generosity of beneficial ends in the built environment.



Program Objectives

- Cultivate a deep understanding of architectural principles, methodologies, local/ global practices to excel as professional architects upon graduation.
- Provide a solid foundation for further academic pursuits in architecture and related fields, encouraging students to pursue advanced degrees or research opportunities.
- Stimulate advanced design skills integrating creativity, innovation, and problem-solving, alongside scientific and technical knowledge, for sustainable and functional architectural solutions.
- Instill professional integrity, ethical responsibility, and a commitment to societal welfare, preparing students to navigate complex professional environments with social, cultural and environmental consciousness.
- Encourage interdisciplinary collaboration and engagement with diverse perspectives to equip students with the versatility and adaptability needed to address contemporary architectural challenges.
- Expose students to experimentation and hands on experience through lab based learning and understanding of low tech, high tech and smart tech solutions.
- Prepare students as Professional Architects with understanding of global professional dynamics, legal implica-

tions, design and management skills

Program Outcomes

Bachelor of Architecture. Degree Program has the following outcomes by the end and the students should be able to:

- Provide students with sufficient academic and professional base from which to pursue a career in this discipline from which to advance to further study and a potential academic career in Architectural Studies.
- Provide students with the skills necessary to apply their knowledge in the organizations and businesses in which they are employed.
- Provide students with a solid basis on which they can adapt to changing techniques and practices in the professional world.
- Comprehend an architectural design problem and then propose an architectural solution.
- Communicate the issues and problems related to architecture in a professional and readily understandable format.
- Meet the demands of the industry with up-to-date architectural knowledge.
- Provide sufficient knowledge in the field of architecture which can further produce effective academic and application-based research for the similar industry.

- To prepare students for the national/ internal market as well as to expose them to the changing dynamics of the profession and future opportunities/ challenges.
- Fully equipped with leadership, management skills, ethical values, and professionalism.

Career Paths

Architect, Architectural Historian, Architectural Critic, Architectural Educator, Architectural Photographer, Architectural Technologist, Creative Practitioner, Artist, Restoration/Conservation Architect, Building Economist, Building Energy Consultant, Building Type Specialist (Housing, Schools, Hospitals, Airports, Public Institutions like museums, galleries, performance halls, etc), Code Consultant, Materials Consultant, Construction Manager, Environmentalist, Interior Designer, Industrial Designer, Furniture Designer, Urban Planner, Landscape Architect, Land Development Consultant, Set/Stage Designer, Project Manager, and Virtual Environments Designer for Films and Video-games.

Degree Requirements

Degree: B.Arch.

Duration: 5 years/10 Semesters

Credits: 179



ROAD MAP B.ARCH. FALL 2025-2030

1st Year / Semester I - Fall 2025

Course Code	Term 1	Courses	179 Cr. Hr. System	Course Type
ADS-107	1	Foundation Design Studio I	6	
AVC-117	1	Thinking Drawing and Communicating Architecture I	2	
AHY-200	1	Histories Theories and Criticism of Architecture I	2	
AHY-238	1	Geometry Mathematics and Form	2	
AHY-213	1	Know Your City	3	HEC GEN ED
	1	Ideology of Pakistan	2	HEC GEN ED
GEN-111	1	Pakistan Studies	2	HEC GEN ED
			19	

1st Year / Semester II - Spring 2026

Course Code	Term 2	Courses	179 Cr. Hr. System	Course Type
ADS-108	2	Foundation Design Studio II	6	
AVC-203	2	Thinking, Drawing and Communi-cating Architec-ture II	2	
AST-121	2	Structure and Form I	2	
GEN-120	2	Intro to Liberal Arts	3	HEC GEN ED
GEN-112	2	Islamic Studies	2	HEC GEN ED
GEN-104	2	Functional English	3	HEC GEN ED
			18	

2nd Year / Semester III - Fall 2026

Course Code	Term 3	Courses	179 Cr. Hr. System	Course Type
ADS-115	3	Architecture Design Studio I	6	
AVC-237	3	Thinking, Drawing and Communicating Architec-ture III	2	

AST-120	3	Structure and Form II	2	
AST-218	3	Building Materials and Construction Details I	4	
GEN-200	3	Expository Writing	3	HEC GEN ED
	3	Fahm-ul-Quran I	1	HEC GEN ED
			18	

2nd Year / Semester IV - Spring 2027

Course Code	Term 4	Courses	179 Cr. Hr. System	Course Type
ADS-125	4	Architecture Design Studio II	6	
AVC-300	4	Thinking, Drawing and Communicating Architecture IV (ICT)	3	HEC GEN ED
AHY-302	4	Histories, Theories & Criticism of Architecture II	2	
AST-223	4	Building Materials and Construction Details II	4	
	4	Fahm-ul-Quran II	1	HEC GEN ED
	4	Elective I	3	
			19	

Summer 2027		Community Service/Engagement	1	HEC GEN ED
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3rd Year / Semester V - Fall 2027

Course Code	Term 5	Courses	179 Cr. Hr. System	Course Type
ADS-235	5	Architecture Design Studio III	8	
AVC-350	5	Thinking, Drawing and Communicating Architecture V	2	
AHY-305	5	Histories, Theories & Criticism of Architecture III	2	
AHY-202	5	Structure and Form III	2	
AST-351	5	Urban Design and Planning I	2	
AHY-312	5	Research Methods I	2	
			18	

3rd Year / Semester VI - Spring 2028

Course Code	Term 6	Courses	179 Cr. Hr. System	Course Type
ADS-245	6	Architecture Design Studio IV	8	
	6	Histories, Theories & Criticism of Architecture VI	2	
AST-344	6	Integrated Building Systems I	3	
AHY-309	6	Energy Environment and Form I (Natural Sciences)	2	HEC GEN ED
GEN-404	6	Research Methods II (Qualitative)	3	HEC GEN ED
			18	

4th Year / Semester VII - Fall 2028

Course Code	Term 7	Courses	179 Cr. Hr. System	Course Type
ADS-355	7	Architecture Design Studio V	8	
AST-405	7	Integrated Building Systems II	3	
AST-406	7	Urban Design & Planning II	2	
AHY-404	7	Landscape Design and Architecture	2	
	7	Elective II	3	
			18	

4th Year / Semester VIII - Spring 2029

Course Code	Term 8	Courses	179 Cr. Hr. System	Course Type
ADS-365	8	Architecture Design Studio VI	8	
AHY-402	8	Histories Theories and Criticism of Architecture IV	2	
AHY-303	8	Energy Environment and Form II (Natural Sciences)	2	HEC GEN ED
GEN-406	8	Research Methods III (Quantitative)	3	HEC GEN ED
	8	Elective III	3	
			18	

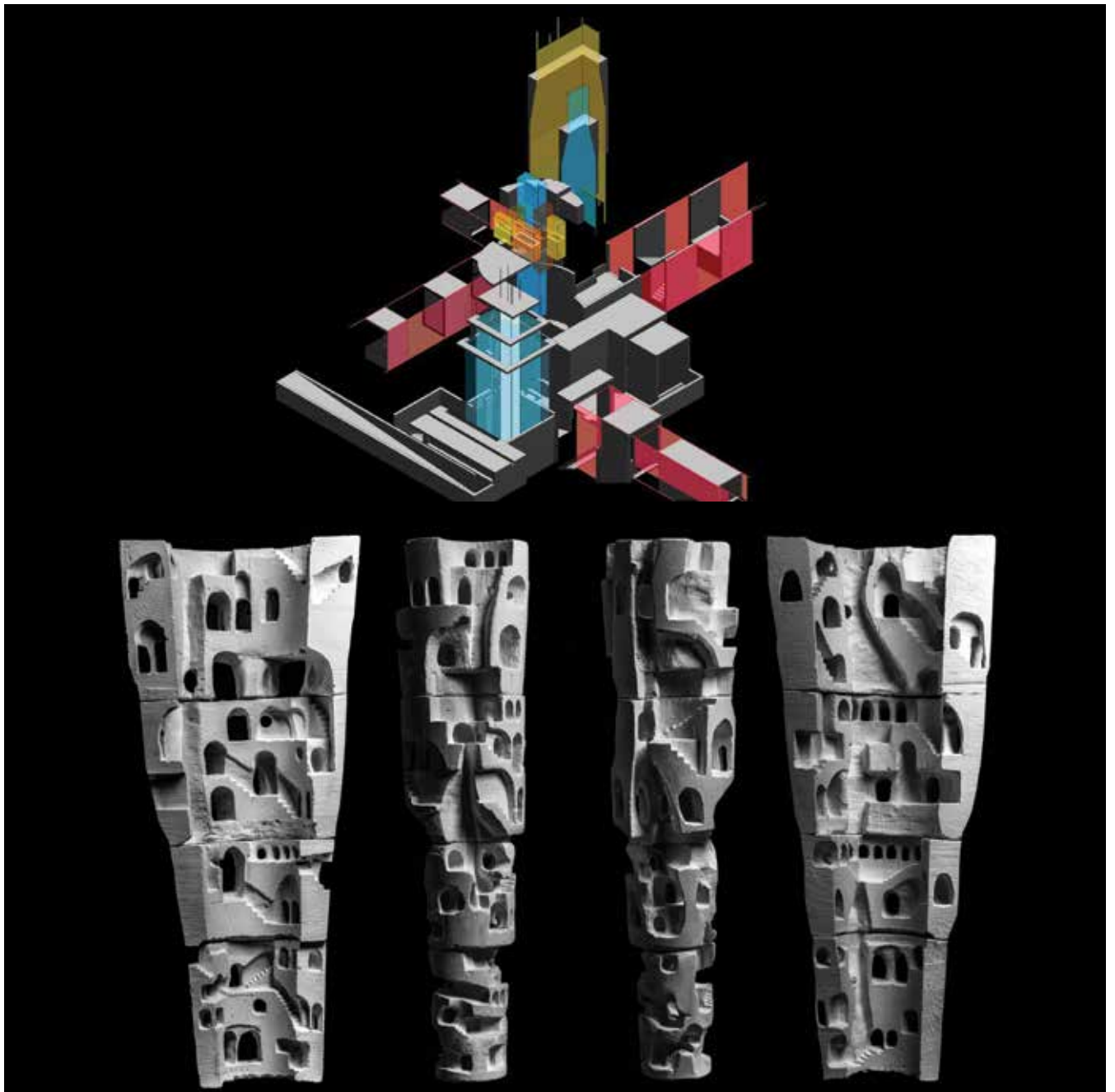
Summer 2029		Internship + Workshop (CV + Portfolio + Interview)	3	
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5th Year / Semester IX - Fall 2029

Course Code	Term 9	Courses	179 Cr. Hr. System	Course Type
ADS-475	9	Architecture Design Studio VII	6	
AHY-405	9	Histories, Theories & Criticism of Architecture V	2	
GEN-407	9	Entrepreneurship	2	HEC GEN ED
	9	Civics	3	HEC GEN ED
	9	Interdisciplinary Workshop I	3	
			16	

5th Year / Semester X - Spring 2030

Course Code	Term 10	Courses	179 Cr. Hr. System	Course Type
ADS-485	10	Architecture Design Studio VIII	6	
AHY-406	10	Professional Practice	3	
		Interdisciplinary Workshop II	3	
			13	
Distinguished Lecture Series (2 lectures per semester) + Workshop (2 workshops per semester) during designated slots twice a week			1	
		Total Credits	179	



Attendance and Gating Policy (B. Arch)

- Students must maintain a minimum of 85% attendance in Studio courses, 75% in Theory courses, and 70% in elective courses.
- The maximum duration allowed to complete the degree is 7 years, as per HEC.
- Students are required to complete 09 credit hours of elective courses before entering the 5th year.
- All students must successfully pass each course in order to progress to the next academic year.
- If a student fails Studio & Drawing courses consecutively in the 1st year (including a retake in Summer Semester), they will face termination.

Admission Criteria and Entry Examination Format

Qualities of Students We Are Looking For

We aim to admit students who are:

- Curious individuals who enjoy exploring ideas, places, and cultures.
- Engaged in hobbies.
- Eager to learn new concepts and solve problems in innovative ways.
- Observant of their surroundings and interested in how spaces affect people.
- Motivated to contribute positively to society through architecture.

What Students Should Study / Be Familiar With

Recommended Background

- General education (Matriculation-F.Sc or O-A Levels (Equivalence required)).
- Basic understanding of mathematics, geometry, and general knowledge.
- Skills: Drawing, Crafting.

Important Topics to Explore

- Aga Khan Award for Architecture: Understand the purpose of the award, its emphasis on architecture that responds to cultural, social, and environmental needs, and explore past award-winning projects.
- Modern Architecture and the Bauhaus Movement: Learn about the principles of modernist design and how the Bauhaus school influenced architecture, design, and art in the 20th century and beyond.

Admission Stages

- Call for admissions (early and regular)
- Submission of Application Form
- Admission Exam + Submission of Statement of Intent (300 - 500 words)
- Interviews Portfolio Submission
- List of admitted students

Admission Criteria

- Eligibility 20%
- Statement of Intent 20%
- Exam 40%

- Interview + Portfolio 20%

Students awaiting their FA/FSc/A-Level results may apply for admission. Selected candidates will be granted provisional admission only, which may be regularized after they have been declared successful and meet the admission requirements of the university.

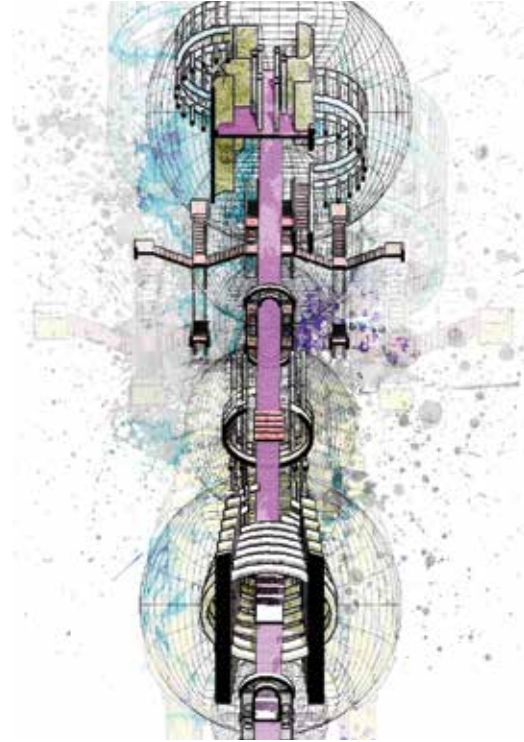
Eligibility

Bachelor of Architecture (B.Arch)

To be eligible for admission to the undergraduate program, a candidate must satisfy any one of the following requirements:

- Passed F.S.C/FA/ICS/with 60% marks
- Passed A-Levels subjects with 60% marks

Fulfilling basic eligibility requirements or a high academic score in any discipline or another outstanding achievement alone is insufficient for selection. Candidates and their parents or supporters who consider the candidature to be strong are advised that the outcome of the selection process remains uncertain and cannot be determined in advance. Experience over the years has shown that competition for admission is intense. Every effort is made to select students from diverse economic and educational backgrounds. This is done in the belief that diversity in the student body dramatically enriches the educational experience.



Note for All Candidates

Candidates are requested to ensure they meet applicable eligibility requirements before applying. These are listed on the Website in the Admission section. Moreover, candidates must complete the application and other requirements according to the published instructions and schedule. Beaconhouse National University reserves the right to admission, revoke access, and registration if an application is inaccurate or incomplete or if supporting documents are discovered fraudulent. Any candidate presenting a fraudulent paper supporting

an application for admission may be identified with other universities and colleges.

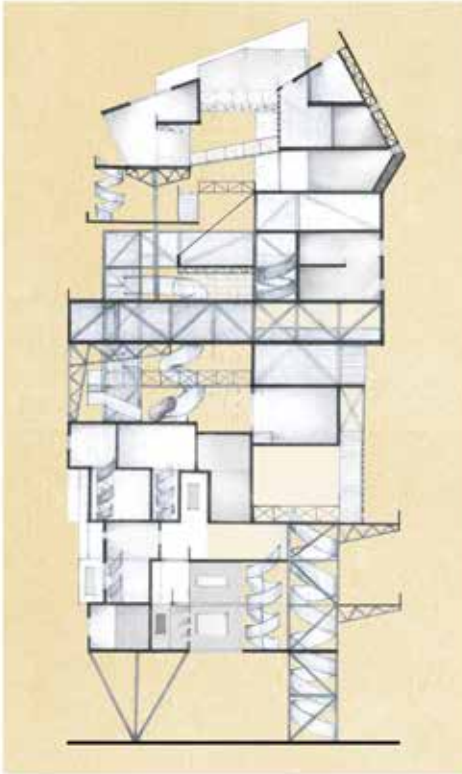
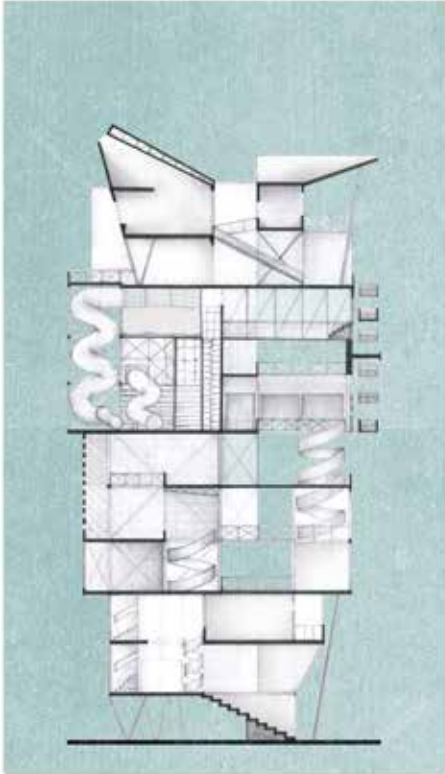
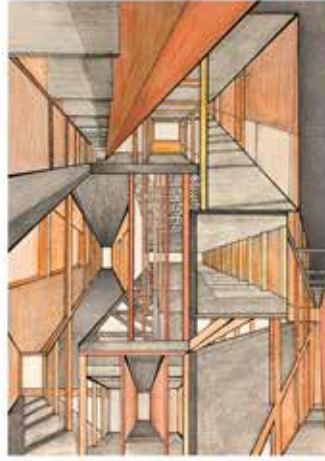
There are TWO Admission Cycles for the Entrance Exam: Early Admissions and Regular Admissions. If a candidate does not clear the admission process in the Early Admissions, they may apply for a re-interview in the Regular Admission. If the Candidate has failed to appear on the Entrance Exam in the first cycle, they can request to appear in the second cycle (The Admission Committee will make the decision). The admission granted is valid for that year only and will not be carried

forward next year if the candidate does not avail of the entry. They will have to reapply next year.

Reading list

What Adults Don't Know About Architecture by Alain de Botton and The School of Life

- In Praise of Shadows by Junichiro Tanizaki.
- Experiencing Architecture by Steen Eiler Rasmussen.
- The Image of the City by Kevin Lynch.



List of Architects/Interior Designers

International Architects

- Frank Lloyd Wright
- Le Corbusier
- Louis Kahn
- Carlo Scarpa
- Hassan Fathi
- Gulzar Haider

Regional Architects

- Nayyar Ali Dada
- Yasmeen Lari
- Kamil Khan Mumtaz
- Balkrishna Doshi
- Charles Correa
- Geoffrey Bawa

Interior Designers

- Elsie de Wolfe
- Kelly Wearstler
- Patricia Urquiola

Statement of Intent (300-500 words)

An essay is to be written by the candidate providing an introduction about themselves and their motivation for becoming an Architect. A complete and specific description of the applicant's motivation must be submitted with the Application. The letter must include statements

of goals, their interests beyond the field of architecture, and their skills. Define key questions, issues that might be answered, and how they feel this institute will provide opportunities to fulfill their missions. This will be submitted with the application form. This submission is weighted heavily during the application review process.

Structure of Entrance Exam

We will be conducting a two-part entrance evaluation:

Part 1: MCQ-Based Test

Duration: 60 Minutes

Sections include:

- Mathematics (Intermediate/A-Levels)
- Geometry (Matriculation/O-Levels)
- Physics (Matriculation/O-Levels)
- General Knowledge (National and Global)
- Climate Change and Sustainability (National and Global)
- Politics and Current Affairs (National and Global)
- Design History (National and Global)
- Interior Design (National and Global)
- Literature, Arts, Culture (National and Global)
- Technology and Impact (National and Global)
- Materials (Matriculation/O-Levels)
- Problem Solving (Matriculation/O Levels)

Part 2: Drawing, Spatial Thinking & Creativity

Duration: 120 minutes

Sections include:

- Sketch a scene from observation
- Solve visual-spatial reasoning puzzles
- Respond to a design scenario creatively
- Reflect on architectural spaces and their experience

Interview + Portfolio

All candidates are interviewed to keep the admission process thorough and equal opportunity to go through the entire process. Interviews are an integral part of the process that allows the department to understand a Candidate, their capabilities, and their reasons for joining the field in a candid conversation.

Candidates will be requested to bring a digital/physical portfolio. The portfolio should demonstrate the candidate's creativity, showcase their skills and highlight their ability to communicate ideas. Candidates may include work completed in class or independently, individual and collaborative projects, and finished or in-progress work. Submit 5 - 6 examples of work, ideally from the past two years. The portfolio will be submitted on the Day of the Interview.

Transfer Policies

Transfer policy for the Bachelor of Architecture is as follows:

- Approval of the transfer case will be finalized after an Interview, and review of the Portfolio and Letter of Intent.
- Transfer cases will be accepted from the second year. Students applying for transfer of credits need to have completed the first two semesters at their respective institute.
- A minimum of 3.0 CGPA is required to apply for transfer of credits to

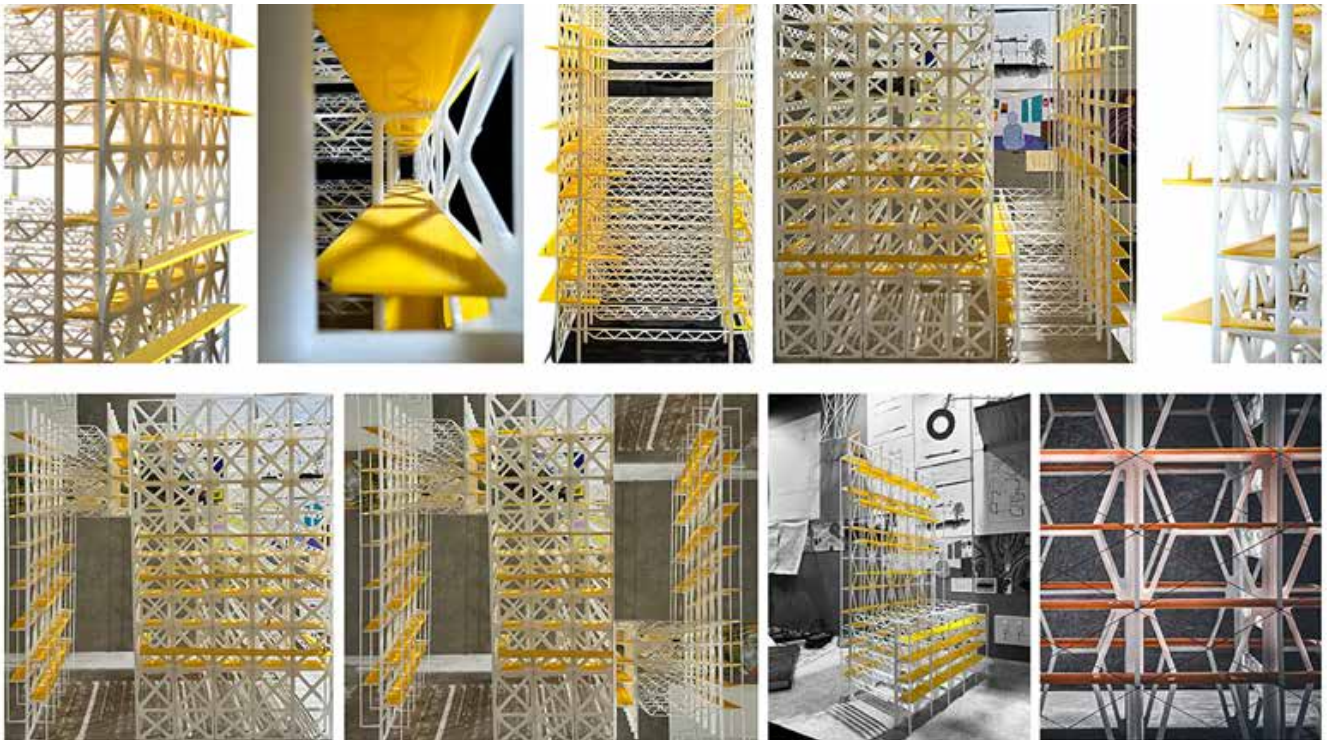
RHSA.

- Attested provisional transcript from the previous institute along with course outlines for course equivalence and exemption in the BNU Equivalence Committee.
- NOC from the previous institute.
- Review and exemption will be conducted by the BNU equivalence Committee on a case-to-case basis. Courses below 2.0 GPA are not eligible for exemption.
- Equivalence Certificates of O levels, A levels or Matriculation and Intermediate Transcript / Equivalence are

mandatory.

- Students applying for transfer of credits to the B. Arch program at RHSA are required to earn a minimum of 100 credit hours from RHSA as per PCATP policy.
- RHSA will accept those transfer cases whose Parent University will be accredited by the PCATP.

The student applying for the transfer should be a regular student of their parent institute with an attendance of 75% on record is compulsory as per PCATP Migration Policy.



BACHELOR IN INTERIOR DESIGN (BID)

Razia Hassan School of Architecture (RHSA) offers a comprehensive four-year Bachelor's degree program that is a synthesis of artistic expression, tradition, and modern trends with psychological and functional considerations, prioritizing chic and sustainable design practices. By providing an equal focus on building a strong theoretical foundation as well as experimenting with innovative spatial possibilities, the program prepares stu-

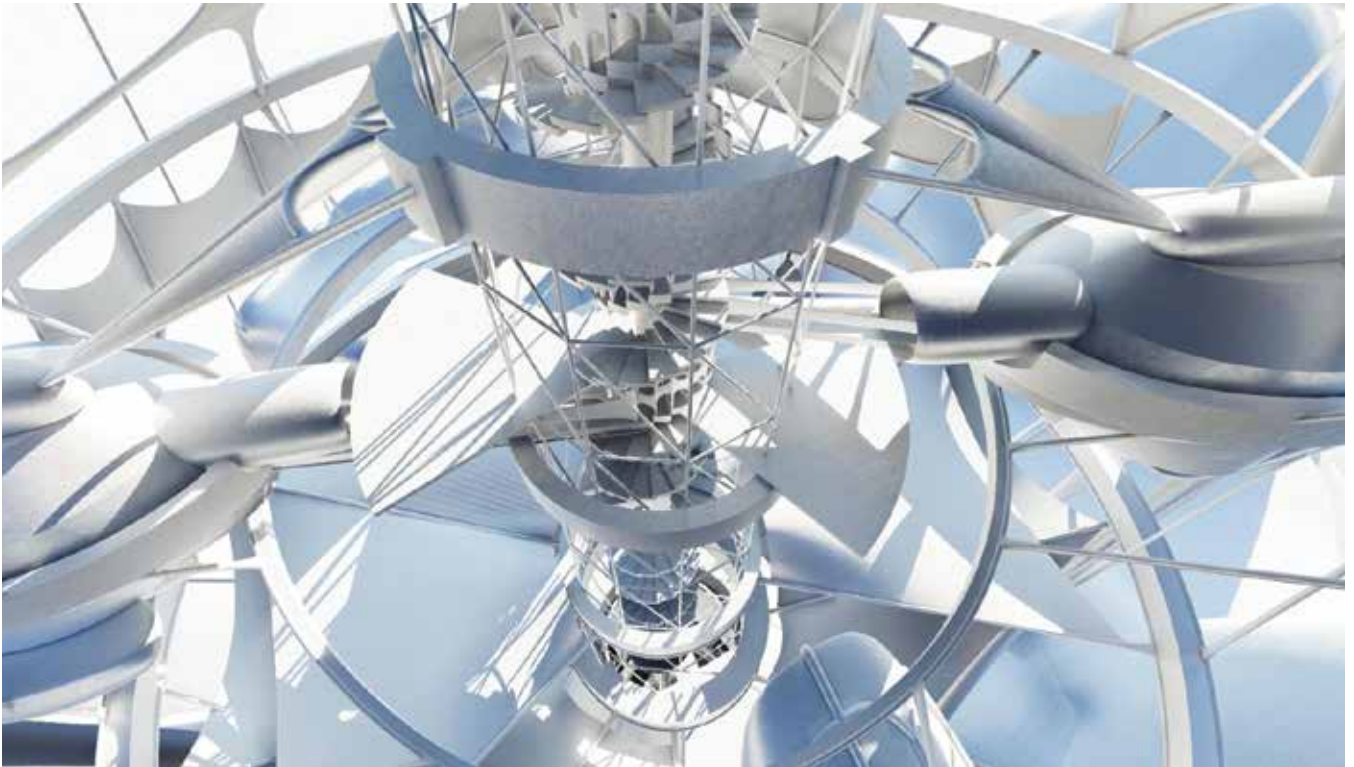
dents with the necessary skills and knowledge to develop inventive interior spaces. The program has a strong focus on conceptual development, based on innovative ideas, hands-on research, and experimentation, providing a platform for converting 2D design proposals into 3D material exploration.

Program Objectives

The **Bachelor of Interior Design (BID)** is a degree program at BNU Lahore that offers contemporary advancement in con-

cepts and technologies related to the program and reflects social ideals prevalent in our era, as summed up in the following general objectives:

- To offer a comprehensive four-year Bachelor of Interior Design (BID) that expands itself sequentially, with every aspect of IAD (Interior Architecture and Design): History and theory of Architecture and interiors, drawing skills (both manual and digital), Management and legal awareness about the practice of IAD and the professional life of interior designers,



and up-to-date addition of computer skills and software applications in the field of BID.

- To engage students in intensive Studio Projects that enable the future designers not only to connect their creativity to their cultural bases and roots but also to contemporary innovation happening in the global interior design profession.
- To empower our future designers with new and unique ideas about the utilization and application of new materials and technology in a given context.
- To equip the students with 3-D technology from the foundation year onwards so that they can express their ideas verbally, textually, and graphically.
- To explore the related areas and research in furniture design, textiles, and fiber arts in interiors, interior surfaces, and grand family of interior objects artificial lighting and acoustics, etc.
- To initiate and develop the adaptive reuse of buildings to revive our herit-

age.

- To embody semiotics as the central study of every specific space and symbolic value of everything (grand family of interior objects).

Program Outcomes

- Translate design concepts and theories into innovative spatial solutions.
- Thorough understanding of design software and technology.
- Develop expertise in object-making through experimentation in the lab-oriented learning environment.
- Effectively convey design ideas through visual and verbal presentations.
- Develop solutions, evaluate, synthesize, and use data and research findings.
- Exploration of light, color, texture, scale, and materiality with reference to experience and sense perception of space.
- Develop a sustainable approach to design projects, products, and practices.

- Generate required technical drawings and specifications for construction.
- A strong sense of responsibility and professionalism as an interior designer.

Career Paths:

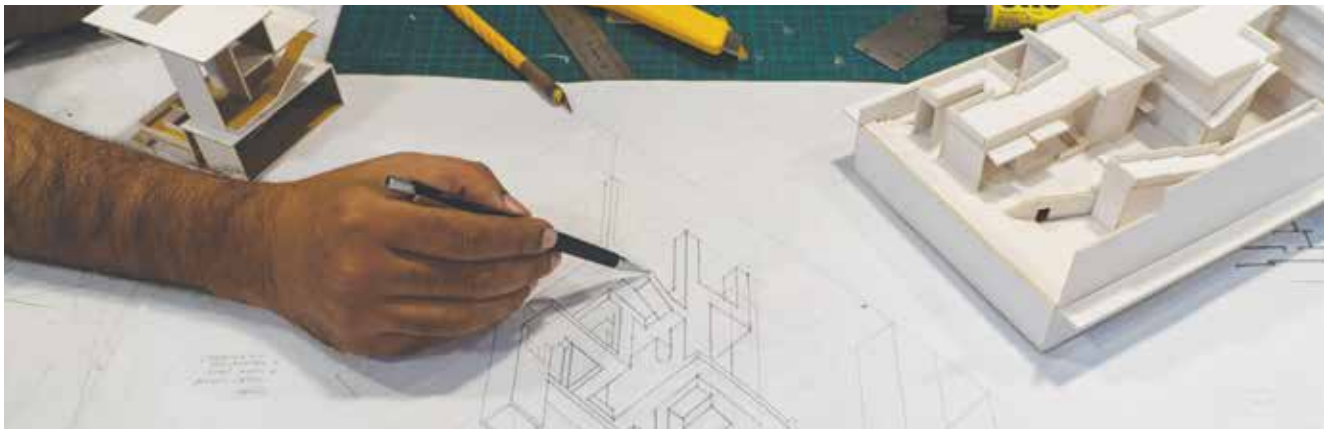
Interior Designer, Design Consultant, Interior Project Manager, Creative Practitioner, Textile designer, Healthcare Designer, Associate Designer, Kitchen Designer, Lighting Consultant, Product Designer, Furniture Designer, Visual Merchandiser, Graphic Designer, Creative Director, Set Designer, Design Contractor, Retailer, Industrial Designer, Exhibition Designer, Design Manager, Sustainability/LEED Designer, Real Estate Agent, and Accessibility Consultant.

Degree Requirements

Degree: B. ID

Duration: 4 years/8 Semesters

Credits: 141



ROAD MAP BACHELOR OF INTERIOR DESIGN (BID) FALL 2025-29

1st Year / Semester I - Fall 2025

Course Code	Term 1	Courses	Cr. Hr.	Course Type
ADS-107	1	Foundation Design Studio I	6	
AVC-117	1	Thinking Drawing and Communicating Architecture I	2	
AHY-200	1	Histories Theories and Criticism of Architecture I	2	
AHY-238	1	Geometry Mathematics and Form	2	
AHY-213	1	Know Your City	3	HEC GEN EDD
	1	Ideology of Pakistan	2	HEC GEN EDD
GEN-111	1	Pakistan Studies	2	HEC GEN EDD
			19	

1st Year / Semester II - Spring 2026

Course Code	Term 2	Courses	Cr. Hr.	Course Type
ADS-108	2	Foundation Design Studio II	6	
AVC-203	2	Thinking Drawing and Communicating Architecture II	2	
AST-121	2	Structure and Form I	2	
GEN-120	2	Intro to Liberal Arts	3	HEC GEN ED
GEN-112	2	Islamic Studies	2	HEC GEN ED
GEN-104	2	Functional English	3	HEC GEN ED
			18	

2nd Year / Semester III - Fall 2026

Course Code	Term 3	Courses	Cr. Hr.	Course Type
IDS-101	3	Interior Design Studio I	6	
IDS-204	3	Drawing & Visual Communication I: ICT	3	HEC GEN ED
IDS-201	3	Colour & Design	3	
IDS-201	3	Expository Writing	3	HEC GEN ED
	3	Elective I	3	Elective
	3	Fahm-ul-Quran I	1	HEC GEN ED
		Total Credits	19	

2nd Year / Semester IV - Spring 2027

Course Code	Term 4	Courses	Cr. Hr.	Course Type
IDS 200	4	Interior Design Studio II	6	
IDS 202	4	History of Interior Design I	2	
IDS 206	4	Material, Construction & Systems I	3	
GEN-219	4	Research Methods I	3	HEC GEN ED
	4	Elective II	3	Elective
	4	Fahm-ul-Quran II	1	HEC GEN ED
		Total Credits	18	

Summer 2027	Community Service (Summer Semester)	1	
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3rd Year / Semester V - Fall 2027

Course Code	Term 5	Courses	Cr. Hr.	Course Type
IDS-250	5	Interior Design Studio III	6	
IDS-305	5	Drawing & Visual Communication II	3	
IDS-203	5	Lighting & Accoustics	3	
GEN-407	5	Enterprenurship	2	HEC GEN ED
	5	Civics	3	HEC GEN ED
		Total Credits	17	

3rd Year / Semester VI - Spring 2028

Course Code	Term 6	Courses	Cr. Hr.	Course Type
IDS-300	6	Interior Design Studio IV	6	
IDS-302	6	History of Interior Design II	2	
IDS-306	6	Material, Construction & Systems II	3	
GEN-404	6	Research Methods II	3	HEC GEN ED
	6	Elective III	3	Elective
		Total Credits	17	

Summer 2028	Internship + Workshop (CV+Portfolio+Interview)	3	BNU/GEN
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4th Year / Semester VII - Fall 2028

Course Code	Term 7	Courses	Cr. Hr.	Course Type
IDS-350	7	Interior Design Studio V	6	
IDS-301	7	Digital Immersive System: VR & AI	3	
IDS-352	7	Sustainable Design Practices (Natural Science)	3	HEC GEN ED
	7	Elective IV	3	Elective
		Total Credits	15	

4th Year / Semester VIII - Spring 2029

Course Code	Term 8	Courses	Cr. Hr.	Course Type
IDS-400	8	Interior Design Studio VI	6	
IDS-401	8	Design Discovery Lab	3	
	8	Elective V	3	Elective
IDS-402	8	Portfolio	2	
		DLS Distinguished Lecture Series (2 lectures per semester) + Workshop (2 workshops per semester) during designated slots twice a week	1	
		Total	15	
		Total Credits	141	

Eligibility Criteria

To be eligible for admission to the Bachelor of Interior Design Program (undergraduate program), a candidate must satisfy any one of the following requirements:

- Passed F.S.C/FA/ICS/I.COM with at least 50% marks.
- A-Levels subjects with at least 2nd division 50%

Attendance and Gating Policy (B.ID)

- Students must maintain a minimum of 85% attendance in Studio courses, 75% in Theory courses, and 70% in elective courses.
- All students must successfully pass each course in order to progress to the next academic year.
- If a student fails Studio & Drawing courses consecutively in the 1st year (including a retake in Summer Semester), they will face termination.
- Students have to clear the B. ID course in 6 years as per HEC policy.

Admission Criteria and Entry Examination Format

Qualities of Students We Are Looking For

We aim to admit students who are:

- Curious individuals who enjoy exploring ideas, places, and cultures.
- Engaged in hobbies.
- Eager to learn new concepts and solve problems in innovative ways.
- Observant of their surroundings and interested in how spaces affect people.
- Motivated to contribute positively to society through architecture.

What Students Should Study / Be Familiar With

Recommended Background

- General education (Matriculation-

FSc or O-A Levels (Equivalence required).

- Basic understanding of mathematics, geometry, and general knowledge.
- Skills: Drawing, Crafting, DIY.

Important Topics to Explore

- Aga Khan Award for Architecture: Understand the purpose of the award, its emphasis on architecture that responds to cultural, social, and environmental needs, and explore past award-winning projects.
- Modern Architecture and the Bauhaus Movement: Learn about the principles of modernist design and how the Bauhaus school influenced architecture, design, and art in the 20th century and beyond.

Admission Stages

- Call for admissions (early and regular).
- Submission of Application Form along with Statement of Intent.
- Admission Exam.
- Interviews.
- List of admitted students.

Admission Criteria

- Eligibility 20%.
- Statement of Intent 20%.
- Exam 40%.
- Interview 20%.

Students awaiting their FA/FSc/A-Level results may apply for admission. Selected candidates will be granted provisional admission only, which may be regularized after they have been declared successful and meet the admission requirements of the university.

Eligibility

Bachelor of Interior Design (BID):

To be eligible for admission to the undergraduate program, a candidate must satisfy any one of the following requirements:

- Passed F.S.C/FA/ICS/with at least 50% marks.
- Passed A-Levels subjects with at least 50% marks.

Fulfilling basic eligibility requirements or a high academic score in any discipline or another outstanding achievement alone is insufficient for selection. Candidates and their parents or supporters who expect their candidature to be strong enough to warrant designation are advised that the outcome of the selection process cannot be anticipated at any stage. Experience over the years has shown that competition for admission is intense. Every effort is made to select students from diverse economic and educational backgrounds. This is done in the belief that diversity in the student body dramatically enriches the educational experience.



Note for All Candidates

Candidates are requested to ensure they meet applicable eligibility requirements before applying. These are listed on the Website in the Admission section. Moreover, candidates must complete the application and other requirements according to the published instructions and schedule. Beaconhouse National University reserves the right to admission, revoke access, and registration if an application is inaccurate or incomplete or if supporting documents are discovered fraudulent. Any candidate presenting a fraudulent paper supporting an application for admission may be iden-

tified with other universities and colleges.

There are TWO Admission Cycles for the Entrance Exam: Early Admissions and Regular Admissions. If a candidate does not clear the admission process in the Early Admissions, they may apply for a reinterview in the Regular Admission. If the Candidate has failed to appear on the Entrance Exam in the first cycle, they can request to appear in the second cycle (The Admission Committee will make the decision). The admission granted is valid for that year only and will not be carried forward next year if the candidate does not avail of the entry. They will have to

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- Balkrishna Doshi
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- Kelly Wearstler
- Patricia Urquiola

Statement of Intent (300-500 words)

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key questions, issues that might be answered, and how they feel this institute will provide opportunities to fulfill their missions. This will be submitted with the application form. This submission is weighted heavily during the application review process.

Structure of Entrance Exam

We will be conducting a two-part entrance evaluation:

Part 1: MCQ-Based Test

Sections include:

- Mathematics (Intermediate/A-Levels).
- Geometry (Matriculation/O-Levels).
- Physics (Matriculation/O-Levels).
- General Knowledge (National and Global).
- Climate Change and Sustainability (National and Global).
- Politics and Current Affairs (National and Global).
- Design History (National and Global)
- Interior Design (National and Global).
- Literature, Arts, Culture (National and Global).
- Technology and Impact (National and Global).
- Materials (Matriculation/O-Levels).
- Problem Solving (Matriculation/O-Levels).

Part 2: Drawing, Spatial Thinking & Creativity

Duration: 120 minutes

Sections include:

- Sketch a scene from observation.
- Solve visual-spatial reasoning puzzles.
- Respond to a design scenario creatively.
- Reflect on architectural spaces and their experiences.

Interview + Portfolio

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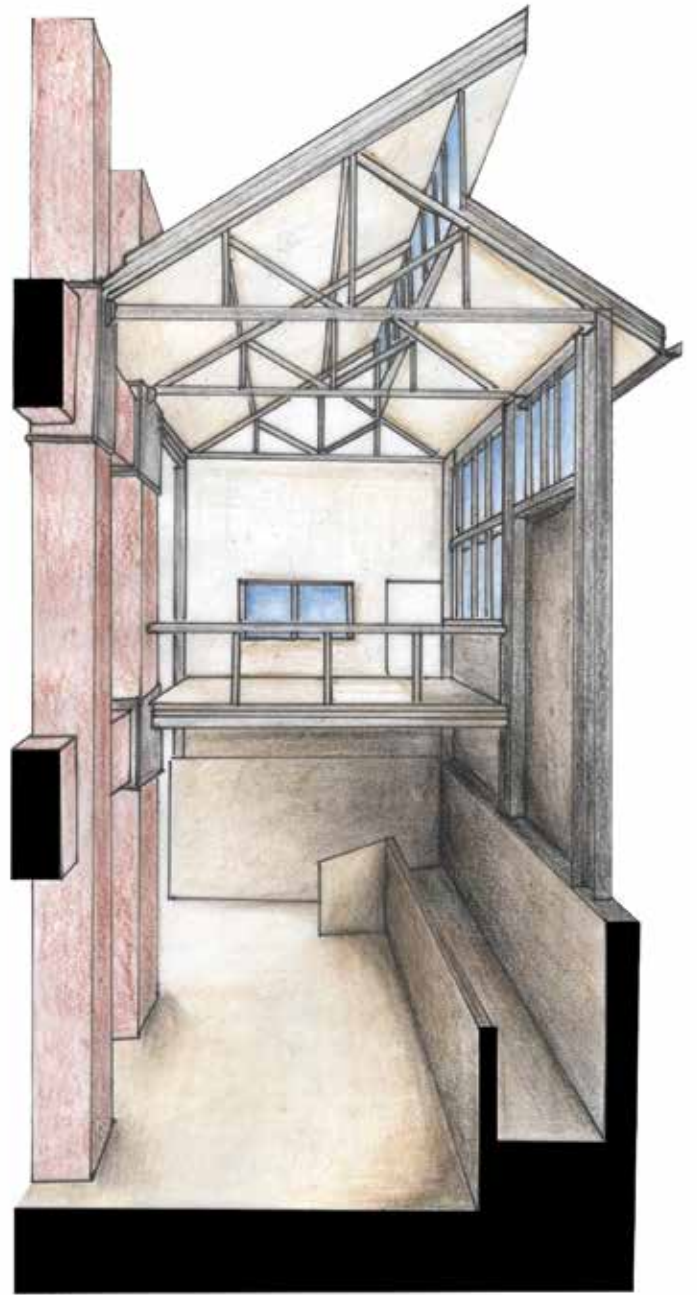
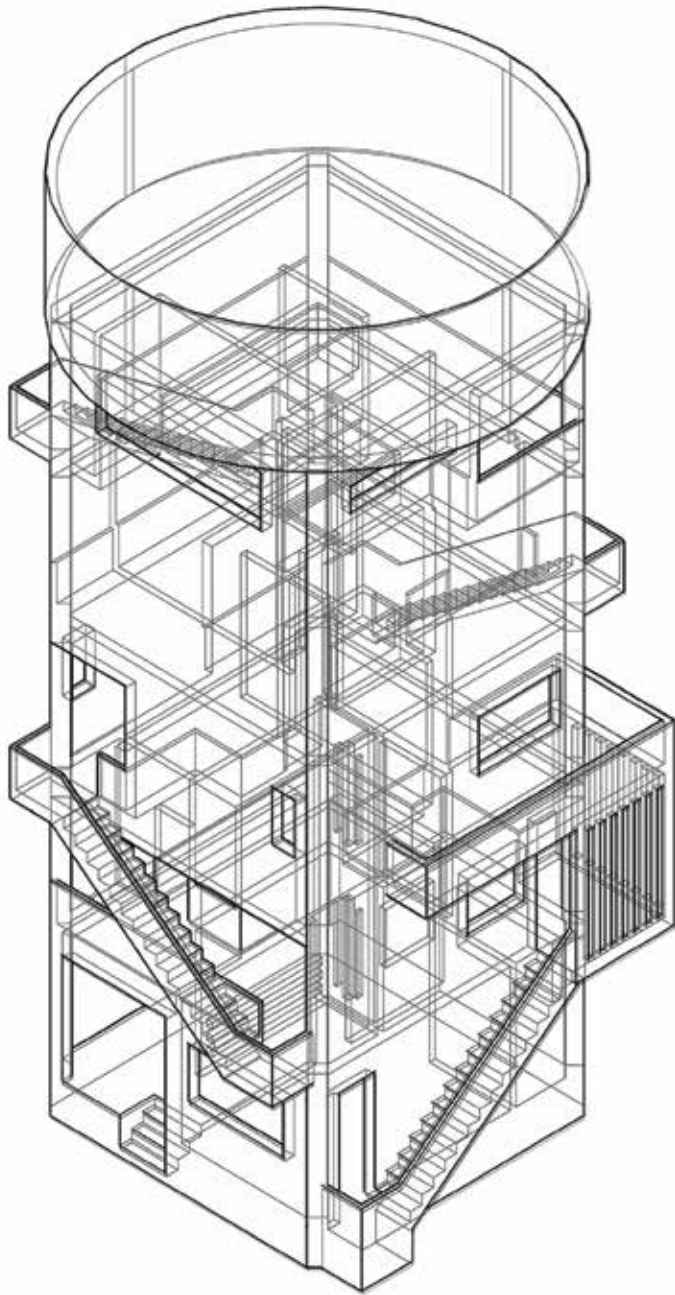
Transfer Policies

The Transfer policy for Bachelor in Interi-

ors is as follows:

- Approval of the transfer case will be finalized after an Interview, and review of the Portfolio and Letter of Intent.
- Transfer cases will be accepted from the second year. Students applying for transfer of credits need to have completed the first two semesters at their respective institute.
- A minimum of 3.0 CGPA is required to apply for transfer of credits to RHSA.
- Attested provisional transcript from the previous institute along with course outlines for course equivalence and exemption in the BNU equivalence Committee.
- NOC from the previous institute.
- Review and exemption will be conducted by the BNU equivalence Committee on a case-to-case basis. Courses below 2.0 GPA are not eligible for exemption.
- Equivalence Certificates of O levels, A levels or Matriculation and Intermediate Transcript / Equivalence are mandatory.





RHSA FACULTY

RHSA has the following permanent faculty members:

Professor

Sajjad Kausar

M.Sc. Architectural Conservation of Historical Monuments and Sites, University of Moratuwa, Sri Lanka.

B.Arch. National College of Arts, Lahore
Ex-Director Interior Design Program, NCA Lahore.

Ex-Head of Department NCA, Lahore.

Ex-Principal NCA.

Member- PCATP.

IAP Member, ICOMS.

Ejaz Malik

Masters in Interior Design, ENASD, Paris.

MPhil Contemporary Furniture Design, ENSAD, Paris.

Architecture DPLG. Paris Bllbelle Ville. UP 8, France.

Founder Interior Design NCA Lahore.

Founding Member BNU-RHSA.

Member- PCATP.

Associate Professors

Omar Hassan – Director Faculty

M. Architecture 1, Rhode Island School of Design, Providence, Rhode Island, USA.

B.A. Political Science and Journalism, Punjab University, Lahore.

Bachelor of Design, National College of

Arts, Lahore.

Founding Member BNU-RHSA.

Member- PCATP.

Muhammad Omer Farooq – Head of Department

PhD Scholar, University of Engineering and Technology, Lahore (2021-Present).

M. Arch., University of Illinois, Urbana-Champaign, IL, US.

B. Arch National College of Arts, Lahore.

Member- PCATP.

Assistant Professors

Junaid Alam Rana

M.Sc. Urban Planning and Design, Royal Institute of Technology, Stockholm, Sweden.

B.Arch. National College of Arts, Lahore.

Member- PCATP.

Zara Amjad

M.Arch. Beaconhouse National University, Lahore.

B.Arch. Beaconhouse National University, Lahore.

Member- PCATP.

Zain Adil

MSc Digital Architecture & Construction NTU, UK.

M. Arch Beaconhouse National University, Lahore.

B.Arch. Beaconhouse National University, Lahore.

Diploma in Animation- National College of Arts, Lahore.

Member PCATP.

Zeeshan Sarwar

M.Arch. Beaconhouse National University, Lahore.

B.Arch. Beaconhouse National University, Lahore.

Member- PCATP.

Saman Malik

M.Arch. Mackintosh School of Architecture, Glasgow, UK.

B.Arch. Beaconhouse National University, Lahore.

Member- PCATP.

Jawwad Nakai (Coordinator-Emerging Technologies)

M. Arch, Taubman College of Architecture & Urban Planning, University of Michigan, US.

B. Arch, National College of Arts, Lahore

Member - PCATP.

Aarez Ali

B.Arch, Beaconhouse National University
Member PCATP.

Usman Saqib Zuberi

B.Arch. Beaconhouse National University, Lahore.

Member- PCATP.

Ghammaz Hussain

MSc. Urban Planning & Policy Design, Politecnico di Milano, Italy.

Diploma-Robotic Meditation, Architecture Association, UK.

B. Arch, Beaconhouse National University, Lahore.

Member - PCATP.

Sara Assad

Masters in Art Education, Beaconhouse National University.

B. Arch, Beaconhouse National University, Lahore.

Member PCATP.

Fahad Mehmood

Masters in City and Regional Planning, University of Engineering and Technology, Lahore.

B. Arch, Beaconhouse National University, Lahore.

Member – PCATP.

Ahsan Fazal

B. Arch, National College of Arts, Lahore.

Member- PCATP.

Lecturers

Fatima Zahra

B. Arch., Beaconhouse National University, Lahore.

Member - PCATP.

Humna Syed

B. Arch., Beaconhouse National University, Lahore.

Member - PCATP.

Syed Ahmad Hassan Gillani

B.Arch. Beaconhouse National University, Lahore.

Member- PCATP.

Suhaib Asif

B.Arch, National College of Arts.

Member-PCATP.

Coordinators

Abdul Qadir

Academic Coordinator

Irfan Mughal

Admin and Finance Coordinator

RHSA International Advisory Council

- Mr. Hasan-ud-din Khan
- Mr. Yahya Jan
- Ms. Olga Mesa
- Mr. Aaron Brode
- Mr. Robert Cheng
- Ms. Saima Seyar

WHY JOIN RHSA?

Graduated Batches

- 15 batches graduated since 2009 with Bachelor of Architecture (B. Arch)-5-year program.
- A four-year program in Interior Design (B.ID) commenced in Fall 2023.

Faculty

- **Qualified faculty members:**
 - Local and foreign academic and professional experience in the US, UK, France, Australia, and the Middle East.

Faculty Achievements (2024–2025)

1. Exhibitions & Installations- 09

2. Research Publications – 8

3. Panel Discussions & Forums – 5

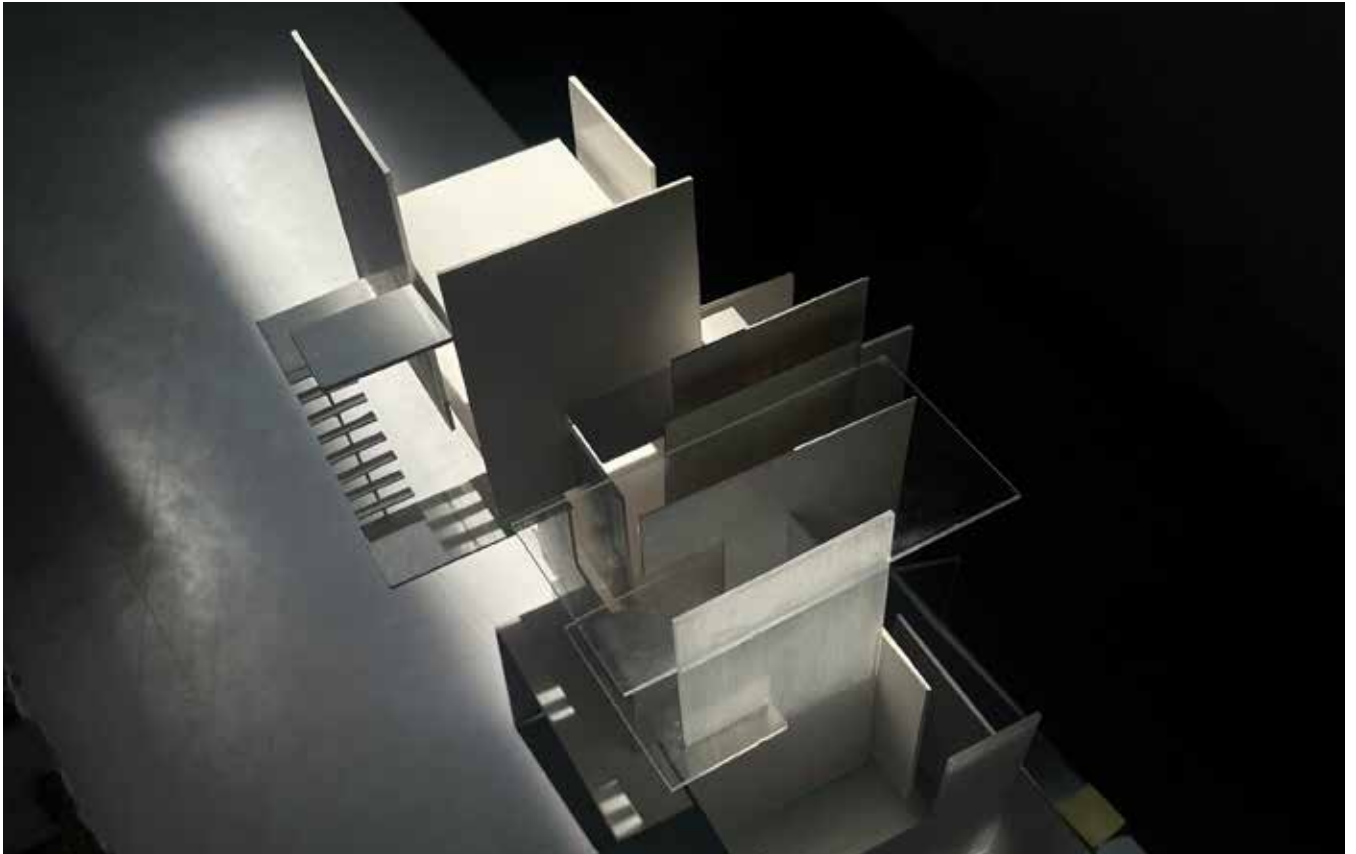
- Mega-Projects & Climate Change – BNU & Wilson Center.
- Ravi Riverfront Development – University of Pennsylvania.
- Riparian Disaster Design – University of Delaware.
- Infrastructure & Climate Resilience – Harvard Collaboration.
- Solid Waste Management – BNU & International Stakeholders.

4. Institutional Events & Collaborations – 2

- IAPEX 2024 – Presentations & Installations by RHSA Faculty.
- Women in Architecture Symposium – In Collaboration with WAP, WIA, UET.

5. Faculty Presentations – 6

- Anthro-Polis: Diagramming & Urban Design.
- Heidegger's Dwelling – Space Journal (Accepted).
- Accessibility in Commercial Zones – AMPS Conference.
- Voices of Women in Architecture – Poster Presentation.
- Sunset Pavilion – Degree Show, Nottingham Trent University.
- From Grey to Green – Documentary Screening.



Faculty's foreign qualifications

- Rhode Island School of Design, US.
- University of Illinois, Urbana Champaign, US.
- AA School of Architecture, UK.
- Paris Belleville, France.
- Directeur d' 'etudes Bernard PAURD, France.
- University of Moratuwa, Sri Lanka.
- Royal Institute of Technology Stockholm, Sweden.
- Politecnico de Milano, Italy.
- Mackintosh School of Architecture, Glasgow, UK.
- Cardiff University, UK.

- Columbia University, US.
- University of Sydney, Australia.
- Middle East Technical University, Turkey.
- University of Michigan, US.

Faculty Ph.D

- One faculty member is Ph.D. Scholars.

RHSA Alumni in Foreign Universities

Alumni pursued higher education at the following universities:

- Massachusetts Institute of Technology (MIT).
- Columbia University (GSAPP).
- The Architectural Association (AA).
- Cornell University (AAP).
- Harvard University Graduate School of Design.
- Pratt Institute.
- Rhode Island School of Design.
- Bauhaus University.
- University of Glasgow.
- University of Michigan.
- University of Nottingham.
- University of Liechtenstein.
- University of Melbourne.
- Victoria University of Wellington.





Scholarships

- Merit-Based Scholarships.
- Need-Based Scholarships.
- Sports Based Scholarships.
- VC's Scholarship.
- Transgender Inclusion Scholarship.
- BNU Non-Profit Scholarship.
- Dean's Scholarship.

Infrastructure and Facilities

- 10 custom-built design studios (single and double height).
- RHSA-Interwood Workshop (4000 Sqft.).
- Immersive Room (AR/VR).
- ET. LAB (With 5 3D Printers).
- Interior Design Material Lab.
- All studios are equipped with the latest projectors, LEDs, audio, video, mic, sound system, computers for lectures, and attendance/student results through the Central Management System (CMS).
- RHSA Computer lab with lab assistant, projector, and (36) high-end computer systems.
- Photographic studio for documentation of architectural works.
- Large studio with designed lighting for in-house exhibitions of faculty and students' work.
- Central library with more than 2330 books on Architecture.
- In-house Printing Facility.

Learning Beyond Classrooms

- Education trips:
 - First Year: Within Lahore.
 - Second Year: Within Punjab Province.
 - Third Year: Outside Province.
 - Fourth Year: International (Last class went to Turkey).
- **Student Foreign Exchange Program:**
 - **3rd Year (Spring Semester):** Yeditepe University, Istanbul, Turkey.
- **RHSA-Internship Development Program through:**
 - RHSA Alumni network.
 - Students were provided internships by RHSA through IDP in architectural firms, Government and Non-Government Organizations including Agha Khan Cultural Services and Walled City Lahore Authority last summer.
- Guest lectures, student capacity-building workshops, inter-university workshops, and seminars (offered through 8 university departments).
- **Student-Centered Workshops**
 1. Project Management Workshop.
 2. Everyday Ethnographies Workshop.
 3. Portfolio Design Workshop.
 4. Revit Workshop.

Extra-Curricular Activities & Healthcare

- Architectural Photography Society: Capture architecture creatively with fellow students and explore the beauty of design.
- Student Affairs Department and In-house Elected Student Council: Get support for student needs and engage in various activities to enhance your university experience.
- Job Placement through Alumni Network: Benefit from alumni connections spanning 14 graduated batches for career opportunities.
- In-house Events Organized by Student Council: Enjoy jamming sessions, welcome/farewell events, theme weeks, concerts, and more planned by the RHSA Student Council.
- BNU Bestival: Participate in the annual celebration of talent and creativity showcasing the best of our university community.
- Sports Facilities Including Cricket, Football, and Basketball Courts.
- Central Cafeteria Offering a Variety of Food Options.
- Health Center with Dedicated Ambulance Service.
- On-campus Psychological Counseling Services.

RHSA Vision-2030 Proposal

- Re-starting M. Arch (Masters in Architecture) Program at RHSA, BNU.
- RHSA Center of Development (R-COD) to focus on the following:

- o Urban and Rural Development.
- o Heritage Conservation.
- o Disaster Resilient Strategies including Climate Change Challenges.
- o Earthen Architecture.
- o Emerging Technologies.
- Augmented Reality, Virtual Reality, Metaverse.
- Data Analysis.
- Latest Software.
- Coding to develop custom-made apps for Architecture.
 - o New Construction Technologies.
 - o Faculty and Student Capacity Building.
 - o Think Tank to discuss alternative future trajectories within the local context.
- National and International Collaborations with reputable organizations.
- Establishment of a Kinetic Architecture (Mechatronics) Lab and Development of a Sustainability and Material Testing Lab.
- Publishing and Printing Center.

Educational Equipment

- Education Equipment Available for Students' use:

1.	Godex Trigger X-Pro (Sony Alpha)
2.	Silver Light Stand
3.	Silver Light C-Stand
4.	Complete Camera & Lens Cleaning Kit
5.	Godox SK400II Studio Strobe
6.	Godox SL - 60 LED Video Light
7.	Godox Deep Octa P120L with Grid Bowens Mount
8.	Rode Video Mic with Rycote Lyre Suspension
9.	Apkina 90Cm Octabox Replaced with 80*120cm Grid Softbox
10.	Sony E PZ 18-105MM f/4 G OSS (Lens)
11.	Tamron 17-70mm F208 (lens) (Alpha Mount)
12.	Laowa 12mm (Lens) with Tilt Shift (Alpha Mount Option-1)
13.	Sony NP-FW50 Lithium - Ion Battery (1020mAh) (Original)
14.	SanDisk 32GB 95MB/s SD Card
15.	ICON 7865 Video Pan Head Tripod
16.	Tripod 2 in 1 with Monopod
17.	7 in 1 Collapsible Reflector 110 cm
18.	Oculus VR Rifts (VR Headset)
19.	Converter for VR
20.	Laser Distance Measuring Device
21.	Gopro Hard 10 With Kit



BEACONHOUSE NATIONAL UNIVERSITY

SMSLASS

SEETA MAJEED SCHOOL OF LIBERAL
ARTS AND SOCIAL SCIENCE

SM SLASS | Seeta Majeed School of Liberal Arts and Social Sciences



Message by Head of the Department (Department of Liberal Arts)

The School of Liberal Arts and Social Science (SLASS) is at the heart of BNU's

vision of being a liberal arts university. More than a century back Cardinal Newman (1801-1890) delivered some lectures which outline his 'idea of a university'. One of the ideas which emerge from these lectures is that a university should

be a seat of learning i.e., it should teach all branches of knowledge. The Humboldtian idea of a university is not only to teach but also produce new knowledge and cutting-edge research in all branches of knowledge. These are ideals which we can aspire to in Pakistan but which we cannot reach immediately. Despite constraints, BNU has established liberal arts and social science subjects in order to honor branches of knowledge which are not traditionally perceived as utilitarian or capital-generating. This is despite the value they add to societies, and the complex problems they help us to understand and solve.

Hence, it is the objective of SLASS to promote the liberal arts and social science subjects in order to equip our students with the skills required for critical thinking. Our aim is to make our students cognizant of humanitarian values so that Pakistan becomes a tolerant society. Ours is a multi-lingual, multi-ethnic society and, therefore, we have great need for accommodating our pluralism. In SLASS we have started exciting new programs which, we hope, will succeed in making us the very best place of learning in our various disciplines in time to come.

Introduction

The Seeta Majeed School of Liberal Arts and Social Sciences (SLASS) offers an integrated education that blends liberal arts and social sciences. By fostering interdisciplinary knowledge across various fields, SLASS prepares students to effectively address contemporary cultural, economic, political, and institutional challenges, ensuring a well-rounded and comprehensive educational experience.

A liberal arts education is an academic approach that encompasses a broad spectrum of disciplines from the Humanities and Social Sciences. We aim to cultivate well-rounded individuals with critical thinking skills, intellectual curiosity, and a desire and capacity for lifelong learning. Liberal arts education emphasizes interdisciplinary knowledge and the development of essential skills such as analytical reasoning, effective communication, and ethical judgment.

SLASS offers two degrees programs at the undergraduate level:

- i. BS in Liberal Arts and Social Sciences
- ii. BS in Political Science

The goal at SLASS is to enable students to be critical thinkers, and reflect on changes taking places in society. The school offers a truly distinct interdisciplinary academic experience, developing a strong founda-

tion in multiple disciplines in the first two years, including History, Literature, Political Science, Anthropology, and Philosophy. The school's pedagogical approach focuses on reading, reflection, discussion, and research. Students are empowered to share opinions and discuss ideas in classes, and encouraged to read extensively from diverse sources. With a strong emphasis on reading, and confronting varied ideas, students become more aware of changes taking place around them in local and global settings. In doing so, SLASS aims to develop values of empathy and compassion, as well as skills of research, writing, and the ability to understand and analyze complex social issues. Its students stand out by developing an ability to discuss difficult and even controversial topics with sensitivity.

We aim at inspiring our students to respond to their social responsibilities by addressing the socio-cultural and political challenges of this country in a creative and constructive manner. We begin by stimulating an uninhibited sense of inquiry that enables them to raise questions about self-identity, gender roles, the hegemonic cultural and historical narratives, urban and ecological challenges, responsible citizenship, the ethical pursuit of life, liberty, and happiness – in short, we help our students acquire the analytical tools to excel in an academic environment by thinking out of the box.

Vision

To become a leading school for the liberal and social sciences in Pakistan, by developing empathetic leaders who can navigate complex global challenges, and contribute to Pakistan's socio-economic progress.

Mission

To develop a niche through a truly interdisciplinary and diversified roadmap that empowers students to make choices of courses, specializations, and minors based on their different interests and career goals.

Degree programs

BS in Liberal Arts & Social Sciences

- Options of Specializations in
 - (i) History
 - (ii) Literature
 - (iii) Political Science
- Options of Minors in
 - (i) Media Studies
 - (ii) Theater, Film and TV

BS in Political Science

BS in Liberal Arts & Social Sciences

The BS in Liberal Arts and Social Sciences is a comprehensive program that creates a solid foundation in a range of subjects. Understanding the need for interdisciplinarity as a means to confront global and local challenges, it exposes students to multiple disciplines within the liberal arts and social sciences. It also gives students the independence to choose several aspects and directions of their overall course of study.

The program introduces students to five streams of the liberal arts and social sciences within the first two years. It does so by developing a strong foundation through departmental core courses in History, Literature, Philosophy, Anthropology, and Political Science. In addition, students are required to complete university cluster courses in multiple fields as well beyond the courses offered by DLA.

Following the two foundation years (or four semesters), students have multiple exciting and innovative elective courses to choose from. Depending on their interest, they can opt for any elective course offered by DLA in disciplines such as history, religious studies, literature, philosophy, media studies, development studies, anthropology, and so on. Indeed, many courses at DLA are naturally interdisciplinary.

Throughout their time in the BS in Liberal Arts and Social Sciences program, students will learn to read quickly and effectively, become good presenters and communicators, and develop an interest in research and writing. They will also become more aware of the challenges confronting society, and thus be prepared to pursue careers in a range of fields. Many graduates of the program will also continue towards higher degrees in a discipline of their choice. Typical career paths include, but are not limited to, academia, research and writing, think tanks, NGOs and the wider development

sector, freelancing, media, and journalism.

The program offers Minors in Media Studies and Theatre, Film and TV, alongside Specializations in History, Literature, and Political Science. It provides students with interdisciplinary exposure, critical thinking skills, and a strong foundation in the liberal arts, preparing them for diverse academic and professional paths.

Career Paths

This degree is highly suitable for students who would like to discover their moorings before pursuing higher education in social sciences, humanities, law, journalism, and business studies. This is an ideal program for those interested in academia, civil services, human rights organizations, development sector, media, and digital communication. Students are trained to become good communicators, researchers, and writers, and as such are prepared for a range of careers.



BS IN LIBERAL ARTS AND SOCIAL SCIENCES

Total Credit Hours

GEN	37
MAJOR	75
ELECTIVE	12
INTERNSHIP	3
THESIS	3
TOTAL CREDITS	130

Degree Requirements

General Education (GEN) courses: All students in the university are required to complete a certain number of GEN courses as part of their program. These have been listed in the roadmap for the DLA programs.

Major

Students in the program are required to complete 75 credit hours of major courses, offered by DLA.

Specialization

Students have the option of specializing in one of three disciplines: (i) History; (ii) Literature; (iii) Political Science. In order to specialize in one discipline, students need to complete 7 courses in the discipline of specialization between semesters 5 and 8. The final thesis must also demonstrate a link to the discipline of specialization.

Note: The department may not be able to offer a particular specialization in any specific year if there is an insufficient number of students opting for it.

Minors

Students can also opt for the following two minors, from outside the DLA: (i) Minor in Media Studies; (ii) Minor Theater, Film, and TV. Students must complete four specified courses for the relevant Minor between the fifth and eighth semesters, beyond the required 130 credit hours. As a result, students opting for a Minor will study a total of 142 credit hours in the degree program.



ROAD MAP

Semester-1

Course Code	Courses	Credits	Status
GEN-104	Functional English	3	GEN
DLA -103	Ancient Civilizations: Rise and Fall	3	Major
DLA-242	Civics and Citizenship	3	GEN
GEN-120	Introduction to Liberal Arts	3	GEN
GEN-111	Ideology and Constitution of Pakistan	2	GEN
GEN	Pakistan Studies	2	GEN
GEN-101	Computer Literacy	3	GEN
	Semester Total	19	

Semester-2

Course Code	Courses	Credits	Status
GEN	Academic Writing/Expository Writing	3	GEN
DLA-128	Introduction to Political Science	3	Major
DLA-235	Introduction to Philosophy	3	Major
DLA-170	World Literature I	3	Major
GEN-112	Islamic Studies	2	GEN
DLA-143	Introduction to Social Anthropology	3	Major
	Semester Total	17	

Semester-3

Course Code	Courses	Credits	Status
DLA-127	World Literature II	3	Major
DLA-108	Introduction to International Relations	3	Major
	Modern Philosophy	3	Major
	Birth of the Medieval World	3	Major
GEN	Maths (Quantitative Reasoning)	3	GEN
DLA-339	Key Debates in Anthropological Theory	3	Major
GEN	Fehm-ul-Quran I	1	GEN
	Semester Total	19	

Semester-4

Course Code	Courses	Credits	Status
DLA-200	History of Ideas	3	Major
	South Asian Literature	3	Major
DLA-377	Anthropology and Global Perspectives	3	Major
DLA-363	Comparative Politics	3	Major
	Advent of the Modern World	3	Major
GEN	Fehm-ul-Quran II	1	GEN
	Semester Total	16	

Semester-5

Course Code	Courses	Credits	Status
GEN	Political Ecology	3	GEN
DLA1-300	History of South Asia/Specialization	3	Major
DLA1-325	Children's Literature/Specialization	3	Major
DLA-322	Self, World, God/Specialization	3	Major
	Non-DLA Elective	3	Elective
	Semester Total	15	

Semester-6

Course Code	Courses	Credits	Status
GEN	Entrepreneurship/Leadership	3	GEN
DLA1-334	European History/Specialization	3	Major
DLA-321	Renaissance Literature/Specialization	3	Major
DL-300	Debt and Development/Specialization	3	Major
	Non-DLA Elective	3	Elective
	Semester Total	15	

Summer Semester

Course Code	Courses	Credits	Status
	Internship	3	

Semester-7

Course Code	Courses	Credits	Status
DLA-400	Research Methods	3	GEN
DLA-347	Muslim Intellectual History/Specialization	3	Major
DLA-464	Readings in Postcolonial Literature /Specialization	3	Major
	Non-DLA Elective	3	Elective
	Semester Total	12	

Semester-8

Course Code	Courses	Credits	Status
DLA-490	Thesis/Course Work	3	Project
DLA-432	Nationalism and Anti Colonialism/Specialization	3	Major
DLA-445	Magical Realism /Specialization	3	Major
	Non-DLA Elective	3	Elective
	Semester Total	12	

GEN	Community Service (to be completed anytime in the program)	1	
	Distinguished Lecture Series (participation in assigned workshops and seminars during the program)	1	
	Total:	130	



Specialization Courses

History:	Literature	Political Science
European History	Children's Literature	Theories of International Relations
Nationalism and Anti Colonialism	Renaissance Literature	Public Administration
South Asian History	Post Colonial Literature	International Political Economy
Muslim Intellectual History	Magic Realism	Conflict Resolution and Peace Building
Sufism	Black Writers in America	Diplomacy
Perspectives on Religion	Creative Writing	Political Systems - Developed States
Historical Methods and Archives	American Literature	Political Systems - Developing States
Philosophy of History	Punjabi Literature	Public Policy
Lahore: British Raj and Beyond	Classical Literature	Local Governments and Democracy
British Empire in India	Resistance Literature	Introduction to Middle Eastern Studies
Social and Political History of Urdu	Russian Literature	Foreign Policy of Pakistan
Social Movements: Modern to Contemporary Times	Victorian Literature	History and Politics of Pakistan
History and Travel Writing	Urdu Literature	Political Thought I
Environmental History	Fantasy	
Tradition and Reform in Religions	Medieval Literature	
History of the University	Partition Literature	

Minors

Media Studies	Theatre, Film and TV
Mass Media: Local, National, and Global	Introduction to Theatre
Development communication	Script Writing
Theories of Communication	Introduction to Acting
Podcast	Photography

BS in Political Science

BS Political Science is a four-year degree program being offered by Seeta Ma-jeed School of Liberal Arts and Social Sciences from Fall 2025 onwards. The program has been designed in a way to enlighten and enrich students with deep understanding of theoretical and conceptual understanding of state structures and global dynamics.

Career Paths

The students of political science have various avenues open as possible career paths. Political science is an integral ingredient of all competitive examinations. A large number of research think tanks, research projects, development agencies, NGOs and IGOS require the graduates of political science. Most importantly, educational institutions at all levels have high demand for political scientists.

Road Map of BS Political Science Program

GEN	37
MAJOR	75
ELECTIVE	12
INTERNSHIP	3
THESIS	3
TOTAL CREDITS	130



ROAD MAP

Semester-1

Course Code	Courses	Credits	Status
DLA-223	Introduction to Social Thought	3	GEN
GEN-101	Computer Literacy	3	GEN
GEN-120	Introduction to Liberal Arts	3	GEN
GEN-104	Functional English	3	GEN
GEN-111	Ideology and Constitution of Pakistan	2	GEN
GEN	Pakistan Studies	2	GEN
	Semester Total	16	

Semester-2

Course Code	Courses	Credits	Status
DLA-110	Academic Writing	3	GEN
GEN-112	Islamic Studies	2	GEN
	Entrepreneurship	3	GEN
	Introduction to Political Science-I	3	MAJOR
	Interdisciplinary Elective-I	3	ELECTIVE
GEN-240	Civics And Citizenship	3	GEN
	Semester Total	17	

Semester-3

Course Code	Courses	Credits	Status
	Interdisciplinary Elective-II	3	ELECTIVE
	Maths- Quantitative Reasoning I	3	GEN
	Introduction to Political Science-II	3	MAJOR
	Introduction to Middle East Studies	3	MAJOR
	Fehm-ul-Quran I	1	GEN
	Introduction to World History	3	MAJOR
	Semester Total	16	

Semester-4

Course Code	Courses	Credits	Status
	Statistics-Quantitative Reasoning II	3	MAJOR
	Introduction to International Relations	3	MAJOR
	Political Thought-I	3	MAJOR
	Environmental Science	3	GEN
	Comparative Politics	3	MAJOR
	Fehm-ul-Quran II	1	GEN
	Semester Total	16	

*Internship of 8 weeks during the summer of second or third year carrying 3 credit hours.

Semester-5

Course Code	Courses	Credits	Status
	Political Thought II	3	MAJOR
	Public Administration	3	MAJOR
	Political Ecology	3	MAJOR
	Research Methodology-I (Qualitative)	3	MAJOR
	Simulation Course on Political and diplomatic scenario building	3	MAJOR
	Interdisciplinary Elective-II	3	ELECTIVE
	Semester Total	18	

Semester-6

Course Code	Courses	Credits	Status
	International Political Economy	3	MAJOR
	Foreign Policy Analysis	3	MAJOR
	Political Systems-Developed Countries I	3	MAJOR
	Public Policy	3	MAJOR
	Diplomacy	3	MAJOR
	Semester Total	15	

Summer Semester

Course Code	Courses	Credits	Status
	Internship	3	

Semester-7

Course Code	Courses	Credits	Status
	History and Politics of Pakistan	3	MAJOR
	Local government and Democracy	3	MAJOR
	Theories of IR	3	MAJOR
	Political Systems-Developing Countries II	3	MAJOR
	Research Methodology-II (Quantitative)	3	MAJOR
	Semester Total	15	

Semester-8

Course Code	Courses	Credits	Status
	Foreign Policy of Pakistan	3	MAJOR
	Conflict Resolution and Peacebuilding	3	MAJOR
	Interdisciplinary Elective-IV	3	ELECTIVE
	Thesis	3	
	Semester Total	12	
GEN	Community Service (to be completed anytime in the program)	1	
	Distinguished Lecture Series (participation in assigned workshops and seminars during the program)	1	
	Total	130	



DLA Faculty

Dr. Tahir Kamran

Professor/Head of Department
Ph.D in History (PU)
Iqbal Prog. Cambridge Uni, Common
Wealth Fellow Uni of Southampton
(U.K)

Dr. Farooq Sulehria

Assistant Professor
Ph.D. in Development Studies (SOAS)

Tania Fraz

Sr. Assistant Professor
M. Phil in English Literature (PU)

Dr. Waqas Sajjad

Assistant Professor
Ph.D., Cultural and Historical Studies of
Religions, Graduate Theological Union,
Berkeley
(cooperative program with University of
California, Berkeley)

Dr. Zainab Ahmed

Assistant Professor
Ph.D. in Political Science (PU)

Coordinator

Rabia Umair

Academic Coordinator



BEACONHOUSE NATIONAL UNIVERSITY

SMC

SCHOOL OF MEDIA & MASS
COMMUNICATION



Dean's Welcome Note

Prof. Dr. Bushra Hameedur Rahman

As the Dean of the School of Media and Mass Communication (SMC), I am proud to lead a community driven by the belief that our decisions and actions today shape the future we desire. We are

not simply recipients of change, but active architects of our destiny. At SMC we arm ourselves with cutting-edge media technology while embracing our unique identities and potential. By embracing the latest advancements in media technology, we equip ourselves to navigate the complexities of tomorrow with confidence

and innovation.

Yet, amidst our forward-looking approach, we remain firmly rooted in our rich traditions and core values. Our heritage serves as a guiding light, illuminating our path forward as we navigate the ever-changing landscape of media and communication. At the heart of our mission lies a commitment to inclusivity, understanding, and harmony. We understand the transformative power of media in fostering empathy and unity. Through our collective efforts, we strive to create a world where every voice is heard, every perspective is valued, and every individual is empowered to contribute to the greater good.

We believe that students of media studies are not just learners, but catalysts for change. Their creativity, passion, and dedication hold the key to unlocking a more compassionate, inclusive, and harmonious society. Together, let us harness the potential of media to shape a brighter future for generations to come.

School of Media & Mass Communication

The School of Media and Mass Communication at BNU is a prominent academic school offering comprehensive programs in Journalism & Media Studies, Communication & Immersive Media, Theatre Film and TV, and advanced degrees such as MS Public Relations and Advertising, as well as Film and TV. BNU students benefit from state-of-the-art facilities, including TV studios, music studios, and Pakistan's first-ever Immersive Media Lab, along with experienced faculty members and a vibrant learning environment that fosters creativity, critical and design thinking. The university's reputation for producing outstanding graduates in media and mass communication, rooted in liberal arts disciplines, is well-earned, making it a preferred choice for aspiring students seeking quality education in Pakistan. With its commitment to academic excellence and professional development, BNU continues to shine as a beacon of higher learning in the region.

The mission is to empower individuals to become ethical, compassionate, and collaborative leaders in media and communication, equipped with a solid grounding in liberal arts. We achieve this by fostering creativity and design thinking, alongside critical thinking, with a commitment to inclusivity. This approach prepares graduates to excel in the evolving media in all its formats and platforms. Our aim is to

inspire our students to consider possibilities of creating a better future for all and contribute to a tolerant, just, and fair society.

Our curriculum integrates comprehensive training on media ethics and responsible journalism, guiding students through real-world case studies from across the globe and within Pakistan to navigate complex decisions with integrity and compassion. Through this, students develop their own ethical frameworks, equipping them to handle sensitive content responsibly and make editorial choices that reflect societal values. Creativity and design thinking are fostered as fundamental skills, offering courses on innovation in media production, storytelling techniques, and developing new formats for media consumption. These are complemented by workshops and seminars on brainstorming techniques, collaborative problem-solving, and structured ideation, emphasizing how design thinking can streamline media projects and create impactful, audience-engaging content.

We emphasize the importance of inclusivity in media representation, content creation, and consumption, aiming to empower diverse voices and perspectives by nurturing a multicultural approach to storytelling and communication. Our diverse faculty and student body cultivate an environment that celebrates differing perspectives, reinforcing diverse hiring practices in the media industry. A solid liberal arts foundation is integrated

into our programs, including literature, history, philosophy, and social sciences, providing context to contemporary media topics and cultivating students who understand the societal impacts of their work. This holistic approach underscores the role of media in reflecting and driving cultural and societal change.

Our mission is to nurture ethical, compassionate, and collaborative leaders in media and communication through a comprehensive liberal arts education. We equip students with the skills needed to navigate new media technologies, tackle societal challenges, and engage in innovative research. By fostering collaborations and advancing research, we aim to develop media professionals who promote inclusivity, tolerance, and justice, contributing to positive societal change.



DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Step into the exciting realm of the department of Journalism and Media communication at the School of Media and Mass Communication, BNU. Our department is a lively hub, where the world of Media and storytelling comes alive. Led by a team of experienced and knowledgeable educators, we don't just dive into textbooks; we immerse ourselves in the practical aspects of media. Our teachers aren't just academics; they bring real-world experience into the classroom, helping us understand the theories while also showing us the ropes of using cameras, crafting news stories, and navigating high-tech studios.

What sets us apart is our commitment to providing a learning environment that mirrors the industry. Our facilities are top-notch, resembling professional newsrooms and studios, equipped with the latest technologies. It's not just a classroom; it's a dynamic space where theory meets practice, preparing students for the fast paced world of media.

We take pride in our global perspective with a local touch. While we explore media on an international scale, we never lose sight of the importance of understanding and positively impacting our own communities. It's about being a global citizen

with a grounded connection to our neighborhood.

But here, it's not all about lectures and assignments. We believe in learning by doing. Opportunities abound for students to engage with real media companies, undertake internships, and apply their knowledge in practical settings. It's about getting hands-on experience that goes beyond textbooks and prepares us for the challenges of the real media world.

More than just a department, we're a close-knit family. Collaboration and teamwork are at the heart of our approach. It's not

just about making academic progress; it's about building friendships and networks that last a lifetime. The camaraderie among students creates an environment where everyone can learn, grow, and have a bit of fun along the way.

So, if you're ready for a comprehensive and immersive journey into the world of journalism and media studies, you're in the right place. Welcome to the Department of Journalism and Media Studies at the School of Media and Mass Communication, BNU – where education is an adventure, and the possibilities are limitless.



BS JOURNALISM AND MEDIA STUDIES

Program Description

BS Journalism and Media Studies is a transformative program to foster critical thinking, leadership and professional skills, entrepreneurial mindset, and social responsibility among our students. Our curriculum offers diverse knowledge for the students by integrating a wide array of subjects from media studies, liberal arts, and social sciences. The ethos of our degree is the commitment to provide our students with an immersive learning environment by providing practical knowledge through the state-of-art studios and laboratories. The four years' degree program offers three specializations: Broadcast Media, Digital Media Public Relations & Advertising, equipping students to become industry leaders, innovative professionals, and impactful global citizens.

Areas of Specialization

- a: Broadcast Media
- b: Digital Media
- c: Public Relations & Advertising

Career Paths for Specialization in Broadcast Media

Anchor/Host, Newscaster, Reporter/Correspondent, Program Producer, Assignment Editor, Graphic Designer, Podcaster, Art Director.

Career Paths for Specialization in Digital Media

Entrepreneur, Digital Media Analyst, SEO Consultant, Graphic Designer, Communication Strategist, Content Curator.

Career Paths for Specialization in Public Relations & Advertising

Client Services Manager, Marketing Manager, Brand Consultant, Public Relations Officer, Corporate Communication Specialist, Creative Manager.



BS Journalism and Media Studies

Semester I

Course Code	Course Name	Credits
JOU-113	Mass Media: Local, National and Global	3
JOU-105	Story Telling in the Digital World	3
GEN-122	Urdu Language Skills	3
GEN-101	Computer Literacy	3
GEN-112	Islamic Studies	2
JOU-127	Introduction to Liberal Arts	3
	Total	17

Semester II

Course Code	Course Name	Credits
JOU-124	Mobile Journalism	3
JOU-120	Reporting	3
JOU-117	Digital Photography	3
GEN-111	Ideology and Constitution of Pakistan	2
	Pakistan Studies	2
GEN-104	Functional English	3
	Elective	3
	Total	19

Semester III

Course Code	Course Name	Credits
JOU-214	Opinion & Editorial Writing	3
JOU-202	Mass Media Theories	3
JOU-203	Media Laws and Ethics	3
GEN-217	Environmental Science	3
JOU-237	Academic Writing	3
	Fahm-ul-Quran I	1
	Total	16

BS Journalism and Media Studies

Semester IV

Course Code	Course Name	Credits
JOU-209	Advertising: Theory and Practice	3
JOU-205	Radio Journalism and Production	3
GEN-213	Quantitative Research Methods	3
GEN-215	Transnational Media & Popular Culture	3
	Elective	3
	Fahm-ul-Quran II	1
	Total	16

Summer Semester

Course Code	Course Name	Credits
	Community Service	1

Semester V

Course Code	Course Name	Credits
JOU-344	TV Production I	3
JOU-345	Development Communication	3
JOU-314	Public Relation: Theory & Practice	3
JOU-346	Convergent Journalism	3
GEN-302	Data Analytics	3
	Elective	3
	Total	18

Semester VI

Course Code	Course Name	Credits
JOU-336	TV Production II	3
JOU-347	Fifth Generation Hybrid Warfare	3
JOU-304	Data Journalism	3
JOU-342	Qualitative Research Methods	3
GEN-300	Community Media	3
	Elective	3
	Total	18

BS Journalism and Media Studies

Summer Semester

Course Code	Course Name	Credits
JOU-436	Internship	3

Note: *Kindly select the courses according to your specialization*

Semester VII

Course Code	Course Name	Credits
JOU-432	Podcasting	3
	Specialization Course-I	3
	Specialization Course-II	3
JOU-442	Project/Thesis	6
	Total	15

Semester VIII

Course Code	Course Name	Credits
	Specialization Course-III	3
	Specialization Course-IV	3
JOU-437	Media & Society	3
JOU-441	Distinguished Lecture Series	1
GEN-401	Media Entrepreneurship	3
	Total	13

	Total	136
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Specializations

Note: The Department of Journalism is offering 3 Specializations. Students needs to opt only one specialization. Two courses will be offered in Semester 7 and two courses in semester 8.

Broadcast Media Specialization I	Digital Media Specialization II	Public Relations & Advertising Specialization III
Hosting and Anchoring	Digital Media Marketing	Government, Corporate, Sports Public Relations
Bureau, Newsroom and Bulletin	Animation & Graphics	Crisis Management
Current Affairs & Production	SEO Strategies	Media Planning & Buying
Documentary Storytelling	Digital Communication Design	Branding Strategies

DC	Disciplinary Course	27 Courses, 77 Credits
GE	General Education	12 Courses, 34 Credits
IDE	Inter Disciplinary Electives	4 Courses, 12 Credits
HEC	HEC Compulsory	5 Course, 14 Credits

Note: The requirement of this degree is successful completion of 8 Semesters (4 Years) which is equivalent to 136 Credit Hours.



BS Communication and Immersive Media

Program Description

BS Communication and Immersive Media is exclusively offered at the School of Media and Mass Communication (SMC) at Beaconhouse National University (BNU). This innovative program integrates cutting-edge technologies like Game Design, 3D graphics, VFX, Virtual Reality (VR), and Augmented Reality (AR) with a solid foundation in communication theories. Through hands-on learning in state-of-the-art labs and real-world projects, our students master industry-standard software like Unreal Engine, Unity, and Maya, along with exposure to a variety of other creative tools. This prepares our students to create compelling narratives and interactive experiences for various applications, including journalism, marketing, environmental initiatives, and business. The 130-credit curriculum emphasizes project-based learning, culminating in a portfolio that showcases the students' creative vision and technical expertise. This program positions our graduates to be at the forefront of this dynamic field, empowering them to shape the future of communication and entertainment.

Curriculum Focused on Industry Needs

Our curriculum is designed to provide you with a comprehensive understanding of

communication principles while equipping you with the specific skills sought after by top employers in the immersive media industry. Based on the curriculum, here are three potential specializations and how the coursework aligns with them:

1. **Game Design**
2. **AR/VR Development**
3. **Immersive Journalism**

Career Paths

This program prepares graduates for a wide range of careers in the immersive media industry, including:

- Game Designer
- Level Designer
- 3D Artist
- Digital Artist
- Texture Artist
- VR Specialist
- AR Content Creator
- VR Content Creator
- Immersive Experience Designer
- User Experience (UX) Designer for Immersive Technologies
- Immersive Media Producer
- Virtual Production Specialist

The immersive media industry is rapidly expanding, offering countless opportunities for graduates with the right skillset. This program positions you to be at the forefront of this dynamic field, empowering you to shape the future of communication and entertainment.

Beyond the Classroom

In addition to a robust curriculum, our program offers opportunities to gain valuable hands-on experience through:

- **Internships:** Put your skills to the test and gain real-world experience by interning with leading immersive media companies.
- **Guest Lectures:** Learn from industry professionals who are shaping the future of immersive media.
- **Faculty Mentorship:** Receive guidance and support from experienced faculty members who are passionate about immersive media.
- **Capstone Project:** Demonstrate your skills and knowledge by completing a capstone project that showcases your creative vision and technical expertise.

BS Communication and Immersive Media

Semester I

Course Code	Course Name	Credits
JOU-109	Fundamentals of Communication	3
JOU-128	Immersive Media Audio Design	3
JOU-117	Digital Photography	3
GEN-111	Ideology and Constitution of Pakistan	2
GEN-120	Intro to Liberal Arts	3
	Elective	3
	Pakistan Studies	2
	Total	19

Semester II

Course Code	Course Name	Credits
JOU-114	Theories of Communication	3
JOU-102	Digital Story Telling	3
JOU-126	Visual Design	3
GEN-104	Functional English	3
GEN-101	Computer Literacy	3
GEN-112	Islamic Studies	2
	Total	17

Semester III

Course Code	Course Name	Credits
JOU-242	Human Computer Interaction	3
JOU-252	Visual Scripting	3
GEN-218	Urdu Literature	3
JOU-230	Game Design I	3
GEN-216	Academic Writing	3
GEN-217	Environmental Science	3
	Fahm-ul-Quran I	1
	Total	19

BS Communication and Immersive Media

Semester IV

Course Code	Course Name	Credits
JOU-245	Digital Production	3
JOU-234	Game Design II	3
JOU-355	Digital Advertising & PR	3
GEN-213	Quantitative Research Methods	3
GEN-203	Transnational Media & Popular Culture	3
	Elective	3
	Fahm-ul-Quran II	1
	Total	19

Summer Semester

Course Code	Course Name	Credits
JOU-	Community Service	1

Semester V

Course Code	Course Name	Credits
GEN-202	Data Analysis	3
JOU-356	Journalism in Global Context	3
JOU-339	Animation I	3
JOU-234	UI/UX Design	3
JOU-348	Game Development	3
	Total	15

Semester VI

Course Code	Course Name	Credits
JOU-328	Animation II	3
JOU-354	AR Development	3
JOU-342	Qualitative Research Methods	3
GEN-301	Media Entrepreneurship	3
	Elective	3
	Total	15

BS Communication and Immersive Media

Summer Semester

Course Code	Course Name	Credits
JOU-436	Internship	3

Semester VII

Course Code	Course Name	Credits
JOU-338	Strategic Communication	3
JOU-439	Digital VFX I	3
JOU-440	VR Development	3
GEN-300	Community Media	3
	Elective	3
	Total	15

Semester VIII

Course Code	Course Name	Credits
JOU-428	Portfolio Development	3
JOU-429	Digital VFX II	3
JOU-441	Distinguished Lecture Series	1
JOU-431	Capstone Project	6
	Total	13

Note: The requirement of this degree is successful completion of 8 Semesters (4 Years) which is equivalent to 136 Credit Hours



MS Public Relations and Advertising

Focus Areas

Public Relations, Advertising, Media Marketing, Media Planning & Buying, Client Management, Corporate Communication, Media Advocacy, Crisis Communication, Communication Research.

Program Overview

DEGREE: MS

DURATION: 2 years / 4 semesters

CREDITS: 30

Career Paths

Public Relations Officers / Managers, Media-Lobbyists, Campaigners, Copywriters, Concept Writers, Advertising Account Manager, Event Manager, Marketing Executive, Media Buyer / Planner, Market Researcher.

Program Description

MS Public Relations & Advertising is a two-year (four semesters) program which is equivalent to MPhil or 18 years of education. It aims to train students to become highly qualified professionals with the skills needed to work in advertising and public relations agencies, businesses and both public or private institutions and organizations. The focus is on creative and strategic thinking, planning and executing campaigns, professional writing, ethical practices, and innovative use of both mainstream and new media.



MS Public Relations & Advertising

Semester I

Course Code	Course Name	Credits
MMS-501	Advertising Campaigns	3
MMS-502	Public Relations Campaigns	3
MMS-503	Theory and Practice of Marketing	3
MMS-504	Research Methods I	3
	Total	12

Semester II

Course Code	Course Name	Credits
MMS-505	Visual Communication Design	3
MMS-506	Digital Marketing	3
MMS-507	Integrated Marketing Communication	3
MMS-508	Research Methods II (for Thesis)	3
MMS-509	OR Seminar (for Project)	
	Total	12

Semester- III & IV

Course Code	Course Name	Credits
	Fahm-ul-Quran I & II	1 + 1
MMS-601/602	Project /Thesis	6
	Total	8
	Total Credits	34

Optional Courses*

Course Code	Course Name	Credits
MMS-510	Integrated marketing Communication	3
MMS-511	Account Management	3
MMS-512	Copy Writing	3
MMS-513	Government and Corporate Public Relations	3
MMS-514	Crisis Communication	3
MMS-515	Client Management	3



Department of Theatre, Film & TV

The Department of Theatre, Film, and Television (TFT) is a vibrant and dynamic hub where creativity thrives and storytelling takes center stage. As a cornerstone of artistic expression, TFT serves as a melting pot for aspiring actors, filmmakers, and television professionals, fostering their talents and nurturing their passion for the performing arts.

Within the department, students are immersed in a rich tapestry of theory, practice, and hands-on experience, equipping them with the skills needed to excel in the ever-evolving landscape of entertainment. Whether exploring the intricacies of character development on stage, mastering the nuances of cinematography behind the camera, or delving into the complexities of screenwriting, TFT offers a comprehensive education that prepares individuals to make their mark in the industry.

Moreover, TFT serves as a catalyst for collaboration, bringing together individuals from diverse backgrounds and disciplines to collaborate on innovative projects that push the boundaries of artistic expression. Through its commitment to fostering a supportive and inclusive environment, the department cultivates a community of artists who inspire, challenge, and uplift one another.

As an integral part of the academic institution, the Department of Theatre, Film,

and Television not only educates the next generation of storytellers but also contributes to the cultural fabric of society, enriching lives through the power of imagination and creativity. In TFT, students explore various aspects of theatre, film, and television, including acting, directing, screenwriting, cinematography, production design, editing, sound design, and more. The curriculum typically combines theoretical studies with practical experiences, allowing students to gain both

a deep understanding of the art form and hands-on skills necessary for professional success.

DEGREE PROGRAMS OF DEPARTMENT OF THEATRE, FILM & TV

- BACHELORS IN THEATRE, FILM & TV (B. TFT)
- MS FILM & TV (WEEKEND)



BS IN THEATRE, FILM & TV (BS TFT)

BS in Theatre, Film, and Television program aims to empowering students to become skilled practitioners, critical thinkers, and innovative storytellers who are prepared to make meaningful contributions to the entertainment industry and beyond.

Students immerse themselves in the rich tradition of dramatic arts while also exploring contemporary approaches to performance and production. Our curriculum covers a wide spectrum of disciplines, including acting, directing, stagecraft, playwriting, dramaturgy, and theatre history. Through hands-on experience and collaboration with faculty and peers, students develop the skills and techniques necessary to bring stories to life on stage.

This program provides comprehensive education in all aspects of Television and Filmmaking, from scriptwriting and pre-production to cinematography, directing, editing, and post-production. With access to state-of-the-art equipment and facilities, students have the opportunity to produce their own short films, documentaries, and experimental projects while receiving guidance and mentorship from faculty and industry professionals. Through hands-on projects and internships, students gain practical experience and build a professional portfolio to launch their careers in the entertainment industry.

Whether on stage or behind the camera, this program fosters a collaborative environment where students can experiment, innovate, and find their voice in the ever evolving landscape of entertainment. Join us as we embark on a journey of imagination, innovation, and inspiration.

Focus Areas

Acting, Directing, Screenwriting, Production Design, Cinematography, Post-Production, Theatre Production, Film & TV Production, Sound Design, Special Effects and Animation, Entrepreneurship.

Program Overview

Degree: BS in Theatre Film & TV
Duration: 8 semesters / 4 years
Credits: 133

Career Paths

Producer, Director, Actors, Screenwriter/Playwright, Content Creator, Editors, Cinematographer, Production Designer/Manager, Researcher, Sound Designer, Cinematographer, Art Director, Freelancer & Entrepreneur.



BS IN THEATRE, FILM & TV (BS TFT)

Semester I

Course Code	Course Title	Cr. Hrs.
GEN-120	Introduction to Liberal Arts	03
TFT-105	Photography	03
TFT-121	World of Theatre	03
TFT-122	History of Film and TV	03
GEN-112	Islamic Studies	02
GEN-104	Functional English	03
	Total Credit Hours	17

Semester II

Course Code	Course Title	Cr. Hrs.
TFT-150	Cinematography	03
TFT-125	Writing for Stage	03
TFT-153	Fundamentals of Editing	03
GEN-123	Anthropology	03
GEN-101	Computer Literacy IT	03
GEN-111	Ideology & Constitution of Pakistan	02
	Pakistan Studies	02
	Total Credit Hours	19



BS in Theatre, Film & TV (BS TFT)

Semester III

Course Code	Course Title	Cr. Hrs.
TFT-218	Acting Improvisation & Devising	03
TFT-219	Advanced Editing	03
TFT-230	Lighting for Film & TV	03
GEN-218	Urdu Literature	03
	Elective 1	03
	Fahm-ul-Quran I	01
	Total Credit Hours	16

Semester IV

Course Code	Course Title	Cr. Hrs.
TFT-232	Acting for Stage & Screen	03
TFT-221	Musicology	03
TFT-231	Writing for Screen	03
GEN-200	Expository Writing	03
	Elective 2	03
	Fahm-ul-Quran II	01
	Total Credit Hours	16

Summer

Course Code	Course Title	Cr. Hrs.
GEN-208	Community Service	01
	Total Credit Hours	01

BS in Theatre, Film & TV (BS TFT)

Semester V

Course Code	Course Title	Cr. Hrs.
TF-308	Short Film Production	03
TF-309	Production Design	03
TF-302	The Art of Direction	03
TFT-322	Film Theory & Criticism	03
TF-303	Sound Design for Film & TV	03
TF-304	Costume & Make-up	02
	Total Credit Hours	17

Semester VI

Course Code	Course Title	Cr. Hrs.
TF-307	Film Animation	03
TF-301	Documentary Production	03
TFT-388	Color Grading	03
TF-310	Choreography: Movement, Rhythm & Dance	03
GEN-217	Environmental Science	03
GEN-303	Qualitative Research	03
	Total Credit Hours	18

Summer

Course Code	Course Title	Cr. Hrs.
TFT-311	Internship	03
	Total Credit Hours	03

BS in Theatre, Film & TV (BS TFT)

Semester VII

Course Code	Course Title	Cr. Hrs.
TFT-443	Music Video Production	03
TFT-436	Advanced Film Animation	03
TFT-437	TV Drama Production	03
GEN-213	Quantitative Research	03
GEN-300	Community Media	03
GEN-403	Entrepreneurship in Modern Media	03
	Total Credit Hours	18

Semester VIII

Course Code	Course Title	Cr. Hrs.
TFT-456	Project (Thesis) (Pick any one)	06
	• Short Film	
	• Documentary	
	• Theatre Play	
	• Two Music Videos	
	• TV Drama	
	Elective 3	03
	Elective 4	03
GEN-402	Distinguished Lecture Series	01
	Total Credit Hours	13

Note: The requirement of this degree is successful completion of 8 Semesters (4 Years) which is equivalent to 138 Credit Hours.

MS FILM & TELEVISION (WEEKEND PROGRAM)

MS Film & TV is a one-of-its-kind graduate program focused on producing creative leadership equipped with disciplinary knowledge and culturally relevant vision for the screen industry in the country. Bringing storytelling and employability at the center stage, this program is designed to develop the production and theoretical skills of the students under the supervision of highly qualified academics and industry professionals. Through hands-on experience, students will learn to create, produce, and manage audio-visual stories for all types of screens, starting from the generation of the idea to the development of the marketing strategy as producers, directors, screenwriters, cinematographers, and actors. The intensive module of placements will place students right at the heart of the industry to gain further practical experience and critically engage with the practice by examining it through theoretical debates and frameworks. With the flexible weekend classes, the program allows students to align coursework and production-based projects with their specific career aspirations. You can choose to specialize in Direction, Cinematography, or Screenwriting. With highly advanced equipment, well-facilitated studios, and supportive faculty and staff, TFT at BNU is the ideal place to nurture and incubate creative ideas for film and television productions. With their rigorous academic training, innovative approaches, and socially relevant vision, our graduates have

changed the landscape of the screen industry in Pakistan, and beyond.

Focus Areas

Film and TV Production, Screenwriting, Cinematography, Acting, Sound, Editing and Direction

Program Overview

Degree Name: MS Film & TV
Duration: 4 semesters / 2 years
Total Credit hours: 30-33*

Career Paths

Filmmaker, Screenwriter, Actor, Producer, Director, Cinematographer, Film & TV Researcher.



MS Film & Television (Weekend Program)

Semester I

Course Code	Course Title	Credit Hours
TFT-525	Film and Drama Studies	3
TFT-526	Writing for Screen	3
TFT-528	Research Methods	3
TFT-538	Cinematography	3
	Total Credit Hours	12

Semester II

Course Code	Course Title	Credit Hours
TFT-539	Screen Production	3
TFT-340	Directing Actors	3
	Optional Course as Elective <ul style="list-style-type: none"> • Direction (TFT-542) • Advanced Cinematography (TFT-543) • Screenplay Writing (TFT-545) • Post-Production & Sound (TFT-546) • Documentary (TFT-547) 	3
TFT-548	Placements	3
	Fahm-ul-Quran I	1
	Total Credit Hours	13

Semester III & IV

Course Code	Course Title	Credit Hours
TFT-640	Thesis (Project)	6
TFT-641	Thesis (Research)	
TFT-646	Advance Research Methods (For research thesis students only)	3
	Fahm-ul-Quran II	1
	Total Credit Hours	7 or 10

Mandatory Workshops

Semester I

1.	Sound Design and Background
2.	Post-Production
3.	Media Analysis Techniques

Semester II

4.	Production Design
5.	Global Cinema (South Asia; Russian; Iranian; European Cinema)
6.	Curating Film Festival

Project/Thesis Options

	Thesis (Choose any one)	Credits
Research Thesis		6
Short Film		6
TV Play		6
Docudrama		6
Documentary		6
Telefilm		6
Animation Film		6
Experimental Film		6
Feature Film		6

Advisory Board Details

Professor Lee Artz

Professor, Media Studies
Director, Center for Global Studies
Purdue University Northwest, Hammond,
Indiana, United States

Lee Artz is Professor of Media Studies in the Department of Communication at Purdue University Calumet, where he has been recognized with a peer-reviewed award as University Outstanding Scholar for his research and publications. He is the editor or author of several books, and is associate editor of the journal *Democratic Communiqu*.

Linkedin: <https://www.linkedin.com/in/lee-artz-7255a822>

Pille Pruulmann Vengerfeldt

Professor
School of Arts and Communication (K3).
Malmö University, Sweden

Pille Pruulmann-Vengerfeldt is a professor in media and communication, Malmö University since November 2016 and has previously worked in University of Tartu as a professor in media studies (2014-2016). Her research interests have focused around cultural citizenship and participation and engagement in museums, libraries and public broadcasting. She has also worked on the topic of internet users and social applications of new technologies.

Linkedin: <https://www.linkedin.com/in/>

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Elisabeth Eide

Professor Emerita
Oslo met University, Norway

Elisabeth Eide is a Norwegian journalist, teacher, novelist and non-fiction writer. Her Research projects have focused around Media and climate change, Media and marginalization (including gender), Afghanistan and media, Conflict- and peace journalism.

Linkedin: <https://www.linkedin.com/in/elisabeth-eide-5ab32015/recent-activity/all/>

Nico Carpentier

Professor
Charles University, Prague

Nico Carpentier is an academic researcher, curator and artist. He holds the position of Extraordinary Professor at Charles University (Prague, Czech Republic) and Visiting Professor at Tallinn University (Estonia). Currently, he is also president of the International Association for Media and Communication Research (2020-2024). Carpentier often uses arts-based research methods, combining photography, sound art and installation art, resulting in a series of exhibitions, including *Respublika*, *Iconoclastic Controversies*, *Wolf Talks*, *The Mirror of Conflict* and *Moulding Nature*.

Linkedin: <https://www.linkedin.com/in/>

nico-carpentier-75132a2/?original_referer=https%3A%2F%2Fwww%2Egoogle%2Ecom%2F&originalSubdomain=cz

Dr. Claire Pamment

Associate Professor of World Theatre

Dr. Claire Pamment is a scholar and theatre-maker (director, dramaturg and deviser), working in South Asian theatre and performance, focusing on marginalized performance communities in Pakistan and its diaspora, at the intersections of class, gender, sexuality, religion, and race.

Linkedin: <https://www.linkedin.com/in/claire-pamment-b57096252/>

Dr. Richard M. Cangro

Professor and Director of Music Education
Western Illinois University

Authentic music learning under current educational initiatives and policies; instrumental music learning and pedagogy; standards-based music curriculum development; music teacher education and professional development; theories and applications of cooperative learning in music; developing musicianship; instrumental ensemble conducting; assessment of music learning and music instruction; student and beginning teacher mentoring; music teacher portfolio preparation and assessment; brass pedagogy; instrumental applications of Music Learning Theory.

Linkedin: <https://www.linkedin.com/in/richard-cangro-77ab968/>

Ms. Sultana Siddiqui

President, Hum TV, Pakistan
Founder of Hum Network Limited
TV director, producer and businessperson

Sultana Siddiqui also known as Sultana Apa is a Pakistani media mogul, television director, and producer who is the founder of Hum Network Limited. Siddiqui is an active director of Hum Network Limited and the president of Hum Network Limited.

Linkedin: <https://www.linkedin.com/in/sultana-siddiqui-aa5a25259/?originalSubdomain=pk>





SMC Faculty

Prof. Dr. Bushra Hameedur Rahman
Dean, SMC

Dr. Zeeshan Zaigham
Assistant Professor
Degree In-charge BS Journalism & Media Studies

Dr. Qaisar Abbas
Assistant Professor
In-charge, MS Film & TV (Weekend Program)

Muhammad Nasir Ali Mazari
Assistant Professor
Look after In-charge, Department of Theatre, Film & TV

Dr. Rabia Noor
Assistant Professor

Dr. Farahat Ali
Assistant Professor

Naveed Asim
Assistant Professor
Degree In-charge BS Communication and Immersive Media

Naveed Aasim
Assistant Professor

Harris Badar
Assistant Professor

Werdah Munib
Assistant Professor
PhD Scholar Mass Communication

Dr. Qamar-ud-din Zia Ghaznavi
Assistant Professor
Degree In-charge MS Public Relations & Advertising

Sarmed Ibrahim Cheema
Senior Lecturer

Muhammad Usman Rana
Lecturer

Tabina Sirhindi
Senior Lecturer

Warda Shah
Lecturer
PhD Scholar Mass Communication

Sheharyar Zahid
Senior Lecturer

Nosharwhnan Adil
Lecturer

Academic Administration

Zunaisha Arif
Academic Coordinator

Ms. Arham Ali
TFT Coordinator

Iram Taj
Finance & Admin Coordinator

Adjunct Faculty

Shahid Malik
Broadcaster BBC Urdu

Mubashir Bukhari
Editor at Reuters

Zaeem Yaqoob
Executive Director, Student Affairs & External Relations, Beaconhouse National University

Hasan Zuberi
CEO Momentum PR

Visiting Faculty

Dr. Asghar Nadeem Syed
Pakistani Drama Writer and Columnist for Newspapers
Media Consultant at Pakistan Television Board of Governors of Pakistan Academy of Letters, an Institution of Pakistani Scholars and Writers
Director Lahore Museum

Dr. Abida Ashraf
Professor, School of Communication Studies, PU

Dr. Kanwal Khalid

Professor, Director Punjab Archives at Government of Punjab.

Dr. Zaeem Yasin

Assistant Professor, Mass Communication University, LCWU

Hasan Zuberi

Faculty Member

Dr. Mian Javed

HOD, School of Media & Communication Studies, UMT.

Mohammad Akbar Bajwa

Senior Anchorperson Public News

Rameez Khan

Senior Political Reporter, Tribune Newspaper

Ameera Javeria

Assistant Professor, School of Creative Arts, UOL

Umar Younas

CEO, Trends and Tricks

Zenab Ali

Founder, Rack Couture
MSc in International Development, University of Birmingham.

Momina Malik

International Business Development & Marketing Officer, Growex Digital Agency.

Zoya Humza

Founder/Director, SHE.

Shahab Khalil

Film Director, Media Professional, Professional Photographer

Omer Azeem

Strategy & New Business Consultant

Abbas Rasheed

Managing Editor, Lahore Institute for Research and Analysis, Lahore.

Bilal Razzaq

Director Producer, GEO News, Lahore.

Zohaib Butt

Show Host, Benam Sarkar, City 42.

Shiraz Hasnat

Bureau Chief, Hum News.

Kanwal Khoosat

Director, Producer, Writer, Art Director, Academic
Co-Founder and Executive Director, OL-OMOLOPOLO Media

Rija Kashif

Special Effect Make-up Artist

Binish Khan

Textile Designer
MPhil in Film Television and Theatre
BS.Hons in Textiles and Fibre Art Design

Zain Ijaz Khan

Art Director
MPhil Mass Communication

Mian Muhammad Nasir Mazher

An Imagineer Artist with Expertise in Film Making and 3D Animation.

Syed Hafiz Muhammad Ghulam Mohi-ud-Din

Poet, Writer, Voice-over Artist

Asghar Ali Khan (Chand Khan)

Classical Singer and Trainer

BEACONHOUSE NATIONAL UNIVERSITY

SCIT

SCHOOL OF COMPUTER AND
INFORMATION TECHNOLOGY

SCHOOL OF COMPUTER AND INFORMATION TECHNOLOGY (SCIT)



DEAN'S WELCOME NOTE

I am honored to lead a distinguished team comprising faculty with industrial and research linkages, dedicated professional staff, esteemed foreign experts, and our bright and shining students.

At SCIT, we pride ourselves on our robust connections with leading industry players such as NETSOL, Digital Ocean, Tech Valley, VSI, EBRYX, and Genetech. Our faculty members are engaged in commercial software development projects with companies and Free-Lancing projects involving students. Through joint collaborations, student projects, boot-camps, and internships, we provide our students with invaluable real-world experiences and opportunities to apply their knowledge in practical settings.

Our partnership with Google in ventures such as BNU cybersecurity clinic[®] sponsored by APAC Cybersecurity Fund in Pakistan, the philanthropic arm of Google Global, where BNU is the sole implementing partner in Pakistan, further underscores our School's global recognition and credibility. Our Artificial Intelligence Lab equipment with state-of-the-art GPUs has research collaborating with national and international universities and companies on Remote sensing assessment of agricultural, urban damage and air pollution.

SCIT has unique placement within Pakistan's first Not-For-Profit Liberal Arts University, where SCIT is a hub of technological exploration and expertise. By setting up opportunities for interdisciplinary collaboration, our distinctive environment provides a holistic

educational experience, equipping our students with a profound understanding of technology and its potential to transform societies.

The software industry in Pakistan has been growing in recent years, leading to high software exports and increased employment opportunities. We are committed to prepare future computing professionals who can not only lead this industry domestically and internationally but also contribute significantly to the growth of the Pakistani economy. Our teaching methodologies emphasize critical thinking, problem-solving skills, and an entrepreneurial mindset.

Our graduates hold key roles in various national and multinational organizations and many of them have established their personal businesses. We are determined to make this school a place where our graduates are poised to spearhead innovation and lead advancements within the software and IT industry.

I welcome the students to join the wonderful and conducive environment of our School to become leaders in the software and IT industry both at the national and international levels.

Prof. Dr. Khawaja Shafaat Ahmed Bazaz
Dean SCIT

SCHOOL OF COMPUTER AND INFORMATION TECHNOLOGY

SCIT Introduction

Welcome to the School of Computing, a pioneering institution dedicated to shaping the next generation of tech leaders in the digital age. Our school stands as a beacon of innovation and excellence which is at the intersection of innovation and education where we offer cutting-edge undergraduate programs in Computer Science, Software Engineering, and Business Computing.

SCIT Vision

To prepare computing professionals who are future global leaders, job creators and lifelong learners with critical thinking, problem solving and an entrepreneurial mindset especially suited for interdisciplinary collaborative environments.

SCIT Mission

- Prepare computing professionals to be future leaders, job creators and lifelong learners to achieve excellence in the core competencies of Computer Science, Artificial Intelligence, Data science and emerging technologies
- Nurture students with critical thinking, problem solving and an entrepre-

neurial mindset that enables them to effectively lead the software industry both at local & global level with the strength of research and the highest level of integrity

- Equip students to foster cross-disciplinary collaboration to solve multifaceted real-world problems

Academic Excellence with Strong Industry Linkage

- We take pride in our partnerships with industry leaders, Silicon Valley based tech companies, startups and corporate sector. These alliances offer real-world project experiences to our students where they learn technical

as well as crucial soft skills like teamwork, communication, and advanced problem-solving etc.

- Our curriculum is constantly evolving to incorporate the latest advancements in the field, ensuring our students are equipped with the most relevant knowledge and skills. Curriculum is enriched with interdisciplinary learning, encouraging students to draw connections between core computing disciplines and fields such as visual arts, architecture, media studies, economics, business, and psychology.
- State-of-the-art labs provide students with hands-on experience using the latest tools and technologies, preparing them to tackle real-world challenges from day one.



Faculty is a blend of Experience, Energy and Innovation

Our faculty is a blend of distinguished academics, young professionals, researchers and experienced industry professionals who create a conducive environment for exploration and innovation. Our dynamic teaching and research approach aligns with the latest scientific and technological developments in the field. The courses are tailored according to international standards to nurture capacity building and original thinking in our graduates. These efforts from the faculty produce globally employable responsible computing professionals who will drive the change in world through technology.

School attracts talent through Scholarships

To attract the talent from Pakistan, almost one third of our students are on scholarships. These scholarships support full and partial academic fees of the students based on their talent as well as financial needs.

Outcome-Based Education (OBE) defined by Seoul Accord

Central to our ethos is the adoption of Outcome-Based Education (OBE), a pedagogical approach that places emphasis on measurable outcomes and continuous improvement. With OBE at the core of our curriculum design, we ensure that our students acquire theoretical knowledge and develop practical skills and criti-

cal thinking abilities essential for success in their chosen fields.

Graduate attributes defined by Seoul Accord and recommended National Computing Education & Accreditation Council (NCEAC) of Higher Education Commission (HEC) to produce quality and market ready employable graduates are:

Graduate Attributes

GA1	Academic Education
GA2	Knowledge for Solving Computing Problems
GA3	Problem Analysis
GA4	Design/Development of Solutions
GA5	Modern Tool Usage
GA6	Individual and Team Work
GA7	Communication
GA8	Computing Professionalism and Society
GA9	Ethics
GA10	Life-long learning



The Program Educational Outcomes (PEOs) are further specialized statements in the context of individual degree programs that describe the expected achievements of graduates in their career, and also in particular, what the graduates are expected to perform and achieve during the first few years after graduation.

Program Offerings

We offer BS Computer Science, BS Software Engineering, BS Artificial Intelligence and MS Computer Science programs.

In addition, we offer a unique BS Management and Business Computing pro-

gram in which we prepare students with a unique blend of business and management skills to support the Software and High-Tech Industry in human resource, project management, business development, finance operations along with computing skills.

Accreditation

All our programs are accredited/recognized by the NCEAC and HEC.

Eligibility (Admission of Pre-medical Students in all BS Computing programs)

- As per guidelines from NCEAC-HEC, FSc/A-Level & equivalent (Pre-Medical) students with a minimum of

50% marks can take admission in all computing programs

- These students are not required to appear in any additional exams of FSc/A Level to fulfill their admission requirement of Mathematics course, once they are with us
- Students from FSc/A-Level & equivalent (Pre-Engineering), ICS with a minimum of 50% marks can take admission in all computing programs
- For BS Management & Business Computing program, students from multiple backgrounds in FA/FSc/A Level & equivalent with minimum 50% marks are eligible.
- Admission is subject to fulfillment of the university's admission criteria.



BS COMPUTER SCIENCE (BSCS)

Program Overview

DEGREE	BS
DURATION	4 years (8 semesters)
CREDITS	Successful completion of 138 Credit hours with a minimum CGPA of 2.00

Career Paths

Software Engineer/Developer, Data Scientist/Analyst, Cybersecurity Analyst, Information Security Specialist, Network Engineer, DevOps Engineer, Research Assistant, Product developer, Game Developer

Program Description

In view of the ubiquitous presence of computers in industry, business and everyday life; ICT professionals need to possess an in-depth knowledge of computer

hardware and software along with their applications. The BS Computer Science program prepares CS graduates for a variety of careers that require specialized skills for designing computer-based solutions. These skills are in demand in IT departments of the corporate sector or in the software industry. Graduates can pursue advanced study in computer science that involves theoretical and applied research.

The curriculum of the Computer Science program has been designed keeping in view the recommendations of the HEC. In order to succeed, students are expected to devote themselves to a focused study of Computer Science theory, complemented by intensive lab work.

The program has been accredited by NCEAC.

Program Educational Outcomes

PEO 1: Computing knowledge and innovation: Demonstrate strong computer science theoretical knowledge and skills

to solve complex computing problems across a range of domains with a strong focus on critical thinking, creativity, innovation and life-long learning skills.

Mapped onto Graduate Attributes: **GA1, GA2, GA3, GA4, GA5, GA10**

PEO 2: Ethics and social responsibility: Have ethical responsibility, respect for diversity and ability to make decisions that have positive impact on society.

Mapped onto Graduate Attributes: **GA8, GA9**

PEO 3: Communication and Leadership Skills: Take on leadership roles with effective communication skills to work with diverse audiences, including technical peers, management, and non-technical stakeholders.

Mapped onto Graduate Attributes: **GA6, GA7**





ROADMAP OF BSCS 2025

Course Code	Course Type	Course Title	Credit Hours
Year 1 Semester 1 Fall			
CSC-117	GE	Application of ICTs	3
ELU-106	GE	Functional English	3
CSC-115	CC	Programming Fundamentals	4
GE-XXX	GE	Social Science I	3
MTH-105	GE	Applied Physics	3
MTH-109	MSF	Math – I (Pre Med, Non-Credit)	3
		Total	16
Year 1 - Semester 2 Spring			
ELU-107	GE	Expository Writing	3
CSC-1XX	CC	Object Oriented Programming	4
MTH-1XX	MSF	Linear Algebra	3
CSC-109	CC	Digital Logic Design	3
GEN-XXX	GE	Social Science II	3
MTH-110	MSF	Math – II (Pre Med, Non-Credit)	3
		Total	16
Year 2 - Semester 3 Fall			
CSC-225	CC	Database Systems	4
MTH-201	MSF	Probability & Statistics	3
CSC-214	CC	Data Structures & Algorithms	4
CSC-226	CC	Comp Organization & Assembly Language	3
GEN-XXX	GE	Community Engagement	1
MTH-2XX	MSF	Calculus & Analytical Geometry	3
GEN-XXX	GE	Fahm-ul-Quran I	1
		Total	19

ROADMAP OF BSCS 2025

Course Code	Course Type	Course Title	Credit Hours
Year 2 - Semester 4 Spring			
CSC-2XX	CC	Artificial Intelligence	3
MTH-2XX	MSF	Discrete Structures	3
MTH-2XX	MSF	Multivariable Calculus	3
CSC-2XX	DC	Computer Architecture	3
CSC-2XX	CC	Software Engineering	3
SLA-103	GE	Islamic Studies	2
GEN-XXX	GE	Fahm-ul-Quran II	1
		Total	18
Year 3 - Semester 5 Fall			
CSC-3XX	CC	Computer Networks	3
CSC-XXX	DE	Domain Elective I	3
CSC-318	DC	Advanced Database Management Systems	3
CSC-3XX	CC	Operating Systems	3
CSC-316	CC	Design & Analysis of Algorithms	3
CSC-XXX	DE	Domain Elective II	3
		Total	18
Year 3 - Semester 6 Spring			
CSC-3XX	DC	Theory of Automata	3
CSC-XXX	DC	HCI & Computer Graphics	3
CSC-305	CC	Information Security	3
CSC-3XX	DC	Parallel & Distributed Computing	3
CSC-XXX	DE	Domain Elective III	3
CSC-XXX	DE	Domain Elective IV	3
		Total	18

ROADMAP OF BSCS 2025

Course Code	Course Type	Course Title	Credit Hours
Year 4 - Semester 7 Spring			
CSC-4XX	DC	Compiler Construction	3
CSC-XXX	DE	Domain Elective V	3
CSC-XXX	DE	Domain Elective VI	3
PRJ-403	CC	Project Part I	2
GEN-XXX	GE	Civics	3
ELU-301	MSF	Technical & Business Writing	3
		Total	17
Year 4 - Semester 8 Fall			
GEN-XXX	GE	Entrepreneurship	3
PRJ-404	CC	Project Part II	4
GEN-111	GE	Ideology & Constitution of Pakistan	2
GEN-XXX		Pakistan Studies	2
CSC-XXX	DE	Domain Elective VII	3
HUM-4XX	GE	Professional Practices	2
		Total	16
Year 1-4			
		Distinguished Lecture Series (Non-Credit)	1
		Internship (Non-Credit)	3
		Total	0
		Total Degree Credits	138





BS SOFTWARE ENGINEERING (BSSE)

Program Overview

DEGREE	BS
DURATION	4 years (8 semesters)
CREDITS	Successful completion of 138 Credit hours with a minimum CGPA of 2.00

Career Paths

Software Engineer, Software Project Manager, Requirement Engineer, Quality Assurance Engineer, User Experience (UX) Engineer, Product Manager, Technical Consultant, Software Test Engineer, System Designer & Architects, Business Developer.

Program Description

There is an high demand of Software Engineer is who can deal with the systematic design & Architecture, development, testing, and maintenance of software applications. It applies engineering principles and knowledge of programming languages to build software solutions for end users.

The BS Software Engineering program prepares graduates for careers in the software industry and corporate sector IT departments. In addition to providing a sound theoretical foundation of

computing core, the program imparts applied expertise in the art and science of designing, developing and deploying software systems for a variety of applications.

The curriculum of the software engineering program has been updated in accordance with the recommendations of the HEC. The program is quite intensive and requires participants to demonstrate the traits of dedication and resilience for achieving the requisite learning objectives.

The program has been accredited by NCEAC.

Program Educational Outcomes

PEO 1: Academic Excellence and Technical Competence. Graduates will compete with the nation's top institutions through strong practical skills and analytical capabilities, reflecting our commitment to rigorous academic standards. Graduates will demonstrate outstanding technical skills through hands-on experience with current and emerging technologies, supported by our industry-aligned curriculum and practical teaching methodology.

Mapped onto Graduate Attributes: **GA3, GA4, GA5**

PEO 2: Industry Readiness & Innovation Mindset. Graduates will bridge academic knowledge and industry needs through practical application of

skills, developed via our industry-focused teaching methodology and examination system. Graduates will drive technological advancement through research and creative problem-solving, supported by our quality faculty and modern curriculum.

Mapped onto Graduate Attributes: **GA2, GA3**

PEO 3: Professional Development and Ethics. Graduates will excel in professional environments through leadership skills and practical experience gained from our comprehensive teaching approach and co-curricular activities. Graduates will uphold ethical standards and demonstrate a solid understanding of the societal, cultural, legal, and environmental impact of their work.

Mapped onto Graduate Attributes: **GA6, GA7, GA8, GA9**

ROADMAP OF BSSE 2025

Course Code	Course Type	Course Title	Credit Hours
Year 1 - Semester 1 Fall			
CSC-117	GE	Application of ICTs	3
ELU-106	GE	Functional English	3
CSC-115	CC	Programming Fundamentals	4
GE-XXX	GE	Social Science I	3
MTH-105	GE	Applied Physics	3
MTH-109	MSF	Math – I (Pre Med, Non-Credit)	3
		Total	16
Year 1 - Semester 2 Spring			
ELU-107	GE	Expository Writing	3
CSC-1XX	CC	Object Oriented Programming	4
GEN-XXX	GE	Social Science II	3
CSC-109	CC	Digital Logic Design	3
MTH-1XX	MSF	Linear Algebra	3
MTH-110	MSF	Math – II (Pre Med, Non-Credit)	3
		Total	16
Year 2 - Semester 3 Fall			
CSC-225	CC	Database Systems	4
CSC-2XX	CC	Software Engineering	3
CSC-214	CC	Data Structures & Algorithms	4
MTH-201	MSF	Probability & Statistics	3
GEN-XXX	GE	Community Engagement	1
MTH-2XX	MSF	Calculus & Analytical Geometry	3
GEN-XXX	GE	Fahm-ul-Quran I	1
		Total	19

ROADMAP OF BSSE 2025

Course Code	Course Type	Course Title	Credit Hours
Year 2 - Semester 4 Spring			
CSC-217	CC	Operating Systems	3
MTH-2XX	MSF	Discrete Structures	3
MTH-2XX	MSF	Multivariable Calculus	3
CSC-2XX	CC	Comp Organization & Assembly Language	3
CSC-201	DC	Software Requirement Engineering	3
SLA-103	GE	Islamic Studies	2
GEN-XXX	GE	Fahm-ul-Quran II	1
		Total	18
Year 3 - Semester 5 Fall			
CSC-XXX	DE	Domain Elective I	3
CSC-XXX	DE	Domain Elective II	3
CSC-3XX	DC	Software Design & Architecture	3
CSC-316	CC	Design & Analysis of Algorithms	3
CSC-321	CC	Artificial Intelligence	3
CSC-3XX	CC	Computer Networks	3
		Total	18
Year 3 - Semester 6 Spring			
CSC-304	DC	Software Construction & Development	3
CSC-XXX	DE	Domain Elective III	3
CSC-305	CC	Information Security	3
CSC-3XX	DC	Software Project Management	3
CSC-XXX	DE	Domain Elective IV	3
GEN-XXX	GE	Civics	3
		Total	18

ROADMAP OF BSSE 2025

Course Code	Course Type	Course Title	Credit Hours
Year 4 - Semester 7 Spring			
CSC-426	DC	Parallel & Distributed Computing	3
CSC-XXX	DE	Domain Elective V	3
CSC-XXX	DE	Domain Elective VI	3
PRJ-403	CC	Project Part I	2
CSC-4XX	DC	Software Quality Engineering	3
ELU-301	MSF	Technical & Business Writing	3
		Total	17
Year 4 - Semester 8 Fall			
GEN-XXX	GE	Entrepreneurship	3
PRJ-404	CC	Project Part II	4
GEN-111	GE	Ideology & Constitution of Pakistan	2
GEN-XXX	GE	Pakistan Studies	2
CSC-XXX	DE	Domain Elective VII	3
HUM-4XX	GE	Professional Practices	2
		Total	16
Year 1-4			
		Distinguished Lecture Series (Non-Credit)	1
		Internship (Non-Credit)	3
		Total	0
		Total Degree Credits	138

BS ARTIFICIAL INTELLIGENCE (BSAI)

Program Overview

DEGREE	BS
DURATION	4 years (8 semesters)
CREDITS	Successful completion of 138 Credit hours with a minimum CGPA of 2.00

Career Paths

Machine Learning Engineer, AI Researcher, Data Engineer, Machine Learning Ops, AI Product Specialist, Software Developer, Ethics/Policy Analyst in AI, Robotic Engineer.

Program Description

With the rapid advancement of intelligent systems and the increasing integration of artificial intelligence across industries, there is a growing demand for professionals equipped with both theoretical foundations and practical skills in AI. The BS Artificial Intelligence program has been launched to prepare graduates for this emerging and transformative field.

The program provides students with a rigorous grounding in computing fundamentals, along with focused training in areas such as Machine Learning, Natural Language Processing, Computer

Vision, Data Science, Robotics, and Deep Learning. In addition, students gain exposure to ethical and societal implications of AI, ensuring they are equipped to make responsible decisions in AI development and deployment.

Graduates of the AI program will be well-positioned to contribute to the design and implementation of intelligent systems, build data-driven solutions, and support AI integration in sectors such as healthcare, telecom, media & entertainment, education, finance & banking, e-commerce and smart technologies. The program is structured in alignment with HEC's guidelines for computing programs.

Program Educational Outcomes

PEO 1: Comprehensive AI Knowledge and Problem-Solving: Develop an in-depth understanding of artificial intelligence, enabling students to analyze, evaluate, design, and integrate existing and new knowledge. Foster the ability to independently analyze problems, think critically, and build AI-based solutions.

Mapped onto Graduate Attributes: **GA1, GA2, GA3, GA4, GA5.**

PEO 2: Leadership and Advanced Knowledge in AI: Equip students with advanced knowledge in AI, preparing them to become leaders in industry, academia, and research organizations. Emphasize self-management, teamwork,

and rational decision-making to achieve targeted goals.

Mapped onto Graduate Attributes: **GA5, GA6, GA7.**

PEO 3: Lifelong Learning and Ethical AI Practices: Encourage lifelong learning and the ability to independently pursue knowledge with enthusiasm and dedication. Promote ethical and responsible AI practices, empowering students to start their own ventures and contribute to the development of socially and environmentally sustainable technologies.

Mapped onto Graduate Attributes: **GA8, GA9, GA10.**



ROADMAP OF BS ARTIFICIAL INTELLIGENCE 2025

Course Code	Course Type	Course Title	Credit Hours
Year 1 - Semester 1 Fall			
CSC-117	GE	Application of ICTs	3
ELU-106	GE	Functional English	3
CSC-115	CC	Programming Fundamentals	4
GE-XXX	GE	Social Science I	3
MTH-105	GE	Applied Physics	3
MTH-109	MSF	Math – I (Pre Med, Non-Credit)	3
		Total	16
Year 1 - Semester 2 Spring			
ELU-107	GE	Expository Writing	3
CSC-1XX	CC	Object Oriented Programming	4
MTH-1XX	MSF	Linear Algebra	3
CSC-109	CC	Digital Logic Design	3
GEN-XXX	GE	Social Science II	3
MTH-110	MSF	Math – II (Pre Med, Non-Credit)	3
		Total	16
Year 2 - Semester 3 Fall			
CSC-225	CC	Database Systems	4
CSC-230	DC	Programming for AI	3
CSC-214	CC	Data Structures & Algorithms	4
CSC-226	CC	Comp Org. & Assembly Language	3
GEN-XXX	GE	Community Engagement	1
MTH-2XX	MSF	Calculus & Analytical Geometry	3
GEN-XXX	GE	Fahm-ul-Quran I	1
		Total	19

ROADMAP OF BS ARTIFICIAL INTELLIGENCE 2025

Course Code	Course Type	Course Title	Credit Hours
Year 2 - Semester 4 Spring			
MTH-201	MSF	Probability & Statistics	3
MTH-2XX	MSF	Discrete Structures	3
MTH-2XX	MSF	Multivariable Calculus	3
CSC-2XX	CC	Artificial Intelligence	3
CSC-XXX	DE	Domain Elective I	3
SLA-103	GE	Islamic Studies	2
GEN-XXX	GE	Fahm-ul-Quran II	1
		Total	18
Year 3 - Semester 5 Fall			
CSC-3XX	CC	Computer Networks	3
CSC-3XX	DC	Machine Learning	3
CSC-320	CC	Software Engineering	3
CSC-3XX	CC	Operating Systems	3
CSC-316	CC	Design & Analysis of Algorithms	3
CSC-3XX	DC	Artificial Neural Networks & Deep Learning	3
		Total	18
Year 3 - Semester 6 Spring			
CSC-XXX	DE	Domain Elective II	3
CSC-3XX	DC	Computer Vision	3
CSC-305	CC	Information Security	3
CSC-3XX	DC	Natural Language Processing	3
CSC-XXX	DE	Domain Elective III	3
CSC-XXX	DE	Domain Elective IV	3
		Total	18

ROADMAP OF BS ARTIFICIAL INTELLIGENCE 2025

Course Code	Course Type	Course Title	Credit Hours
Year 4 - Semester 7 Spring			
CSC-4XX	DC	Knowledge Representation and Reasoning	3
CSC-XXX	DE	Domain Elective V	3
CSC-XXX	DE	Domain Elective VI	3
PRJ-403	CC	Project Part I	2
GEN-XXX	GE	Civics	3
ELU-301	MSF	Technical & Business Writing	3
		Total	17
Year 4 - Semester 8 Fall			
GEN-XXX	GE	Entrepreneurship	3
PRJ-404	CC	Project Part II	4
GEN-111	GE	Ideology & Constitution of Pakistan	2
GEN-XXX	GE	Pakistan Studies	2
CSC-XXX	DE	Domain Elective VII	3
HUM-4XX	GE	Professional Practices	2
		Total	16
Year 1-4			
		Distinguished Lecture Series (Non-Credit)	1
		Internship (Non-Credit)	3
		Total	0
		Total Degree Credits	138



MORAL MATRIX

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BS MANAGEMENT AND BUSINESS COMPUTING (BS-MBC)

Program Overview

DEGREE	BS
DURATION	4 years (8 semesters)
CREDITS	Successful completion of 138 Credit hours with a minimum CGPA of 2.00

Career Paths

Business Analyst, Product Manager, Software Developer, Software Engineer, Digital Transformation Consultant, Data-Driven Marketing Analyst, E-Commerce Strategist, Entrepreneur/Startup Founder, Business Developer, HR Management, Financial Analyst, User Experience (UX) designer.

Program Description

The impetus in IT enabled organizations and their adoption of IT to gain competitive advantage, has given rise to the need for skill-based individuals who possess a sound knowledge Information Technology on one hand and the way in which modern organizations work on the other. The BS Management and Business Computing (BS-MBC) program has been designed to fill this need.

The MBC program provides an in-depth exposure to all facets of Information Technology at systems and technology level through courses like Event Driven Programming, Web Development, Databases, Cloud Computing, Networks, Information Systems and Artificial Intelligence.

Imbued with the above knowledge and skills, MBC graduates will be in good stead to contribute to success of a modern business environment by their ability to analyze business problems and specify appropriate IT-based solutions, manage the use of IT in business, exploit the benefits provided by the Artificial Intelligence, Big Data and Cyber Security for increased productivity, and manage software development projects also.

Program Educational Outcomes

PEO 1: Graduates will apply a blend of computing and business knowledge to meet the needs of the software industry and drive business growth, while embracing lifelong learning and continuous professional development.

Mapped onto Graduate Attributes: **GA2, GA5, G10**

PEO 2: Graduates will demonstrate analytical skills, collaborative mindset, strong leadership, and effective communication skills to work successfully in teams, lead projects, and communicate technical ideas to diverse stakeholders.

Mapped onto Graduate Attributes: **GA3, GA6, GA7**

PEO 3: Graduates will uphold high standards of professional ethics, integrity, and social responsibility, considering the broader impact on society in their decision-making, and embodying a deep understanding of the intersection of business and technology, driving responsible innovation and sustainable practices.

Mapped onto Graduate Attributes: **GA2, GA4, GA8, GA9**

ROADMAP OF BS MANAGEMENT AND BUSINESS COMPUTING 2025

Course Code	Course Type	Course Title	Credit Hours
Year 1 - Semester 1 Fall			
CSC-117	GE	Application of ICTs	3
ELU-106	GE	Functional English	3
CSC-115	CC	Programming Fundamentals	4
GE-XXX	GE	Social Science	3
MGT-101	DC	Principles of Management	3
		Total	16
Year 1 - Semester 2 Spring			
ELU-107	GE	Expository Writing	3
CSC-1XX	CC	Object Oriented Programming	4
MGT-XXX	DC	Principles of Marketing	3
BUS-XXX	DC	Intro to Finance	3
GEN-XXX	GE	Natural Sciences (Environmental Science)	3
		Total	16
Year 2 - Semester 3 Fall			
MTH-XXX	GE	Quantitative Reasoning (Mathematical Concepts)	3
BUS-101	ID	Microeconomics	2
CSC-214	CC	Data Structures & Algorithms	4
GEN-XXX	GE	Arts and Humanities (University Elective)	3
SLA-103	GE	Islamic Studies	2
BUS-XXX	DC	Financial Accounting	3
GEN-XXX	GE	Fahm-ul-Quran I	1
		Total	18

ROADMAP OF BS MANAGEMENT AND BUSINESS COMPUTING 2025

Course Code	Course Type	Course Title	Credit Hours
Year 2 - Semester 4 Spring			
CSC-2XX	CC	Artificial Intelligence	3
CSC-225	CC	Database Systems	4
MTH-XXX	GE	Qualitative Reasoning (Statistical Methods)	3
CSC-XXX	DC	Digital Marketing	3
BUS-202	ID	Macroeconomics	2
MGT-XXX	DC	Managerial Accounting	3
GEN-XXX	GE	Fahm-ul-Quran II	1
		Total	19
Year 3 - Semester 5 Fall			
	DE	Domain Elective I	3
CSC-320	SE	Software Engineering	3
MKT-XXX	DC	E-Commerce and Digital Businesses	3
CSC-3XX	CC	Computer Networks	3
GEN-XXX	GE	Community Engagement	1
BUS-XXX	DE	Domain Elective II	3
		Total	16
Year 3 - Semester 6 Spring			
MGT-203	DC	Organizational Behavior	3
GEN-XXX	GE	Entrepreneurship	3
MGT-3XX	DC	Human Resource Management	3
BUS-XXX	DE	Domain Elective III	3
BUS-XXX	DE	Domain Elective IV	3
BUS-XXX	DE	Domain Elective V	3
		Total	18

ROADMAP OF BS ARTIFICIAL INTELLIGENCE 2025

Course Code	Course Type	Course Title	Credit Hours
Year 4 - Semester 7 Spring			
MGT-XXX	DC	Project Management	3
BUS-4XX	DE	Domain Elective VI	3
BUS-4XX	DE	Domain Elective VII	3
PRJ-403	PRJ	Project Part I	2
GEN-XXX	GE	Civics	3
LAW-4XX	ID	Business and Company Law	3
		Total	17
Year 4 - Semester 8 Fall			
LAW-XXX	ID	Taxation	3
PRJ-405	PRJ	Project Part II	4
GEN-111	GE	Ideology & Constitution of Pakistan	2
GEN - 127	GE	Pakistan Studies	2
BUS-4XX	DE	Domain Elective VIII	3
HUM-4XX	ID	Professional Practices	2
		Total	16
Year 1-4			
		Distinguished Lecture Series (Non-Credit)	1
		Internship (Non-Credit)	3
		Total Degree Credits	138

MS IN COMPUTER SCIENCE (MSCS)

Program Overview

DEGREE	MS
DURATION	Minimum 2 years (4 semesters)
CREDITS	33

Career Paths

Machine Learning Engineer, Data Scientist, Software Engineer, AI Engineer, Research Scientist, Cloud Solutions Architect, Cybersecurity Specialist, DevOps Engineer, Technical Product Manager, University Lecturer.

Program Description

The Master of Science in Computer Science (MSCS) program is designed to equip graduates with advanced knowledge and research skills in core and emerging areas of computing. As technology continues to evolve rapidly, the need for professionals who can lead innovation, design sophisticated systems, and contribute to cutting-edge research is greater than ever. The MSCS program prepares students to meet these challenges through a balanced emphasis on theoretical foundations and practical applications.

The curriculum offers advanced coursework in areas such as Algorithms,

Artificial Intelligence, Data Science, Software Engineering, Computer Networks, Cybersecurity, and Human-Computer Interaction. Students have the option to pursue a research thesis or a course-based track, allowing them to align their studies with academic or professional goals.

Graduates of the MSCS program are expected to demonstrate a high level of analytical thinking, research competence, and the ability to design and evaluate complex computing systems. They are well-prepared for careers in academia, research and development, or senior technical roles in the software and IT industries. The program follows the curriculum recommendations of HEC and adheres to the national guidelines for postgraduate computing education.

Program Educational Outcomes

PEO1: Prepare computing professionals to lead and innovate in various computing disciplines and emerging technologies

PEO2: Enable critical thinkers and problem-solvers with a research driven mindset empowering them to lead advancements in the global computer science and advanced technology landscape

PEO3: Empower students to collaborate across disciplines to tackle complex real-world challenges.

Eligibility Criteria

Prospective students must meet the following requirements for admission:

- Possession of a degree earned after sixteen years of education in computing or a related discipline.
- Minimum CGPA of 2.0 (on a scale of 4.0) or 60% marks.

Eligibility for Core Courses

Prospective students should have completed the following core courses or their equivalents:

1. Analysis of Algorithms
2. Assembly Language / Computer Architecture
3. Computer Networks
4. Computer Programming
5. Data Structures
6. Database Systems
7. Operating Systems
8. Software Engineering
9. Theory of Automata

Students lacking proficiency in these core courses may be required to undertake a maximum of four additional courses, determined by the Graduate Studies Committee.

A student cannot register in MS courses, unless all specified deficiency courses have been passed.

A student has the option to pursue MS

by undertaking either a 6 credit hour MS Thesis OR a three credit-hour MS course and a three credit-hour MS Project.

Registration in “MS Thesis - I” is allowed provided the student has

a. Earned at least 15 credits.

- b. Passed the “Research Methodology” course; AND
- c. CGPA is equal to or more than 2.5.

Degree Completion Requirements

To qualify for the MS degree, students

must fulfill the following criteria:

- Completion of prescribed courses totaling **at least 33 credit hours.**
- Attainment of a minimum CGPA of 2.5 on a scale of 4.0.



COURSE BREAKDOWN FOR THESIS OPTION

Course Title	Credit Hours
Four (04) Core Courses	12
Research Methodology	1
Thesis	6
Program electives	12
Fehm-ul-Quran I	1
Fehm-ul-Quran II	1
Total	33

FOR NON THESIS OPTION

Course Title	Credit Hours
Four (04) Core Courses	12
Research Methodology	1
Project	3
Program electives	15
Fehm-ul-Quran I	1
Fehm-ul-Quran II	1
Total	33

LIST OF CORE COURSES

Students must complete a minimum of four courses from the following core courses

Course Title	Credit Hours
Advanced Analysis of Algorithms	3
Advanced Operating Systems	3
Theory of Programming Languages	3
Theory of Automata – II	3
Advanced Computer Architecture	3
Information Privacy & Security	3
Statistical and Mathematical Methods For Data Science	3
Advanced Machine Learning	3
Advanced Software System Architecture	3

ROADMAP OF MS CS 2025

Semester - I Courses	Credit Hours
CS 5xx Core Course - I	3
CS 5xx Core Course - II	3
CS 5xx Elective Course - I	3
CS 5xx Elective Course - II	3
Total	12
Semester - II Courses	Credit Hours
CS 5xx Core Course - III	3
CS 5xx Core Course - IV	3
CS 5xx Elective Course - III	3
CS 5xx Elective Course - IV	3
SS 3xx Research Methodology	1
Total	13
Semester - III Courses	Credit Hours
CS 5xx MS Thesis - I	3
GEN GE Fehm-ul-Quran I	1
Total	4
Semester - IV Courses	Credit Hours
CS 5xx MS Thesis - II	3
GEN GE Fehm-ul-Quran II	1
Total	4

ELECTIVE COURSES LIST

List of Artificial Intelligence Elective Courses	Credit Hours
Mathematical Foundations for AI	3
Advanced Artificial Intelligence	3
Deep Learning	3
Natural Language Processing (NLP)	3
Advanced Computer Vision	3
Reinforcement Learning	3
Digital Image Processing	3
Advanced Topics in AI	3

List of Data Science Elective Courses	Credit Hours
Big Data Analytics	3
Deep Learning	3
Natural Language Processing	3
Distributed Data Processing	3
Algorithmic trading	3
Bayesian Data Analysis	3
Bioinformatics	3
Cloud computing	3
Data Visualization	3
Deep Learning	3
Deep Reinforcement Learning	3
Data Processing and Machine Learning	3
Data Mining and Warehousing	3
Inference & Representation	3
Advanced Topics in Data Science	3

List of Computer Networks Elective Courses	Credit Hours
Advanced Computer Networks	3
Advanced Topics in Internet	3
Advanced Topics in Computer Networks	3
Advanced Wireless Sensor Networks	3
Cloud and Fog Computing	3
Advanced Topics in Computer Networks	3

List of Cyber Security Elective Courses	Credit Hours
Information Technology Forensics	3
Applied Cryptography	3
Cloud Computing Security	3
Cyber Intelligence	3
Data Communication Networks & Security	3
Information Security Management	3
Cyber Intelligence	3
Mobile Security	3
Multimedia Security and Information Hiding	3
Wireless Network Security	3
Advanced Topics in Cyber Security	3

List of Software Engineering Elective Courses	Credit Hours
Software Measurement and Metrics	3
Component Based Software Engineering	3
Advanced Formal Methods	3
Advanced Human-Computer Interaction	3
Agile Software Development Methods	3
Empirical Software Engineering	3
Advanced Software Project Management	3
Software Risk Management	3
Agent Based Modeling	3
Software Measurement and Metrics	3
Software Configuration Management	3
Reliability Engineering	3

SE INTERNATIONAL ADVISORY COUNCIL

1. Dr. Hywel Coleman, Honorary Senior Research Fellow, School of Education, University of Leeds, UK.
2. Prof Dr. Alison Ross Craven Fox, School of Education, Childhood, Youth and Sport, Faculty of Wellbeing, Education and Language Studies, Open University, Milton Keynes, Buckinghamshire, England, UK Prof.
3. Prof. Emeritus Dr. Rama Kant Agnihotri, Dean, Faculty of Arts and Head, Department of Linguistics, University of Delhi, India.
4. Prof. Dr. Anvita Abbi, Visiting Professor at universities across Europe, Australia, Canada, and America
5. Dr. Shahid Siddiqui, Dean, Faculty of Social Sciences, Media Studies, Art & Design, Lahore School Of Economics, Pakistan.
6. Dr. Faisal Bari, Associate Professor of Economics, School of Humanities and Social Sciences, Lahore University of Management Sciences, LUMS, Pakistan.



Dr. Hywel Coleman

Hywel Coleman is an Honorary Senior Research Fellow in the School of Education, University of Leeds. He is an Indonesian citizen and lives in West Java.

Hywel does research in Sociolinguistics, Language Policy & Planning, and Language & Development. His current projects include a study of propensity to use local languages in the home (Census data) and literacy (OECD PISA data). Hywel also researches and collects traditional Indonesian textiles.

<https://leeds.academia.edu/HywelColeman>

<https://www.researchgate.net/profile/Hywel-Coleman>



Prof Dr. Alison Ross Craven Fox

Executive Director, Humanities and Creative Arts.

Professor Alison Ross joined the ARC as Executive Director, Humanities and Creative Arts in February 2023.

Prior to her appointment to the ARC, Professor Alison Ross had senior leadership experience on research matters through her time as Deputy Dean of Research in the Faculty of Arts at Monash University.

Currently she is Professor of Philosophy at Monash, has been an ARC Future Fellow, and most recently held the position of Academic Director Research in the Office of the Deputy Vice-Chancellor Research at the university.

Professor Ross's research focuses on the semantic impact of aesthetic experience on understanding the world and acting in it. She has published on topics in aesthetics,

the history of modern philosophy as well as on literature and film.

<https://www.arc.gov.au/about-arc/our-organisation/who-are-we/professor-alison-ross>



Prof Dr. Rama Kant Agnihotri

Rama Kant Agnihotri is a former Professor and Head, the Department of Linguistics at the University of Delhi. He has also published books from Routledge, Oxford University Press, Multilingual Matters, Orient Black Swan, Ratna Sagar among others. He was the Chairperson of the National Council of Educational Research and Training, National Focus Group on the teaching of Indian Languages. He is at present Professor Emeritus at Vidya Bhawan Society, Udaipur.

<https://du-in.academia.edu/RamaKantAgnihotri/CurriculumVitae>
<https://www.linkedin.com/in/rama-kant-agnihotri-722b4914/?originalSubdomain=in>



Prof Dr. Anvita Abbi

Anvita Abbi is a linguist and social scientist internationally acclaimed for her contributions to documenting indigenous

languages. She identified a new language family—the Great Andamanese—that is key to understanding the peopling of Asia and Oceania. She is at the forefront of unravelling the knowledgebase of unwritten languages preserved in oral tradition and has contributed to the awareness of biodiversity through the languages of South Asia. She taught at JNU and is currently Adjunct Professor at the Department of Linguistics, Simon Fraser University, Vancouver. She also serves on the Expert Committee of the UNESCO World Atlas of Languages. She received the Padma Shri in 2013.

<https://www.hydlitfest.org/blog/speaker/anvita-abbi/>

<https://vrpp.unigoa.ac.in/prof-dr-anvita-abbi/>

<https://www.facebook.com/anvita.abbi/>



Dr. Shahid Siddiqui

Former Vice Chancellor Allama Iqbal Open University

Dean, Faculty of Social Sciences, Media Studies, Art & Design

Lahore School Of Economics

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A renowned educationist, linguist, teacher, researcher, academic administrator, and a prolific writer, Dr Siddiqui obtained his PhD in Applied Linguistics from University of Toronto, Canada, M. Ed

TESOL from University of Manchester, UK, and Postdoc research in Oxford University. He has worked on academic and administrative positions in some prestigious universities such as AKU, LUMS, GIKI, and NUML to name a few. He was Vice Chancellor of AIOU from 2014 to 2018. He is currently working as Dean, Faculty of Social Sciences, Media Studies, Art and Design in Lahore School of Economics. His books include *Dream Don't Die*, *Pakistan, Education, and 21st Century (Urdu)*, *Rethinking Education in Pakistan Perception, Practices, and Possibilities*; *Education, Inequalities, and Freedom: A Sociopolitical Critique*; *Language, Gender, and Power: The Politics of Representation and Hegemony in South Asia*; *Education Policies in Pakistan: Politics, Projections, and Practices*; *Aadhay Adhooray Khwab (a novel)*; *Zair-e-Aasmaan (Urdu)*; *Toronto, Dubai aur Manchester, Mausam e Khush Rang (Urdu)*; *Potohar: Khitta-e-Dilruba (Urdu)*, *Ad Pora Khawab (Sindhi)*, *Neem Ghari Khaboona (Pashto)*.

[https://en.wikipedia.org/wiki/Shahid_Siddiqui_\(professor\)](https://en.wikipedia.org/wiki/Shahid_Siddiqui_(professor))



Dr. Faisal Bari

Associate Professor

Mushtaq Ahmad Gurmani School of Humanities and Social Sciences

bari@lums.edu.pk

Faisal Bari is currently serving as the Dean of the LUMS School of Education and an Associate Professor on joint-appointment for Education and Economics. His research spans disability inclusion, gender representation in textbooks, the use of education technology for TPD, teacher politics and the political economy of teacher recruitment and retention, and the role of the private sector in education reform.

He is a member of the Higher Education Commission and has previously served as a Board Member for the Punjab Examination Commission. As member Punjab Examination Commission, he provided technical input in the reform of Punjab examination systems towards adoption of school based formative assessments. His work in education research and policy involves; leading performance evaluation work for DFID's PESP II programme, collaborating with researchers from University of Cambridge to investigate how education can be made inclusive of diverse backgrounds, revising the Non-Salary budget for Public Schools in Punjab. His background work on social protection programs contributed to the development of the Benazir Income Support Program (BISP). He writes a bi-weekly column for a leading English daily DAWN.

Dr. Bari obtained a Doctorate in Economics from McGill University and a Master's Degree in Philosophy from the University of Punjab. He has two Bachelors' degrees, one from University of Oxford and another from Government College, Lahore.

https://lums.edu.pk/lums_employee/380

ADVISORY BOARD

The Board of Studies comprises primarily internal faculty and is responsible for reviewing and proposing changes to the curriculum, course content, and academic policies. It ensures academic rigor and relevance within each degree program.

1. Dr. Shafaat Ahmed Bazaz, Dean SCIT
2. Prof. Dr. Kamran Malik, Chairman Dept. of Data Science, University of the Punjab
3. Ms. Noreen Lodhi, General Manager Quality Assurance & Controller Examinations
4. Dr. Natash Ali Mian, HoD Software Engineering, SCIT
5. Ms. Shazia Rizwan, HoD Computer Science, SCIT
6. Dr. Usman Nazir, Assistant Professor, SCIT
7. Ms. Huda Sarfraz, Senior Assistant Professor, SCIT
8. Ms. Amna Humayun, Senior Assistant Professor, SCIT
9. Mr. Asim Irshad, Lecturer, SCIT
10. Ms. Hamna Anwar, Lecturer SCIT
11. Ms. Nimra Abbas, Lecturer SCIT
12. Mr. Zohaib Ismail, CEO & Founder Techhouse Game

Board of Faculty

The Board of Faculty includes both internal members and external experts from academia and industry. It provides broader oversight on academic matters,

endorses curricular changes, and ensures alignment with evolving disciplinary standards and societal needs.

1. Dr. Shafaat Ahmed Bazaz, Dean SCIT
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3. Dr. Waheed Iqbal, Associate Professor, Dept. of Data Science, Faculty of Computing & Information Technology, University of the Punjab
4. Ms. Noreen Lodhi, General Manager Quality Assurance & Controller Examinations, BNU
5. Mrs. Farzana Shahid, Registrar, BNU
6. Dr. Natash Ali Mian, HoD Software Engineering, SCIT
7. Ms. Shazia Rizwan, HoD Computer Science, SCIT
8. Dr. Usman Nazir, Assistant Professor, SCIT
9. Mr. Nouman Ali Shah, Senior Assistant Professor, SCIT
10. Dr. Hammad Naveed, Pro-Rector, University of Central Punjab
11. Dr. Mian Muhammad Awais, Professor, Syed Babar Ali School of Science & Engineering, LUMS
12. Mr. Inam Alam, CTO & Co-Founder, Devigital Systems

Industrial Advisory Board

The Industrial Advisory Board consists of professionals and leaders from the tech industry. It offers strategic input

on curriculum relevance, emerging technologies, and graduate employability, bridging the gap between academia and industry demands.

1. Mr. Asif Peer, Chief Executive Officer & Managing Director at Systems Limited
2. Mr. Waqar Ahmed, Tech entrepreneur and startup expert
3. Ms. Shamim Rajani, COO Genetech Solutions & Founder CodeGirls
4. Ms. Hira Zainab, Vice President-Strategic Affairs, Contour Software
5. Mr. Syed Ahmad, CEO/Founder, DPL
6. Mr. Talha Munir Khan, COO at CitrusBits USA, CEO at CitrusBits Private Limited Pakistan
7. Mr. Badar Khushnood, CMO S4 Digital
8. Mr. Aqib Gadit Chief Revenue Officer, Digital Ocean
9. Mr. Ayub Ghauri, Executive Director Innovations Lab NETSOL Technologies, Head of NSPIRE, CEO HospitALL
10. Mr. Umer Farooq, Founder & CEO, Tech Valley Pakistan
11. Mr. Yusuf Hussain, Former CEO, Ignite, National Technology Fund

FACULTY

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PhD (IT & Automation Systems),
National Institute of Applied Sciences,
Toulouse , France
Professor and Dean

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Lahore
Associate Professor

Dr. Usman Nazir

PhD (Computer Science), LUMS, Lahore
Assistant Professor

Ms. Shazia Rizwan

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MS (Computer Science), University of
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Senior Assistant Professor

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MSc (Computer Science), UET, Lahore
Senior Assistant Professor

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Senior Assistant Professor

Ms. Amna Humayun

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Lahore
Senior Assistant Professor

Dr. Arslan Siddiqui

PhD in Computer Science
Assistant Professor

Dr. Muhammad Umer Anwaar

PhD in Computer Science
Assistant Professor

Mr. Nabeel Ahsen

MS Mobile Communication
Senior Lecturer

Mr. Asim Irshad

MS (Computer Science), LUMS, Lahore
Lecturer

Ms. Nimra Abbas

MS (CS), FAST-NUCES, Lahore
Lecturer

Ms. Hamna Anwar

MS (CS), FAST-NUCES, Islamabad
Lecturer

Mr. Muhammad Ali

MS (IT), NUST, Islamabad
Lecturer

Mr. Uzair Bashir

MS (EE)
Lecturer

Ms. Noreen Khalid

MS CS
Lecturer

Ms. Ayesha Seher

MS CS, Bahria University, Lahore
Lecturer

Mr. Ameer Hamza

MS (SE), COMSATS, Islamabad
Lecturer

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MPhil CS, Punjab University
Lecturer

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MPhil CS, Punjab University
Lecturer

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MS (Math), LUMS, Lahore
Lecturer

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MS Mathematics
Lecturer

Mr. Ali Haider

MS Engineering Sciences
Lecturer

Mr. Osama Tariq

BS CS
Lab Instructor

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BS CS
Lab Instructor

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BS SE, University of Central Punjab,
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Mr. Shazil Ali

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Lab Instructor

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BSc Electrical Engineering, UET Lahore
Lab Instructor

COORDINATION

Mr. Haris Iftikhar

Admin Coordinator

Mr. Talha Nawaz

Faculty Coordinator



BEACONHOUSE NATIONAL UNIVERSITY

SE

SCHOOL OF EDUCATION



SE | SCHOOL OF EDUCATION, EDUCATE . LEAD



DEAN'S MESSAGE

As we navigate the complexities of the 21st century, it is essential to reimagine the purpose and scope of literacy. The traditional notion of education as a mere transmission of knowledge is no longer sufficient. It should be a transformative experience that empowers individuals to thrive in a rapidly changing world. This redefinition necessitates a gradual shift from traditional lecture-based methods to experiential learning, from standardized testing to competency-based assessment, and from teacher-centered to student-centered learning. Education should prioritize student agency, autonomy, voice,

emotional intelligence, mental health, and well-being to foster resilient and compassionate individuals who take ownership of their educational journey.

The School of Education (SE) is a vibrant and innovative community dedicated to shaping global citizens and committed to creating a supportive and inclusive community that fosters academic excellence, creativity, and social responsibility. Our mission is to prepare educators, researchers, and leaders who are equipped to transform the lives of students, families, and communities.

We aim to provide both personalized and interdisciplinary learning coupled with rigor in research. There is a focus on developing critical thinking, creativity, and problem-solving skills to tackle complex, real-world challenges for lifelong learning and adaptability. We envision a future where education is inclusive, equitable, and empowering. Our graduate programs offer praxis, integrating theory and practice. The curricula acknowledge and integrate the potential importance of emerging digital technologies, such as AI, VR, and AR, to enhance learning experiences. SE is also committed to providing continuous professional development for educators through ongoing training, resources, and support, enabling them to stay updated on best practices. This commitment fosters collaboration and partnerships

between educators, policymakers, industry leaders, and community members, driving innovation and improvement. Our faculty are renowned experts in their fields, and our students engage in cutting-edge research, innovative projects, and experiential learning.

The School of Education is devoted to advancing the UN2030 Sustainable Development Goals (SDGs). It actively works to ensure Quality Education (SDG 4), which is inclusive and equitable. As part of its *Expert Edge Series*, hosting distinguished speakers, it has conducted insightful panel discussions, seminars, and talks such as the *Fashion Footprint* Under Climate Action (SDG 13) for students and faculty, and *Family Planning: Mother and Child Health* under Good Health and Well-Being (SDG 3) for BNU support staff. These initiatives reflect the school's dedication to nurturing informed, responsible, and conscientious individuals.

Come join us for a phenomenal experience of self-development, linguistic exploration, and empowerment, and become part of a vibrant community of educators, researchers, and leaders shaping the future of education.

Prof. Dr. Amra Raza

Dean & Professor, School of Education,
Beaconhouse National University

SCHOOL OF EDUCATION (SE) Educate . Lead

The aim of the School of Education (SE) is to pursue excellence in education-related fields, maintaining rigorous academic standards. Since its inception in 2005, the School of Education (SE) at BNU has been dedicated to developing educators and educational leaders poised to make meaningful contributions to the field of education across various sectors and levels. Established in response to the deeply felt need in Pakistan for improvement in the quality of teacher education, it has emerged as a premier institution for teacher education and higher education in Pakistan, recognized for its commitment to excellence. Over the years, SE has reached a diverse population of aspiring and practicing educational professionals from different educational levels, sectors, and regions through its wide range of programs and courses designed with enquiry and argument as their main tenets.

The degree programs at SE also promote the much-needed research culture in higher education in Pakistan. They are designed to address the contemporary challenges of change faced by individuals, institutions, and societies, equipping students to become dynamic educators of the 21st century.

Vision

We aspire to be the leading faculty of

quality education in Pakistan by creating a rich academic and research environment that is tolerant, empathetic, as well as inclusive, and draws on sound theoretical knowledge, best practices and latest research techniques.

Mission

Our mission is to engage in comprehensive research and critical inquiry while fostering practical experiences, thereby preparing students to navigate and make meaningful contributions to the national educational landscape.

Approach

The School of Education (SE) offers an innovative, trans-global pedagogical approach to curriculum design, providing exposure to context-based teaching practices through student-centered learning, critical thinking, and community engagement. SE programs move beyond tradi-

tional coursework. Unlike conventional programs that emphasize either theory or practice, SE programs uniquely offer a balanced focus on both. It strives to positively impact education in the country through collaboration with the public and private sectors. The high employability rate (95%) and the success of graduates in securing PhD scholarships and entrepreneurial ventures reflect the program's transformative impact on both academic and professional landscapes.

SE PROGRAMMES AND DEGREES

- **MPhil Linguistics & TESOL**
- **MPhil Educational Leadership and Management (Regular)**
- **MPhil Educational Leadership and Management (Weekend Track)**





MPhil LINGUISTICS & TESOL

Programme Overview

MPhil in Linguistics and TESOL equips participants with the linguistic and pedagogic knowledge needed for teaching and learning a language, particularly a second language. The program aims to provide the participants with the tools and resources needed to develop the knowledge of various areas of linguistics as well as English language teaching. It provides them with a thorough understanding of the basic concepts in linguistics. It also develops their language knowledge, how it works, and how it contributes to real-life issues. Finally, the program helps the participants develop an insight into current issues and key trends in second language learning and teaching in a range of contexts.

Duration: Two (2) years, 4 semesters
Credits: 32

Career Paths

The field of linguistics is extremely versatile and can be used across many disciplines, from language therapy to crime investigations. There is a very high demand for teachers with TESOL qualification, not only in non-native but also in

native English-speaking countries, which has opened the doors to several opportunities for graduates of the program. Studying Linguistics and TESOL can lead directly into teaching English as a Foreign or Second Language in any part of the world and at various levels, i.e., primary, secondary, and tertiary. The graduates can also shift from teaching careers into policy making, language curriculum and syllabus designing, materials designing, language testing and evaluation, textbook writing, editing in print and electronic media, standardized test training and examination (e.g., IELTS and TOEFL). The degree also offers entrepreneurship opportunities to its graduates in areas related to English language teaching.

Objectives

1. To equip the students with the knowledge of linguistics, its history, and its branches.
2. To provide the students with an understanding of various fields of linguistics such as phonology and phonetics, semantics, syntax, and morphology.
3. To provide the students with an insight into linguistic issues and solutions related to the use of language and society.
4. To provide the students with a theoretical basis for their teaching practices and to empower them with

the most up-to-date and contemporary knowledge of English language teaching and assessment practices.

5. To provide students with the required knowledge and skills for conducting and writing research in the area of linguistics and TESOL.

Eligibility Criteria

- 16 years of education with at least 2.5 CGPA in the last degree OR 50% marks in the annual system.
- At least 50% marks in NTS GAT or UGAT (BNU)
- At least 50% marks in the admission interview.

Degree Requirement

For the award of MPhil Linguistics & TESOL, students must meet the following criteria.

- Complete coursework of 26 credit hours.
- Complete thesis of 6 credit hours.
- Attain graduating CGPA of 2.5 or above.



PROGRAM STRUCTURE

YEAR 1 / Fall Semester

Course Code	Course Name	Status	Credits
LIN-701	Introduction to Linguistics	Core	3
LIN-702	Phonetics and Phonology	Core	3
LIN-703	Second Language Acquisition	Core	3
TE-704	English for Specific Purposes	Electives	3
LIN-709	Semantics and Pragmatics		
Total Number of Credit Hours			12

Spring Semester

Course Code	Course Name	Status	Credits
TE-707	Language Assessment and Evaluation	Core	3
ELM-720	Research Methodology	Core	3
LIN-706	Sociolinguistics	Core	3
SE-713	Writing for Research and Publication	Electives	3
LIN-708	Morphology and Syntax		
Total Number of Credit Hours			12

YEAR 2 / Fall Semesters

Course Code	Course Name	Credits
SE-717	Dissertation	6
GEN	Fahm-ul-Quran I	1
Total Credit Hours		7

Spring Semesters

Course Code	Course Name	Credits
	Dissertation (continued)	
GEN	Fahm-ul-Quran II	1
Total Number of Credit Hours		1
Total Credit Hours for Degree Completion		32

MPHIL EDUCATIONAL LEADERSHIP AND MANAGEMENT (ELM)

Program Overview

Educational Leadership and Management is a dynamic field that serves as a bridge fostering connections among academia, educational professionals, industry, and society at large, allowing for a wide-reaching impact. It is specifically designed for individuals seeking to start or advance their careers in leadership and management positions within education-related settings. What sets our MPhil program apart is its strong focus on fostering advanced research skills. Aspiring researchers and professionals aiming to make significant contributions to the educational landscape will find this program especially attractive.

By successfully completing the MPhil program, students open doors to various exciting possibilities, including the potential to pursue a PhD degree, further enriching their academic journey and professional growth.

Duration: Two (2) years, 4 semesters

Credits: 32

Career Paths

The graduates can pursue careers as 21st-century teachers who are also curriculum innovators, assessment designers, and

school evaluators. They can opt to become:

- Instructional leaders
- Entrepreneurs
- Educational resource managers
- Learning managers
- Policy makers
- Strategic planners
- Professional development coaches
- Capacity-building trainers
- Diversity, Inclusion, Equity, and Belonging (DIEB) advocates
- School Administrators

Objectives

1. To acquaint students with knowledge about the key concepts of social science research, leadership theories, educational change, educational governance and policies, international educational practices, management of educational resources, and organizational working
2. To empower the students as educational leaders who can apply theoretical knowledge to analyze and solve educational and managerial problems and plan for organizational development.
3. To help the students develop research skills and an unbiased outlook as researchers.
4. To inculcate professional and ethi-

cal values among the students so that they act as ethical leaders and teachers.

Eligibility Criteria

MPhil Educational Leadership and Management ELM

Eligibility Criteria **Regular Track**

- 16 years of education with at least 2.5 CGPA in the last degree
OR 50% marks in the annual system.
- At least 50% marks in NTS GAT or UGAT (BNU)
- At least 50% marks in the admission interview.

Eligibility Criteria **Weekend Track**

All of the above requirements and a minimum of 3 years of work experience.

Degree Requirement

MPhil Educational Leadership and Management students must meet the following criteria:

- Complete coursework of 26 credit hours
- Complete thesis of 6 credit hours
- Have a graduating CGPA of 2.5 or above



PROGRAM STRUCTURE

YEAR 1 / Fall Semester

Course Code	Course Name	Status	Credits
ELM – 701	Philosophies of Education	Core	3
ELM – 702	Educational Leadership for Change	Core	3
ELM-708	Meaningful Learning and Technology	Core	3
ELM-752	Managing Learning in a Classroom	Electives	3
ELM-707	Educational Assessment		
Total Number of Credit Hours in Fall Semester			12

Spring Semester

Course Code	Course Name	Status	Credits
ELM 713	Educational Management	Core	3
ELM-720	Research Methodology	Core	3
ELM – 754	Comparative and International Education	Core	3
ELM – 717	Educational Entrepreneurship	Electives	3
ELM-750	Professional Development: Tools & Practices		
ELM – 716	Educational Planning		
Total Number of Credit Hours in Spring Semester			12

YEAR 2 / Fall Semesters

Course Code	Course Name	Credits
SE-717	Dissertation	6
GEN	Fahm-ul-Quran I	1
Total Credit Hours		7

Spring Semesters

Course Code	Course Name	Credits
	Dissertation (continued)	
GEN	Fahm-ul-Quran II	1
Total Number of Credit Hours		1
Total Credit Hours for Degree Completion		32

SE-EDx

SE-EDx is a pioneering training initiative under the auspices of the School of Education, dedicated to the dissemination of impactful training programs that address the dynamic needs of educators and leaders. By leveraging the vast expertise available within the market, SE-EDx aims to facilitate knowledge transfer and professional development on a broad scale. It envisions the establishment of enduring professional collaborations on Public-private partnership models throughout Pakistan, which will continue to shape the future of education. This platform has been designed to deliver both comprehensive and specialized professional development opportunities in a variety of modes, e.g.,

direct teaching, online teaching, and blended teaching, catering to diverse audiences at national and international levels. SE-EDx follows the three important characteristics of the professional development community, in that learning is personalized, socialized, and contextualized. By harnessing the intellectual capital and academic expertise, SE-EDx aspires to facilitate a robust exchange of knowledge and best practices, thereby advancing the professional capacities of educational stakeholders.

The Success Lab, under SE-EDx, hosts professional trainings, skill-based workshops and short courses in all disciplines in the summer every year.

English Language Unit

The English Language Unit (ELU) at the School of Education offers centralised services in the form of a wide range of English language courses, such as Functional English, Communication Skills, Expository Writing, and Technical and Business Writing to undergraduate students at BNU. These courses aim to equip the students with the language and study skills needed to cope with the demands of a graduate study program in English. The emphasis is on improving participants' confidence and competence in using English in academic contexts. As a support unit, ELU also offers tailor-made courses on request from different departments at the university.



PERMANENT FACULTY

Dr. Amra Raza (Professor)

Dean, School of Education, BNU
PhD English, University of the Punjab, Lahore.
MPhil English, University of the Punjab, Lahore.
M.A. English Literature, University of Karachi.
M.A. Linguistics, University of Karachi.

Shabana Ahmed (Senior Assistant Professor)

Program Head, MPhil Linguistics and TESOL
Head, English Language Unit (ELU)
MA ELT St. John University, York, UK.
MA English Literature, University of Karachi.
RSA (COTE) Royal Society of Arts Certificate Course for Overseas Teachers of English
Cambridge University, UK

Dr. Muhammad Shahbaz Khan (Assistant Professor)

Program Head, MPhil Educational Leadership and Management.
PhD Education, University of Leicester, UK.
M.A. Educational Leadership and Management, Beaconhouse National University.

Dr. Shazia Humayun (Assistant Professor)

Program Head Trainings, SE EDx

PhD Educational Leadership and Research, Louisiana State University (USA)
MPhil Educational Leadership and Management, BNU.
MSc Microbiology, University of Karachi.
PGCert University of Exeter
CIPSIE University of Bradford, UK.
Diploma in Educational Leadership (DEdL), University of Cambridge
Diploma in teaching with ICT (DT-WICT), University of Cambridge.

Ms. Naureen Zaman (Assistant Professor)

PhD Scholar, Lahore College for Women University.
MPhil Teaching English as a Second Language, Beaconhouse National University, Lahore.
MA Teaching English as a Second Language, Beaconhouse National University, Lahore.

Ms. Arumah Zara David (Lecturer)

MPhil Linguistics and TESOL, Beaconhouse National University.

ADJUNCT FACULTY

Dr. Qaisera Ashraf Sheikh (Associate Professor)

PhD University of Education, MSc Applied Linguistics, Edinburgh University, UK
MA English Literature, University of the Punjab, Lahore.

ADMINISTRATION

Saima Zaigham

Academic & Administrative Coordinator (SE)
MS Public Relations and Advertising, Beaconhouse National University.
MBA Marketing, American International College.

Yusra Waqar

Coordinator English Language Unit (ELU)
MPhil in Public Administration, University of the Punjab



SE Launches Success Lab 2025: A Catalyst for Academic Growth and Innovation

The School of Education at Beaconhouse National University proudly announces the launch of Success Lab 2025, its flagship initiative designed as a dynamic intellectual space for faculty collaboration and growth. Bringing together educators from across BNU and beyond, the Success Lab fosters research-driven dialogue, innovative pedagogy, and impactful mentorship.

As a culmination of a professional training course for educators, conducted by BNU faculty members and leading industry professionals, Success Lab 2025 provides a platform where theory meets practice. By encouraging open conversations on teaching practices, research development, and faculty mentorship, it aims to become a catalyst for meaningful academic engagement and continuous professional development.



BEACONHOUSE NATIONAL UNIVERSITY

SMS

SCHOOL OF MANAGEMENT SCIENCES

SCHOOL OF MANAGEMENT SCIENCES



“To be the school of first choice in the country for its transformational learning, research & innovation, and global societal impact.”

Inspiring Excellence, a Message from the Director

At the School of Management Sciences, Beaconhouse National University, we are

redefining business education by moving beyond traditional models. In an era of rapid change, where industries are being transformed by technology, sustainability imperatives, and new ways of thinking,

we believe business schools must evolve accordingly. Our philosophy is rooted in innovation, interdisciplinary, and real-world impact—we do not just prepare students for the job market; we empower them to lead, disrupt, and create. By integrating emerging fields such as Artificial Intelligence, Analytics, and Sustainability with core business disciplines, we equip our students with future-ready skills that set them apart in an increasingly complex global economy.

Our approach is experiential, entrepreneurial, and deeply connected to industry and society. We see business education not as a rigid discipline, but as a platform for problem-solving, innovation, and meaningful change. Whether through industry collaborations, research-driven learning, or practical immersion in contemporary business challenges, we ensure that our students are not just participants in the economy but drivers of its transformation. At BNU, we are not just building careers—we are cultivating visionaries who will redefine the future of business and society.

Dr. Zain-ul-Abideen

Director, School of Management Sciences

Introduction

The School of Management Sciences offers a robust academic platform encompassing business, economics, and hospitality management. Through rigorous coursework and practical experiences, students gain a deep understanding of industry dynamics, strategic management principles, and effective leadership strategies. Our comprehensive programs equip graduates with the knowledge, skills, and expertise needed to thrive in today's competitive business landscape.

Mission

To be the school of first choice in the country for its transformational learning, research & innovation, and global societal impact, fostered through its dynamic environment that encourages creativity, diversity and inclusivity to develop responsible leaders who transform business and society, through excellence in teaching, experiential learning, partnerships, cutting edge research and an emphasis on sustainability, entrepreneurship and technology.

Approach

The School emphasizes on providing students with a modern blend of a technologically advanced education intertwined with concepts of business and commerce to ensure teaching excellence. Experien-

tial learning through case studies, simulations, and industry projects enhances practical skills, industry-academia collaborations provide internships and mentorship, while cutting-edge research focuses on modern concepts of business, economics and hospitality. The school has a special focus on sustainability in business practices and entrepreneurship, preparing students for leadership in a dynamic global economy.

Career Path for BIA

Graduates of this degree program are highly sought after by data-driven organizations such as banks, multinational corporations, and manufacturing industries, where they can leverage their expertise in business intelligence and analytics to drive data-driven decision-making. With their strong foundation in business intelligence and analytics, graduates from this program are well-equipped to excel in various data-centric roles across industries, making them valuable assets for organizations looking to harness the power of data for strategic advantage.

1. Business Intelligence Analyst: Analyzing and interpreting data to provide insights and make strategic business decisions.
2. Data Analyst: Collecting, organizing, and analyzing data to identify patterns, trends, and opportunities for improvement.
3. Business Analytics Consultant: Assis-

ing organizations in leveraging data and analytics to optimize their operations and drive growth.

4. Data Architect: Designing and implementing data infrastructure and systems to support business intelligence and analytics initiatives.
5. Market Research Analyst: Conducting market research and analyzing consumer data to inform marketing strategies and decision-making.
6. Financial Analyst: Using data analysis and forecasting techniques to assess financial performance and guide investment decisions.
7. Operations Analyst: Improving operational efficiency by analyzing and optimizing business processes through data-driven insights.
8. Business Development Manager: Identifying new business opportunities and creating strategies based on data analysis and market trends.
9. Risk Analyst: Assessing and mitigating business risks by analyzing and modeling data related to potential threats and vulnerabilities.

Career Path for BBA

This program is suitable for the candidates who wish to pursue their careers in the financial and non-financial corporate entities. The likely employers of our graduates may include:

1. Marketing Companies (Multinational FMGs)
2. Advertising Companies

3. Distribution Companies
4. Financial Sector (Banks, Rating Agencies, Insurance Companies, Development Financial Institutions, Foreign Exchange Companies, Leasing Companies, Mudarba Companies)
5. Non-financial Corporate Sector (Local and Multinational Companies)
6. Regulatory Bodies (Securities and Exchange Commission of Pakistan and State Bank of Pakistan)
7. Non-Government Organizations (NGOs)
8. Academic Institutions and Research Organizations
9. Human Resource Management Firms

Career Prospects for BS Hospitality Management

BS in Hospitality Management offers diverse career paths in hotel management, event planning, food and beverage, and tourism. Graduates can also pursue roles in restaurant management, catering, cruise lines, and international hospitality. The program equips them with skills like customer service and leadership for executive positions in the industry. It provides promising opportunities in a dynamic and growing field.

Career Prospects BS Economics

The bachelor's program in Economics is an excellent step towards a successful career. Our former students enjoy careers in a variety of analytical, technical and

finance-related roles as well as setting up their own businesses including:

1. Banking and Financial Sector
2. Commerce and Industry
3. Research Organizations
4. Regulatory Bodies
5. Planning and Development Institutions
6. Non-Government Organizations (NGOs)
7. Academic Institutions

Program Structure of BBA (Hons.) for F2025-S2026	
Duration	4 Years
Semesters	8
Curriculum	
Course Work:	
Course Categories	Credit Hours
General Education Courses	39
Interdisciplinary Courses	12
Major Core Courses	72
Specialization Courses	12
Total Course Work	135
Industry Exposure:	
a. Community Engagement	1
b. Final Year Project	3
c. Distinguished Invited Lectures	1
d. Mandatory Internship	3
Total Industry Exposure	8
Total Credit Hours	143



F2025-S2026 - Road Maps: BBA (Hons.)

	Course Code	Course Title	Category	Course Pre-Requisite/s	Credit Hours
Year I Semester I	GEN-104	Functional English	GEN1	-	3
	GEN-112	Islamic Studies	GEN2	-	2
	GEN-222	Business Mathematics	GEN3	-	3
	GEN-223	IT in Business: Theory & Practice	GEN4	-	3
	GEN-120	Introduction to Liberal Arts	GEN5	-	3
	BBA-111	Introduction to Business	MC1	-	3
		Semester Total			17
Year I Semester II	GEN-130	Business Statistics	GEN6	-	3
	GEN-131	Business Communication I	GEN7	GEN1	3
	GEN-132	Pakistan Studies	GEN8	-	2
	GEN-111	Ideaology and Constitution of Pakistan	GEN9	-	2
	GEN-129	Microeconomics	GEN10	-	2
	BBA-113	Principles of Management	MC2	-	3
	BBA-109	Introduction to Accounting	MC3	-	3
		Semester Total			18
Year II Semester III	GEN-204	Civics and Citizenship	GEN11	-	3
	GEN-125	Community Engagement	GEN12 (IE1)	-	1
	GEN-127	Feham ul Quraan I	GEN13	-	1
	GEN-128	Macroeconomics	GEN14	GEN10	2
	BBA-203	Principles of Marketing	MC4	-	3
	BBA-216	Business Finance I	MC5	M3	3
	BBA-212	Business Communication II	MC6	GEN7	3
	BBA-117	Digital and Islamic Banking	MC7	MC3	3
		Semester Total			19

Year II Semester IV	GEN-304	Entrepreneurship and Business Development	GEN15	MC1	3
	GEN-221	Feham ul Quraan II	GEN16	-	1
		A course from BNU's Environmental Science cluster	GEN17	-	3
	BBA-217	Business Finance II	MC8	MC5, MC3	3
	BIA-310	Digital and Business Management	MC9	GEN4	3
	BBA-214	Organization Behavior	MC10	MC2	3
	BBA-110	Financial Statement Analysis and Reporting	MC11	MC3	3
		Semester Total			19
Year III Semester V	BBA-202	Financial Instruments, Markets and Institutions	MC12	MC3	3
	BBA-215	Social and Economic Issues in Pakistan	MC13	GEN10, GEN13	3
	BBA-322	Artificial Intelligence for Business	MC14	GEN4	3
	BBA-311	Quantitative Techniques in Business	MC15	GEN3, GEN6	3
	BBA-304	Corporate Law and Governance	MC16	MC1	3
		IDC*	IDC1	-	3
		Semester Total			18
Year III Semester VI	BBA-208	Human Resource Management	MC17	MC2	3
		IDC*	IDC2	-	3
	BBA-303	Operations Management	MC18	MC1	3
	BBA-316	Business Research Methods	MC19	GEN6	3
	BBA-318	Digital Marketing	MC20	MC4	3
	BBA-404	Business and Professional Ethics	MC21	MC1	3
	BBA-404	Business and Professional Ethics	MC22	MC1	3
		Semester Total			18

Year IV Semester VII		IDC*	IDC3	-	3
		**Specialization Course	S1		3
		**Specialization Course	S2		3
	BBA-213	Cost and Management Accounting	MC22	MC3	3
	BBA-402	Business Tax & Commercial Laws	MC23	MC3	3
	BBA-425	Business Analytics	MC24	GEN6	3
		Semester Total			18
Year IV Semester VIII		**Specialization Course	S3		3
		**Specialization Course	S4		3
	BBA-413	Final Year Project	MC25 (IE2)	MC19	3
		IDC*	IDC4	-	3
	BNU-400	Distinguished Lecture Series	MC16 (IE3)	-	1
	Semester Total			13	
	Sub-Total			140	
	BBA-450	Mandatory Internship	MC27 (IE4)	Semester 5	3
	Total			143	





**List of Specialization Courses					
	Course Code	Course Title	Course Category	Course Pre-requi-sites	Credit Hours
Specialization in Finance					
	BBA-401	Financial Modelling	S1	MC3, MC12	3
	BBA-438/BBA-439	Strategic Corporate Finance/Fin tech & Digital Finance	S2	MC3, MC6, MC9	3
	BBA-305	Investment & Portfolio Analysis	S3	MC3, MC6, MC9	3
	BBA-418	Banking Operations & Management or	S4	MC3, MC8	3
	BBA-412	Risk Management		MC3, MC6, MC9	3
Specialization in Marketing					
	BBA-419	Marketing Management	S1	MC5	3
	BBA-420	Advertising & Promotion	S2	MC5	3
	BBA-421	Branding Strategy and Management	S3	MC5	3
	BBA-422	Marketing Research, Design & Analysis or	S4	MC5	3
	BBA-423	Global Marketing or		MC5	3
	BBA-437	New Product Development or		MC5	3
	BBA-317	Consumer Behavior		MC5	3
Specialization in Business Analytics					
	BBA-323	Business Intelligence and Data Visualization	S1	GEN4	3
	BBA-324	Data Warehousing and Mining	S2	GEN4	3
	BBA-325	Emerging Technologies in Business	S3	GEN4	3
	BBA-326	ERP Business Systems	S4	GEN4	3

	Course Code	Course Title	Course Category		Credit Hours
Specialization in Entrepreneurship					
	BBA-440	Launchpad 1 - Startup Launch	ES1	GEN 11	3
	BBA-441	Launchpad 2 - Fundraising and Risk Mitigation	ES2	GEN 11	3
	BBA-442	Startup Garage 1 - Business Model Canvas	ES3	ES1, ES2	3
	BBA-443	Startup Garage 2 – Prototyping	ES4	ES1, ES2	3

Key:
 IDC*=Interdisciplinary Course
 GEN=General Education
 MC=Major Core Course
 S=Specialization Course
 IE=Industry Exposure

Program Structure of BS Business Intelligence and Analytics for F2025-S2026	
Duration	4 Years
Semesters	8
Curriculum	
Course Categories	Credit Hours
Course Work	
General Education Courses	39
Interdisciplinary Courses	12
Major Core Courses	69
Specialization Courses	12
Total Course Work	132
Industry Exposure:	
a. Community Engagement	1
b. Final Year Project	3
c. Distinguished Invited Lectures	1
d. Mandatory Internship	3
Total Industry Exposure	8
Total Credit Hours	140

Roadmap of BS Business Intelligence and Analytics for F2025-S2026

	Course Codes	Course Title	Course Category	Course Pre-Requisites	Credit Hours
Year I Semester I	GEN-104	Functional English	GEN1	-	3
	GEN-112	Islamic Studies	GEN2	-	2
	GEN-222	Business Mathematics	GEN3	-	3
	GEN-223	IT in Business: Theory & Practice	GEN4	-	3
	GEN-120	Introduction to Liberal Arts	GEN5	-	3
	BBA-111	Introduction to Business	MC1	-	3
		Semester Total			
Year I Semester II	GEN-130	Business Statistics	GEN6	-	3
	GEN-131	Business Communication I	GEN7	GEN1	3
	GEN-132	Pakistan Studies	GEN8	-	2
	GEN-111	Ideology and Constitution of Pakistan	GEN9	-	2
	GEN-129	Microeconomics	GEN10	-	2
	BBA-113	Principles of Management	MC2	-	3
	BBA-109	Introduction to Accounting	MC3	-	3
	Semester Total				18
Year II Semester III	GEN-204	Civics and Citizenship	GEN11	-	3
	GEN-125	Community Engagement	GEN12 (IE1)	-	1
	GEN-127	Fehm-ul-Quran I	GEN13	-	1
	GEN-128	Macroeconomics	GEN14	GEN10	2
	BBA-203	Principles of Marketing	MC5	-	3
	BBA-216	Business Finance I	MC6	MC3	3
	BBA-212	Business Communication II	MC7	GEN1, GEN7	3
	BIA-203	Computing and Analytics	MC8	GEN4	3
	Semester Total				19

	Course Codes	Course Title	Course Category	Course Pre-Requisites	Credit Hours
Year II Semester IV	GEN-304	Entrepreneurship & Business Development	GEN15	MC 1	3
	BIA-209	Database Systems	MC9	GEN4	3
	BIA-210	Statistical Computing for Analytics	MC10	GEN6	3
		A course from BNU's Environmental Science cluster	GEN16	-	3
	GEN-221	Fehm ul Quran II	GEN17	-	1
	BBA-321	Management Information System	MC11	GEN4	3
	BBA-110	Financial Statement Analysis and Reporting	MC12	MC3	3
		Semester Total			19
Year III Semester V	BBA-404	Business and Professional Ethics	MC13	MC1	3
	BBA-322	Artificial Intelligence for Business	MC14	GEN4	3
	BIA-311	Agile Business Intelligence and Project Management	MC15	-	3
		IDC*	IDC1	-	3
		IDC*	IDC2	-	3
	Semester Total			15	
Year III Semester VI	BBA-214	Organisation Behavior	MC16	MC2	3
	BBA-215	Social & Economic Issues in Pakistan	MC17	GEN10, GEN14	3
		IDC*	IDC3		3
	BBA-316	Business Research Methods	MC 18	GEN6	3
	BBA-318	Digital Marketing	MC19	MC5	3
	BIA-312	Machine Learning for Business Analytics	MC20	MC8	3
		Semester Total			18

	Course Codes	Course Title	Course Category	Course Pre-Requisites	Credit Hours
Year IV Semester VII	BBA-323	Business Intelligence and Data Visualization	S1	GEN4	3
	BBA-324	Data Warehousing and Mining	S2	GEN4	3
	BBA-425	Business Analytics	MC21	GEN6	3
	BIA-408	Deep Learning for Business Analytics	MC22	GEN6	3
	BIA-409	Big Data Analytics	MC23	GEN6	3
	BIA-410	Forecasting and Predictive Analytics	MC24	GEN6	3
			Semester Total		
Year IV Semester VIII	BBA-325	Emerging Technologies in Business	S3	GEN4	3
	BBA-326	ERP Business Systems	S4	GEN4	3
		IDC*	IDC4		3
	BSBIA-413	Final Year Project	MC25 (IE2)	MC18	3
	BNU-400	Distinguished Lecture Series	MC26 (IE3)	-	1
		Semester Total			13
		Subtotal Total Mandatory Internship Total	MC26		137 3 140

Key:

IDC*=Interdisciplinary Course

GEN=General Education

MC=Major Core Course

S=Specialization Course

IE=Industry Exposure



BS ECONOMICS

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester I (Year 1)	ECO-103	Principles of Microeconomics	M1	3
	GEN-104	Foundation English	GEN1	3
	ECO-112	Mathematics 1	M2	3
	BBA-206	IT in Business	GEC2	3
	GEN-120	Introduction to Liberal Arts	GEN 5	3
	GEN-112	Islamic Studies	GEN 2	2
		Semester Total		17
Semester II (Year 1)	ECO-201	Mathematics 2	M3	3
	ECO-104	Principles of Macroeconomics	M4	3
		Expository Writing	GEC5	3
	ECO-202	Statistics 1	GEC6	3
		IDC / Intro to Political Thought	IDC1	3
	GEN-111	Ideology & Constitution of Pakistan		2
	SLA-103	Pakistan Studies	GEN7	2
	Semester Total		19	
Semester III (Year 2)	ECO-115	Intermediate Macroeconomics	M5	3
	ECO-203	Statistics 2	M6	3
	GEN-204	Civics and Citizenship	GEN8	3
	BBA-111	Intro to Business	GEN9	3
	GEN-127	Fehm-ul-Quran I	GEN12	1
	BBA-109	Introduction to Accounting	M7	3
		Semester Total		16
Semester IV (Year 2)	ECO-200	Development Economics	M8	3
	ECO-107	Intermediate Microeconomics	M9	3
	ECO-211	Mathematical Economics	M10	3
		Course from Environment cluster	GEC10	3
	GEN-221	Fehm-ul-Quran II	GEN14	1
		IDC	IDC2	3
		Semester Total		16

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester V (Year 3)	ECO-223	Advanced Microeconomics	M11	3
	ECO-214	Econometrics-I	M12	3
	ECO-251	Institutional Economics	M13	3
	BBA 311	Quantitative Techniques in Business		3
	JOU-214	Opinion & Editorial Writing	IDC3	3
		IDC	IDC4	3
		Semester Total		18
Semester VI (Year 3)	ECO-260	International Trade	M15	3
	ECO-314	Econometrics-II	M16	3
	ECO-351	Advanced Macroeconomics	M17	3
	ECO-221	Introduction to R	M18	3
		IDC	IDC5	3
		Semester Total		15
Summer Internship	ECO-399	Internship		3
Semester VII (Year 4)	ECO-311	Environmental Economics	M19	3
	ECO-313	Games of Strategy	M20	3
	ECO-351	Qualitative Research Methodology	GEC11	3
	ECO-222	Intro to Python	M21	3
	DLA-109	IDC	IDC6	3
		Semester Total		15
Semester VIII (Year 4)	ECO-323	Public Finance	M22	3
	ECO-227	Data Visualization	M23	3
	ECO-405	Thesis	M24	3
	ECO-315	Monetary Economics	M25	3
	ECO-208	History of Economic Thought	M26	3
	GEN-125	Community Engagement	GEN11	1
		Semester Total		16
		Total		136



BS Economics and Finance

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester I (Year 1)	ECO-103	Principles of Microeconomics	M1	3
	EDU-101	Foundation English	GEC1	3
	ECO-112	Mathematics 1	M2	3
	BBA-206	IT in Business	GEC2	3
	GEN-120	Introduction to Liberal Arts	GEN 5	3
	BBA 111	Introduction to Business	GEC4	3
		Semester Total		17
Semester II	ECO-201	Mathematics 2	M3	3
	ECO-104	Principles of Macroeconomics	M4	3
	ELU -107	Expository Writing	GEC5	3
	ECO-202	Statistics 1	GEC6	3
	GEN-112	Islamic Studies	GEN 2	2
	GEN-111	Ideology & Constitution of Pakistan	GEN8	2
	SLA-103	Pakistan Studies	GEN 8	2
	Semester Total		18	
Semester III	ECO-115	Intermediate Macroeconomics	M5	3
	ECO-203	Statistics 2	M6	3
	GEN-204	Civics and Citizenship	GEC9	3
	BBA-107	Introduction to Banking	ID1/M7	3
	BBA-109	Introduction to Accounting	M8	3
	GEN-127	Fehm-ul-Quraan I	GEN12	1
		Semester Total		16
Semester IV	ECO-200	Development Economics	M9	3
	ECO-107	Intermediate Microeconomics	M10	3
	ECO-211	Mathematical Economics	M11	3
	BBA-216	Business Finance I	ID2/M12	3
	BBA 311	Quantitative Techniques in Business	M17	3
	GEN-221	Fehm-ul-Quran II	GEN14	1
		Semester Total		16

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester V	ECO-223	Advanced Microeconomics	M14	3
	ECO-214	Econometrics-I	M15	3
	ECO-251	Institutional Economics	M16	3
	BBA-217	Business Finance II	M17	3
		Course from Environment cluster	GEC10	3
	BBA-110	Financial Statement Analysis & Reporting	IDC4/M18	3
		Semester Total		18
Semester VI	ECO-260	International Trade	M19	3
	ECO-314	Econometrics-II	M20	3
	ECO-351	Advanced Macroeconomics	M21	3
	ECO-221	Introduction to R	M22	3
	BBA- 401	Financial Modelling	M23	3
	BBA-213	Cost and Managerial Accounting	IDC5/M24	3
		Semester Total		18
	ECO-399	Internship		3
Semester VII	ECO-311	Environmental Economics	M25	3
	ECO-313	Games of Strategy	M26	3
	ECO-351	Qualitative Research Methodology	GEC11	3
	ECO-222	Intro to Python	M27	3
	BBA-305	Investment Portfolio & Analysis	M28	3
	BBA-439	Fintech & Digital Finance	IDC6/M29	3
		Semester Total		18

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester VIII	ECO-323	Public Finance	M30	3
	ECO-227	Data Visualization	M31	3
	ECO-405	Thesis	M32	3
	ECO-315	Monetary Economics	M33	3
	ECO-208	History of Economic Thought	M34	3
	GEN-125	Community Engagement	GEN11	1
		Semester Total		20
	Total		142	



BS Economics with Data Science

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester I (Year 1)	ECO-103	Principles of Microeconomics	M1	3
	EDU-101	Foundation English	GEC1	3
	ECO-112	Mathematics 1	M2	3
	BBA-206	IT in Business	GEC2	3
	GEN-120	Introduction to Liberal Arts	GEN 5	3
	GEN-112	Islamic Studies	GEN 2	2
		Semester Total		17
Semester II (Year 1)	ECO-201	Mathematics 2	M3	3
	ECO-104	Principles of Macroeconomics	M4	3
	ELU -107	Expository Writing	GEC5	3
	ECO-202	Statistics 1	GEC6	3
	DLA 109	IDC / Intro to Political thought	IDC1	3
	GEN-111	Ideology & Constitution of Pakistan	GEN8	2
	SLA-102	Pakistan Studies	GEC7	2
		Semester Total		17
Semester III (Year 2)	ECO-115	Macroeconomics I	M5	3
	ECO-203	Statistics 2	M6	3
	GEN-204	Civics and Citizenship	GEN8	3
	BBA-11	Intro to Business	GEC9	3
		Introduction to Data Science	Min 1	3
	GEN-127	Fehm-ul-Quran I		1
		Semester Total		16

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester IV (Year 2)	ECO-200	Development Economics	M8	3
	ECO-107	Intermediate Microeconomics	M9	3
	ECO-211	Mathematical Economics	M10	3
		course from Environment cluster	GEC10	3
		IDC	IDC2	3
		Fundamentals of Machine Learning	Min 2	3
	GEN-221	Fehm-ul-Quran II		1
	Semester Total		19	
Summer Internship	ECO-399	Internship and Applied Economics	EE4	3
Semester V (Year 3)	ECO-223	Advanced Microeconomics	M11	3
	ECO-214	Econometrics-I	M12	3
	BBA-311	Quantitative Techniques in Business	M13	3
	ECO-251	Institutional Economics	M14	3
	JOU-214	Opinion & Editorial Writing	IDC3	3
		Introduction to Big Data Analytics	Min3	3
		Semester Total		18
Semester VI (Year 3)	ECO-260	International Trade	M15	3
	ECO-314	Econometrics-II	M16	3
	ECO-351	Advanced Macroeconomics	M17	3
	ECO-221	Introduction to R	M18	3
		IDC	IDC4	3
		Semester Total		15

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester VII (Year 4)	ECO-311	Environment Economics	M19	3
	ECO-313	Games of Strategy	M20	3
	ECO-351	Qualitative Research Methodology	GEC11	3
	ECO-222	Intro to Python	M21	3
		Data science and Econometrics	Min 4	3
	BBA-401	Financial Modelling	M35	3
		Semester Total		15
Semester VIII (Year 4)		Public Finance	M22	3
	ECO-227	Data Visualization	Min5	3
	ECO-405	Thesis	M23	3
	ECO-315	Monetary Economics	M24	3
	ECO-208	History of Economic Thought	M25	3
	GEN-125	Community Engagement	GEN11	1
	BBA-305	Investment & Portfolio Analysis	M43	3
		Semester Total		16
		Total		138



BS (HONS) IN BUSINESS ECONOMICS

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester I	ECO-103	Fundamentals of Microeconomics	M1	3
	EDU-101	Foundation English	GEC1	3
	ECO-112	Mathematics 1	M2	3
	BBA-206	IT in Business	GEC2	3
		introduction to Liberal Arts	GEC3	3
	BBA 111	Introduction to Business	GEC4	3
		Semester Total		18
Semester II	ECO-201	Mathematics 2	M3	3
	ECO-104	Fundamentals of Macroeconomics	M4	3
	ELU -107	Expository Writing	GEC5	3
	ECO-202	Statistics 1	GEC6	3
	SLA-103	Islamic Studies	GEC7	2
	SLA-102	Pakistan Studies	GEC8	2
		Semester Total		16
Semester III	ECO-115	Macroeconomics I	M5	3
	ECO-203	Statistics 2	M6	3
		Character and Civics	GEC9	3
	BBA -216	Business Finance I	IDC1/M7	3
	BBA-109	Introduction to Accounting	M8	3
		Semester Total		15
Semester IV	ECO-200	Development Economics	M9	3
	ECO-107	Microeconomics I	M10	3
	ECO-211	Mathematical Economics	M11	3
	BBA-214	Organizational Behavior	IDC2/M12	3
	BBA-216	Business Finance II	IDC3/ M13	3
	Semester Total		15	

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester V	ECO-223	Microeconomics-II	M14	3
	ECO-214	Econometrics-I	M15	3
	ECO-251	Institutional Economics	M16	3
	BBA-311	Quantitative Techniques in Business	M17	3
		Course from environment cluster	GEC10	3
	BBA-210	Management Information system: Theory and Practice	IDC4/ M18	3
		Semester Total		18
Semester VI	ECO-260	International Trade	M19	3
	ECO-314	Econometrics-II	M20	3
	ECO-351	Macroeconomics II	M21	3
	ECO-221	Introduction to R	M22	3
	BBA-404	Business and Professional Ethics	IDC5/M23	3
		Semester Total		15
Semester VII	ECO-399	Internship		3
	ECO-311	Environmental Economics	M24	3
	ECO-313	Games of Strategy	M25	3
	ECO-351	Qualitative Research Methodology	GEC11	3
	ECO-222	Intro to Python	M26	3
	BBA-213	Cost and Management accounting	ID6/ M27	3
		Semester Total		15
Semester VIII	ECO-323	Public Finance	M28	3
		Data Visualization	M29	3
	ECO-528	Thesis	M30	3
	ECO-315	Monetary Economics	M31	3
	ECO-208	History of Economic Thought	M32	3
		Community Service		1
	Semester Total		16	
		Total		134

BS HOSPITALITY MANAGEMENT

Program Summary

	BS Degree	Associate Degree	Post-Associate BS Degree
Duration	4 Years	2 Years	2 Years
No. of Semesters	8	4	4
Credit Hours	133	69	64
Entry Requirements	Intermediate or Equivalent with 45% Marks	Intermediate or Equivalent with 45% Marks	Associate Degree in Hospitality

PROGRAM STRUCTURE

Categories	No. of Courses	Credit Hours	HEC Req. Credit Hours
Compulsory Courses (As per Undergraduate Policy 2023, must be completed in first 2 years)	13	35	30
Other Department /School General Courses (Inter-Disciplinary)	4	12	21 - 24
Discipline Specific Foundation Courses (CTH Level 4 & Level 5)	14	34	30 – 33
Major Courses including research project / Internship (CTH Level 6 + Advance Courses)	12 + Internship + DLSW	40	36 – 42
Electives Within the Majors (Hospitality Business Management)	4	12	12
TOTAL	49	133	124 – 136



PROPOSED ROADMAP THE BS PROGRAM

	Course Codes	Course Title	GEN	Course Pre-Requisites	Credit Hours
Year I Semester I	GEN-104	Foundation English	C4	-	3
	GEN-112	Islamic Studies	C8	-	2
	GEN-105	Business Mathematics	C6	-	3
	BSH-101	Global Tourism & Hospitality	F1	-	2
	BSH-102	Rooms Division Operations	F2	-	2+1
	BSH-103	Food & Beverage Operation	F6	-	2+1
		Semester Total			
Year I Semester II	GEN-118	Business Communication	C5	C4	3
	GEN-111	Ideology and Constitution of Pakistan	C9	-	2
	GEN-112	Pakistan Studies			2
	GEN -120	Intro to Liberal Arts	C1	-	3
	BSH-104	Customer Service Management in Hospitality and Tourism	F4	-	2
	BSH-201	Finance in Tourism & Hospitality	F5	-	2
	BSH-106	Rooms Division Supervision	F3	-	2+1
	BSH-107	Food & Beverage Supervision	F7	-	2+1
		Semester Total			
Year II Semester III	GEN-206	Food and Nutrition (Natural Sciences)	C2	-	3
	GEN-207	Business Economics	C3	-	3
	GEN-108	Business Statistics	C7	-	3
	BSH-105	Human Resource Management in the Tourism & Hospitality Industry	F8	-	2
	BSH-202	Food & Beverage Management	F13	F6, F7	2+1
	BSH-203	Understanding Funding & Finance in Tourism & Hospitality	F9	F5	2
	GEN-208	Community Service	C12	-	1
	GEN- 127	Fehm-ul-Quran I			1
		Semester Total			

	Course Codes	Course Title	GEN	Course Pre-Requisites	Credit Hours
Year II Semester IV	GEN-209	Entrepreneurship & Business Development	C11	F1	3
	GEN-119	Information Technology: Theory & Practice	C10	-	3
	GEN-211	Civics	C12	-	3
	BSH-204	Customer Relationship Management in the Tourism & Hospitality Industry	F11	F4, F10	2+1
	BSH-205	Strategic Marketing in the Tourism & Hospitality Industry	F10	F4	2
	BSH-206	Contemporary Issues in the Tourism & Hospitality Industry	F12	F1	2
	BSH-207	Facilities Management in the Tourism & Hospitality Industry	F14	F2, F3	2
	GEN-221	Feham -ul – Quran II			1
		Semester Total			19
Year III Semester V	GEN-210	Food & Culture	IDCI	-	3
	BBA-316	Business Research Methods	M5	C7	3
	BBA-321	Management Information System: Theory & Practice*	IDC6	C10	3
	BSH-301	The Strategic Impact of the Business Environment	M1	F10, F12	3
	BSH-302	Managing Events for Hospitality & Tourism	M2	F6, F7, F13	3
		Semester Total			15
Year III Semester VI		IDC*	IDC2	-	3
	BBA-322	Artificial Intelligence for Business *	IDC5	C10	3
	BBA-318	Digital Marketing	M6	F10	3
	BSH-304	Business Strategy for Hospitality & Tourism	M3	F1	3
	BSH-305	Quality Management for Hospitality & Tourism	M4	-	3
		Semester Total			15

	Course Codes	Course Title	GEN	Course Pre-Requisites	Credit Hours
Year IV Semester VII		IDC*	IDC3	-	3
		**Elective Course	E1	-	3
		**Elective Course	E2	-	3
	BBA-404	Business and Professional Ethics*	IBC4	-	3
	BSH-401	Food Supply Chain Management	M7	-	3
		Semester Total			15
Year IV Semester VIII		IDC*	IDC4	-	3
		**Elective Course	E3	-	3
		**Elective Course	E4	-	3
	BSH-402	Sustainable Tourism Planning	M8	-	3
	BSH-410	Final Year Project	M9	C7, C11, M5	3
		Semester Total			15
		Sub-Total			133
		Mandatory Internship (M10)			3
		DLSW(Distinguished Lecture Series+ Students Workshop)			1
		Total			137

Key:

IDC*=Inter-disciplinary course from other schools /Departments

C= Compulsory General Education as per HEC Policy

F=Discipline Specific Foundation Course

M=Major Course (Discipline Specific)

**E=Elective Course (Student may take an elective course from any Business specialization course being offered in the School of Management Sciences)



Corporate Advisory Council Members

- 1- Faisal Aftab
- 2- Shamshad Akhtar
- 3- Aamir Ibrahim
- 4- Asim Ibrahim
- 5- Ghias Khan
- 6- Saad Munawar Khan
- 7- Amir Zahoor Khan
- 8- Ehsan Malik
- 9- Kamal Monnoo
- 10- Maheen Rahman

FACULTY & STAFF

Permanent Faculty

Dr. Zain ul Abideen, Director, Faculty of Management Sciences

Ph.D. Communication (New Media Technologies & Digital Communication)

Florida State University, Tallahassee, Florida USA

Dr. Hafiz A. Pasha, Professor Emeritus

PhD in Economics – Stanford University, USA

M.A. – Cambridge University, UK

Dr. Akmal Hussain, Distinguished Professor

PhD in Economics – University of Sussex, UK

Dr. Umar Farooq, Associate Professor & Head of Strategic Initiatives

PhD in Finance, Jiangsu University, China

Mr. Ijaz Hussain, Head, Department of Management Sciences

ACMA, Institute of Cost and Management Accountants of Pakistan, Karachi
M.A. in Economics – Government College University, Lahore

Ms. Hafsa Tanvir, Head of Department of Economics & Head of Economics Cluster

MPhil in Economics – Lahore School of Economics

Dr. Atif Hassan, Professor & Founding Head of Hospitality Management

PhD in Management – Ifugao State University

Post-Doctorate - AIMST University, Malaysia

Dr. Ghulam Ghous, Associate Professor

PhD Econometrics, Pakistan Institute of Development Economics, Islamabad, Pakistan

Dr. Ali Abbas, Assistant Professor & Head of Marketing Cluster

PhD in Management Sciences, Turība University Latvia

Masters in Entrepreneurship and Business Management, Satakunta University, Finland

Dr. Muhammad Zafran, Assistant Professor & Head of Supply Chain Cluster

Ph.D. in Economics and Business, Turība University Latvia, EU

Dr. Jamshed Ali, Assistant Professor

Ph.D. in Management Sciences

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Ph.D. University of Malaya, Kuala Lumpur, Malaysia.

M.Sc Investment and Finance, Middlesex University, London.

M.B.A, Institute of Management Sciences, Lahore.

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PhD, Marketing, IQRA University Islamabad, Pakistan

Dr. Shah Ali Murtaza, Assistant Professor & Head of HR & Management Cluster

PhD in Management and Organization Sciences, University of Debrecen, Hungary

Mr. Omer Naeem, Assistant Professor

Chartered Financial Analyst (CFA Institute, USA)

MBA – Institute of Business Administration, Karachi

Dr. Usman Sattar

PhD in Informatics – Malaysia University of Science and Technology, Malaysia

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MPhil in Development & Public Policy,
Beaconhouse National University

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MS in Management Sciences –
COMSATS Institute of Information
Technology

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MS in Management for Business Excel-
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ogy, Lahore

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PhD in Financial Markets, AMSE, AIX
Marseille University France, France

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PhD in Economics – The New School,
New York, USA

Ghulam Mustafa
Master of Business & Administration
Information Technology University, La-
hore, Punjab
MANAGER IT-ADVISORY - KPMG
(LIGHTHOUSE KSA)

Zahid Rasool
ACMA, APFA, CPFA (UK), LLM
Manager Taxation, Huzaima, Ikram &
Ijaz

Syed Muhammad Ijaz
Fellow Chartered Accountant
Institute of Chartered Accountants of Pa-
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Corporate & Tax Lawyer & Consultant
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Limited

Academic Coordinators

Danyal Asghar, Coordinator, Department
of Management Sciences

Maham Saleem, Coordinator, Depart-
ment of Economics

Muniba Usman, Coordinator, Depart-
ment of Hospitality Management





BEACONHOUSE NATIONAL UNIVERSITY

IP

INSTITUTE OF PSYCHOLOGY

INSTITUTE OF PSYCHOLOGY



Director's Note

Dear Prospective Students,

Welcome to the Institute of Psychology (IP) at Beaconhouse National University. The Institute of Psychology is an excellent choice to seek education and prepare for a bright career.

The Institute of Psychology was established in 2004 to provide opportunities in the private sector for higher studies in Psychology. It offers a broad range of courses that not only impart contemporary knowledge of the subject but also

train students in general skills of research, critical thinking, statistical analysis, and written and oral communication. It assists students in developing mental health acumen.

At the Institute of Psychology, we strive to ensure that the students receive a well-rounded and informed perspective on the subject of psychology with rigorous core courses at their epicenter. IP follows an evolutionary approach and constantly revises its courses to ensure that they remain challenging and relevant. Our faculty brings pertinent clinical and research experience to the classrooms to develop students' appreciation for different scenarios. All IP programs are conducted in collaboration with psychiatric units at teaching hospitals, educational institutes, and business organizations. The emphasis is on the professional training that facilitates students in the applied areas of psychology, encourages innovative thinking, and develops students' professional networking skills by holding regular workshops, seminars, and panel discussions conducted by specialists in the field.

At IP, we actively encourage our students to engage in meaningful activities beyond the classroom that enhance their learning and professional development. Within courses, students take on projects that bring psychological concepts to life—for example, Neuroverse, a hands-on pro-

ject in the Biological Basis of Behavior course where students create neurological models. In other courses, they develop awareness materials, such as pamphlets and handbooks, that dispel mental health myths and offer practical tools for counseling settings. Additionally, student-led initiatives, like the Wellbeing Society, regularly organize seminars on issues like breast cancer awareness and women's divorce rights in Pakistan. These efforts help students expand their knowledge, apply psychological concepts in real-life contexts, and contribute meaningfully to society.

What makes us distinctive is the academically rigorous yet supportive culture that prevails in the Institute. IP offers an environment that is genuinely warm and friendly, and places a very high value on the services provided to the students. A key feature of our program is to provide each student with a faculty mentor who serves as a counselor and provides guidance to the students in solving any problem that they might encounter on campus throughout their stay at IP.

I look forward to welcoming you to an exciting and enriching academic journey at Beaconhouse National University.

Dr. Ruhi Khalid

Professor & Director
Institute of Psychology (IP)

INTRODUCTION OF IP

The Institute of Psychology grew out of the Department of Applied Psychology established at BNU in 2004, and was one of the first higher education facilities in the subject in the private sector. The institute is successfully offering the following academic programs: BS in Applied Psychology, MS Clinical and Counseling Psychology, and PhD. Over and above the core courses in the discipline of psychology, the institute offers innovative courses that promote independent critical thinking and instill analytical skills among the students, such as Debates, Current Trends and Issues in Psychology, Seminars on Indigenous and Cross-Cultural Developments in Psychology, and specialized workshops conducted by experts in the field.

Over the years, these programs have motivated the students to actively carry out research on indigenous issues under the keen guidance of expert supervisors. The research output of the institute is impressive and publications of the faculty and the students appear regularly in national and international research journals of universal academic repute. We are proud of the fact that several of our students have been awarded prestigious scholarships and have been able to enroll in the Ivy League universities. Furthermore, the employment rate of our graduates is extremely encouraging. Our graduates are serving as highly competent professionals, successfully placed in hospitals and private

clinics as clinical psychologists; in schools as school counselors; in the armed forces as military psychologists; and in academia as research associates and educators. Several among them are also serving in special education institutions, while some of them are curriculum planners for different school systems. The institute boasts fully equipped Experimental, Social, and Psychometric laboratories, offering students ample opportunities to refine their practical skills.

Our programs are designed to meet the following objectives:

- To provide first-rate instruction and practical training in various areas of psychology, such as Child and Developmental Psychology and Psychopathology, Clinical Psychology, Health Psychology, Guidance and Counseling Psychology, Business and Organizational Psychology, Social Psychology, Cognitive Psychology, Experimental Psychology, Psychometrics and Assessment, Educational Psychology, School Psychology, Cognitive and Behavioral Neuroscience, and Advertising and Consumer Psychology.
- To develop evidence-based and indigenous psychological assessment tools for research and assessment purposes.
- To gain indigenous knowledge about the prevalence and management of various psychological and social problems in Pakistan.
- To equip students with problem-solving skills and coping mechanisms that would not only help them in personal wellbeing but would also enable them to facilitate others to cope with the demands of everyday life.
- To help students maximize their inherent strengths as unique individuals and as purveyors of mental health in Pakistan.

Mission

To impart updated knowledge and practical training in diverse areas of psychology with the goal of preparing self-aware individuals who understand and assess human behavior and are able to contribute to community mental health and well-being as skilled professionals and responsible global citizens.

Degree Programs

Degree	Duration	Credits	End of Program Requirements
BS in Applied Psychology	4 years	139	Research Project
MS Clinical & Counseling Psychology	2 years	45	Thesis
Post Graduate Certificate Courses	3 weeks		



BS IN APPLIED PSYCHOLOGY

Specializations

- Clinical Psychology
- School Psychology
- Organizational and Industrial Psychology

Introduction

The degree is a four-year program consisting of eight semesters, aimed at providing a thorough grounding in the theories, methods, and debates in psychology. It also seeks to develop the ability to analyze and evaluate psychological concepts and theories, and to assess different kinds of evidence using both quantitative and qualitative research methodologies.

Unique Features

1. The BS program provides first-rate instruction and practical training through individual mentors in various areas of psychology.
2. The curriculum is aligned with that of Ivy League universities, providing students with the opportunity to competitively pursue prestigious international scholarships, such as the Fulbright Program.
3. It focuses on conducting basic and applied research on topics relevant to our society with a view to studying the existing psychosocial issues in the community. The institute plans

to promote interdisciplinary research for the solution of clinical, social, educational, health, forensic, and organizational problems.

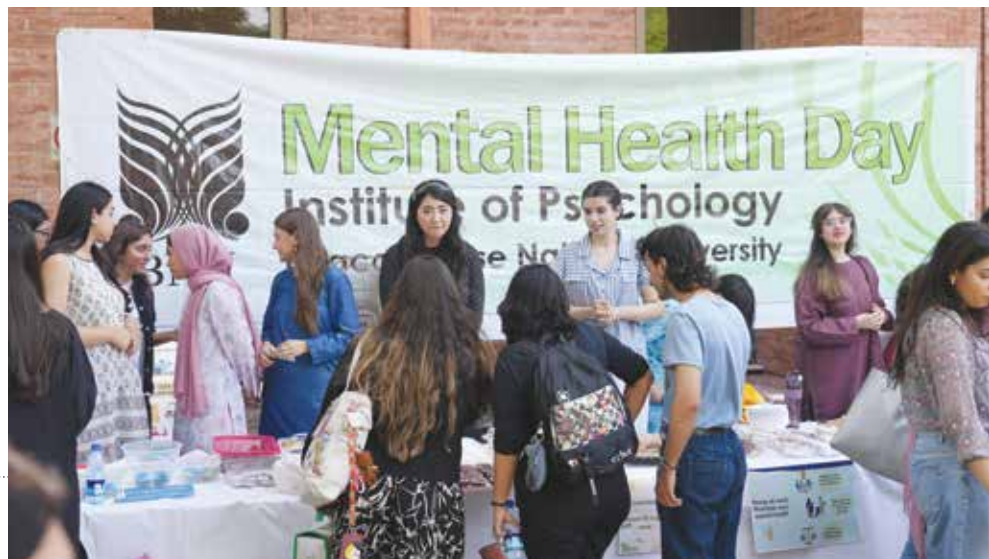
4. It promotes the development of evidence-based and indigenous psychological assessment tools for research and assessment purposes.
5. The program focuses on gaining indigenous knowledge about the prevalence and management of various psychological and social problems in Pakistan through innovative courses like Current Debates in Psychology, Seminars on Indigenous Psychosocial Issues, and specialized workshops by experts in the field.
6. It equips students with problem-solving skills and coping mechanisms that would not only help them in personal adjustment but will also enable them to facilitate others to adjust to the demands of everyday life.
7. It helps students maximize their potential as individuals, as Pakistanis, and as good human beings.

Program(s) Entry Requirements

To be eligible for admission to the undergraduate program, a candidate must have an intermediate certificate [FA/F.Sc.] from a recognized institute of higher education in Pakistan with a minimum placement in the 2nd division [50% marks], or three A-Levels with an average grade of C from either a foreign or local recognized educational system. In addition, a written test followed by an interview will be conducted as part of the admission process.

Admission Test Pattern

- All the admissions are based on previous academic performance, the admission test, and performance in face-to-face interviews.
- The admission test for BS in Applied Psychology is based on general knowledge as well as the candidate's subjective motivation for studying the subject.



Program Roadmap

BS in Applied Psychology

The four-year program is divided into eight semesters, as outlined below:

Year 1 Semester I

Course Code	Course Title	Credits
PSY 101	Introduction to Perspectives in Psychology	3
PSY 110	<i>Psychosocial Influences on Behavior*</i>	3
PSY 115	Cognition: Sensation, Perception and Emotion	3
PSY 135	Exercises in Psychological Investigation	3
ELU 101	<i>Communication Skills I*</i>	3
	<i>One General Education Course (Arts & Humanities)*</i>	3
	Total	18

Semester II

Course Code	Course Title	Credits
PSY 105	<i>Biological Basis of Behavior*</i>	3
PSY 120	<i>Statistics in Psychology*</i>	3
PSY 125	Cognition: Learning, Memory and Intelligence	3
SLA 103	<i>Islamic Studies*</i>	2
SLA 102	<i>Pakistan Studies*</i>	2
	<i>Ideology and Constitution of Pakistan</i>	2
PSY 100	<i>Introduction to Computers*</i>	3
	Total	18

Year 2 Semester III

Course Code	Course Title	Credits
PSY 411	Gender Psychology	3
PSY	Introduction to Psychopathology	3
PSY 263	Development Psychology	3
PSY 230	<i>Applied Statistics*</i>	3
ELU 102	<i>Communication Skills II*</i>	3
	Fahm-ul-Quran I	1
	<i>One Interdisciplinary/Allied Course**</i>	3
	Total	19

Semester IV

Course Code	Course Title	Credits
PSY 220	Psychometrics	3
PSY 235	Social Cognition	3
PSY 460	Environmental Psychology	3
PSY	Sports Psychology	3
	Fahm-ul-Quran II	1
	<i>One Interdisciplinary/Allied Course**</i>	3
	Total	16

Year 3 Semester V

Course Code	Course Title	Credits
PSY 356	Forensic Psychology	3
PSY 315	Therapeutic Interventions in Clinical Psychology	3
PSY 345	Personality	3
	Elective – I ***	3
	Elective – II ***	3
	<i>Interdisciplinary Course ** (Data Analysis)</i>	3
	Total	18

Semester VI

Course Code	Course Title	Credits
PSY 320	Counseling Psychology	3
PSY 335	Behavioral and Cognitive Neuroscience	3
	Elective – III ***	3
	Elective – IV ***	3
	Entrepreneurship*	2
	Interdisciplinary Course** (Academic Writing & Research Methods)	3
	Total	17

Year 4 Semester VII

Course Code	Course Title	Credits
PSY 340	Summer Project Internship and Case Reports	3
PSY 408	Debates on Current Trends and Issues in Psychology	3
PSY 413	Ethics in Psychology	3
	Elective – V ***	3
	Elective – VI ***	3
	Civics & Community Engagement*	2
	Total	17

Semester VIII

Course Code	Course Title	Credits
PSY 471	Research Project	3
PSY 414	Positive Psychology	3
PSY 465	Organizational Behavior	3
PSY 404	Seminars on Indigenous and Cross-Cultural Developments in Psychology	3
	Elective – VII ***	3
	<i>Distinguished Lecture Series & Workshops****</i>	1
	Total	16
	Total Credit Hours	139

* General Education Courses as per HEC's new Undergraduate policy 2023.

**Interdisciplinary/Allied Courses as per HEC's new Undergraduate policy 2023.

***Elective/Specialization offered in:

- Clinical Psychology
- Industrial and Organizational Psychology
- School Psychology

*** Electives will be offered as per the availability of qualified experts and number of the students opting for an elective.

****It is mandatory for students to attend two lectures & two workshops per semester in order to earn the 1 credit hour assigned to complete their degree requirements.

The Institute of Psychology celebrates Mental Health Week annually in order to inculcate the spirit of altruism in students and active participation by the students in community work is highly encouraged and is a mandatory requirement for degree completion.

List of Interdisciplinary/Allied Courses for IP Students

- Energy, Environment, and Form I
- Visualizing Environmental Science
- Environmental Economics
- Environmental Journalism
- Food and Nutrition
- Natural/ Environment Science: Everyday Science
- Political Ecology
- Community Media (Department of Journalism)
- Volunteer Development
- Civics and Citizenship
- Sustainable Development
- Development Economics
- Contextuality
- Art & Society
- Global Citizenship in the Anthropocene
- Learning for a Sustainable Society
- Leadership Practices for Social Impact

** Students are not restricted to the above specified courses, they may enroll in any course offered by other departments or schools.*

List of Interdisciplinary/Allied Courses offered for students of other Schools at BNU

Course Code	Course Title	Credit Hrs.
PSY 101	Introduction to Perspectives in Psychology	3
PSY 105	Biological Basis of Behavior	3
PSY 110	Psychosocial Influences on Behavior	3
PSY 115	Cognition: Sensation, Perception and Emotion	3
PSY 125	Cognition: Learning, Memory and Intelligence	3
PSY 263	Developmental Psychology	3
PSY 235	Social Cognition	3
PSY 345	Personality	3
PSY 405	Human Resource Management	3
PSY 460	Environmental Psychology	3
PSY 465	Organizational Behavior	3

**These courses will be offered according to the availability of the teacher.*

MS CLINICAL AND COUNSELING PSYCHOLOGY

Specializations:

- Rehabilitation for Substance Abuse
- Neurodevelopmental Disorders
- School Psychology
- Family and Marital Counseling
- Adolescent Mental Health

Introduction

The Institute of Psychology offers MS Clinical and Counseling Psychology after M.A/M.Sc. (2-year program) or B.Sc (4-year program) in Applied Psychology. The MS Program provides intensive professional training to facilitate students in the applied areas of the subject. This degree aims to provide a thorough grounding in the theories, methods, and debates in psychology with a particular focus on psychopathologies, diagnosis, assessment, and intervention. It further aims to develop the ability to analyze and evaluate psychological issues with an emphasis on indigenous problems through the application of quantitative and qualitative research methodologies. The curriculum roadmap has been systematically designed and is in line with contemporary trends in the field of psychology. The curriculum inculcates culturally relevant issues along with the application of Western theories in a manner tailored to the needs of the Pakistani population.

Unique Features

- The practical training of MS students is intensive as it involves clinical placements in diverse clinical setups. The degree program has been enriched by adding another course in the area of specialization. This is to give more practical clinical exposure to the students to enhance their clinical skills. Moreover, the placement supervisors aid in the refinement of the student's clinical skills.
- MoUs have been signed with leading psychiatrists serving in hospitals, treatment centers, and addiction units in Lahore to give the best training opportunities to the students.
- The clinical assessment skills of the students are refined through practical work, which is part of a comprehensive clinical assessment course. Students conduct in-depth assessments of people with different psychological issues and make assessment reports. Furthermore, these reports are evaluated by the external supervisors prior to the commencement of clinical placements in the hospitals. This is to ensure that students are equipped with the skills to work as effective professionals.
- Students develop case formulation skills through the theoretical application of their knowledge during case conferences. Each week, students



participate in clinical case conferences under the supervision of the placement supervisor, with the objective of fostering effective communication and problem-solving skills among trainees.

- The students are also encouraged and expected to conduct workshops on diverse clinical issues for both the general public and the clinical population with the aim of enhancing therapeutic skills and dissemination of knowledge. In addition, they design psychoeducational materials for both community and clinical populations to enhance awareness of common mental health problems. Moreover, self-help materials on mental health problems are also gathered by the students.
- Role plays and group activities are integral parts of teaching and training as they enhance problem-solving and critical-thinking skills among students. Furthermore, students are introduced to professional ethics and the code of conduct from the outset of the degree program.
- The students are encouraged and given opportunities to publish their research work with the help of their research supervisor, which enhances their research skills as well.

Program Entry Requirements

To be eligible for admission to MS Clinical and Counseling Psychology, a candidate must have a good academic record with M.A/M.Sc (2-year program) or B.Sc.

Honors (4-year program) in Psychology from a well-established and HEC-recognized university. Moreover, the candidate will have to qualify for the NTS (GAT) test prior to admission to MS Clinical and Counseling Psychology. Criteria for admission to the MS Program are kept in strict accordance with the guidelines set by the Higher Education Commission. Applicants who meet the academic criteria will take an entrance test at the Institute. On clearance of the test, they will be interviewed for final admission.

Admission Test Pattern

- All the admissions are based on previous academic performance, the admission test, and performance in face-to-face interviews.
- The admission test for MS in Clinical and Counseling Psychology is based on knowledge of Clinical Psychology and subjective motivation and suitability of the candidate for the course.



PROGRAM ROADMAP

Year 1 - Semester I

Course Codes	Courses	Credit Hours
PSY 756	Child Psychopathology	3
PSY 709	Clinical Skills: Assessment and Diagnosis for Children	3
PSY 722	Counseling and Interventions for Children and Adolescents	3
	Total	9

Semester II

Course Codes	Courses	Credit Hours
PSY 759	Adult Psychopathology	3
PSY 712	Clinical Skills: Assessment and Diagnosis for Adults	3
PSY 723	Counseling and Interventions for Adults	3
PSY 708	Clinical Training-I: Child Placement	3 (2-1)
	Total	12

Year 2 - Semester III

Course Codes	Courses	Credit Hours
PSY 752	Contemporary Research Methodologies and Formulating Research Proposal	3
PSY 716	Clinical Training-II: Adult placement	3 (2-1)
PSY 719	Current Trends in Assessment and Psychotherapy	2
	Fahm-ul-Quran I	1
	Elective*	3
	Total	12

Semester IV

Course Codes	Courses	Credit Hours
PSY 760	Research Thesis	3
PSY 721	Clinical Training III in Community Mental Health with specialization	3 (2-1)
PSY 701	Professional and Ethical Issues	3
PSY 724	Dissemination of Research Work	2
	Fahm-ul-Quran II	1
	Total	12
	Total Credit Hours	45

* Elective/Clinical Training in Community Mental Health with Specialization in:

- School Psychology
- Neurodevelopmental Disorders
- Family and Marital Counseling
- Rehabilitation for Substance Abuse
- Adolescent Mental Health

* Electives will be offered as per the availability of qualified experts and number of the students opting for an elective.

Note: Students must maintain a minimum CGPA of 2.5 in each semester, those who fail to achieve the minimum required CGPA will not be promoted to the second year. Moreover, only those students will be

allowed to continue with the MS program who exhibit appropriate skills for clinical interventions.

Note: 3(2-1) means a total of three credit hours, of which two are for the supervised placement in the mental health care settings and one credit hour is for the case conferences.



POSTGRADUATE CERTIFICATE COURSES

1. School Psychology

Course Description: Schools today serve increasingly diverse and dynamic student populations. Every child brings unique strengths and challenges to the learning process. School counselors are a vital part of the effort to unlock each child's potential for success. The School Psychology Certificate Course is an interactive course that involves hands-on training for prospective school counselors. This course is designed to educate and equip trainees with skills that help to understand the child's counseling needs, so that the trainees are facilitated in maximizing their potential. Keeping in view the curriculum and structure of the course, it is divided into three major modules, followed by practical training aimed at diversifying the exposure of trainees.

* A background in psychology is a prerequisite for this certificate course. Each trainee must have a minimum qualification of a Bachelor's degree with a major in Psychology.

2. Effective Parenting

Course Description: In today's rapidly changing world, raising emotionally and physically healthy children can be both rewarding and challenging. This short course empowers parents and caregivers with the knowledge and tools to meet

these demands through the principles of informed and intentional parenting. Participants will gain an overview of key developmental stages, enhancing their understanding of age-appropriate needs and behaviors. The course also provides practical, evidence-based behavioral techniques for managing challenging behavior and fostering positive parent-child relationships. By the end, participants will be better equipped to support their child's growth with confidence and care.

3. Management of Depression

Course Description: This short course provides a comprehensive introduction to understanding depression, its manifestations, and its broader impact on individuals, families, and society. Participants will explore key concepts related to the emotional, cognitive, and interpersonal dimensions of depression. The course emphasizes the development of brief supportive interventions, incorporating active reflective listening and foundational techniques from cognitive behavioral therapy (CBT). Additionally, it addresses common relationship challenges faced by individuals with depression and offers an overview of treatment options, including pharmacological interventions such as antidepressant therapy.

4. Stress Management

Course Description: This short course offers an in-depth exploration of the theory and management of stress, grounded in a multimodal cognitive-behavioral frame-

work informed by current research and best practices. Participants will examine both individual and organizational manifestations of stress and develop practical skills for intervention. Key topics include cognitive distortions, stress mapping, stability zones, relaxation techniques, biofeedback, lifestyle and environmental management, Type A behavior patterns, locus of control, time management, and coping strategies for both personal and professional contexts. Emphasis is placed on translating theory into practice across diverse settings such as counseling, health education, coaching, psychotherapy, and organizational training.

5. Building Self-Esteem

Course Description: Self-esteem and assertiveness form the foundation of self-confidence and personal success, and both begin with self-awareness. This course is designed to help participants explore and apply practical assertiveness techniques that can significantly enhance their self-perception and boost self-esteem. Through a focus on self-acceptance and the cultivation of a positive self-image, participants will build greater emotional resilience and confidence. Core topics include understanding and mapping anxiety, strategies for building self-esteem, strengthening self-confidence, and exploring the power of thought patterns. The course begins with an introductory overview and progresses through reflective and skill-building exercises for personal growth.

6. Anger Management

Course Description: This short course in Anger Management equips participants with practical, evidence-based techniques to interrupt and transform patterns of chronic anger. Emphasizing actionable strategies over long-term psychotherapeutic approaches, the course provides immediate tools for recognizing triggers, managing responses, and initiating meaningful behavioral change. Participants will assess their personal relationship with anger, develop a toolkit for emotional regulation, and create a structured recovery plan to reduce reactive behaviors and promote healthier interpersonal interactions, starting from the very first session.

7. Time Management

Course Description: This short course is designed for individuals seeking to

enhance productivity and develop effective time-management skills. In a world of constant demands, tight deadlines, and competing priorities, managing time well is essential for achieving personal and professional goals. Participants will explore practical strategies to prioritize tasks, manage interruptions, and regain control over their schedules. The course offers tools for balancing work and personal responsibilities, identifying unproductive habits, and implementing a customized time-management action plan. By the end of the course, participants will be equipped to improve focus, reduce overwhelm, and enhance overall quality of life through intentional time use.

8. Emotional Intelligence for Team Building and Effective Management

Course Description: Emotional Intel-

ligence (EI) is the ability to recognize, understand, and manage one's own emotions as well as those of others. Extensive research highlights its critical role in personal well-being, effective communication, and professional success, making it as essential as IQ in today's workplace. This course is designed to equip professionals with the skills to enhance self-awareness, empathy, and interpersonal effectiveness. Participants will learn how to navigate social and emotional dynamics, build stronger relationships, and respond to challenges with greater emotional insight and resilience.

* The certificate courses will span three weeks and are subject to sufficient enrollment and instructor availability.



ADVISORY BOARD

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MBBS, DPM, MRC, FRCS, FCPS
Professor of Psychiatry, Shalamar Medical and Dental College

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Ph. D. Applied Psychology

Dr. Subha Malik

Associate Professor Former Head, Department of Gender Studies, LCWU
Ph.D. Applied Psychology

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Dean

Dr. Ruhi Khalid

Professor & Director Institute of Psychology
Post Doctorate in Psychology (University of Pittsburgh, USA)
PhD. Glasgow University, Scotland

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Ms. Maham Habib

Research Assistant
MS Clinical & Counseling Psychology, BNU

Ms. Beenish Farhan

Academic Coordinator
B.Sc. (Hons.) Applied Psychology, BNU



REGISTRAR'S MESSAGE



Dear Prospective Members of BNU Community,

Welcome to BNU, where the pursuit of excellence in education harmonizes with innovation and creativity. As the University Registrar, I am excited to introduce you to our dynamic academic community, dedicated to nurturing an environment that promotes intellectual growth and personal development.

At BNU, we offer a wide array of programs tailored to equip you with the knowledge and skills essential for success in your chosen field. Our esteemed fac-

ulty, cutting-edge facilities, and a proud tradition of academic excellence ensure that you receive a well-rounded and engaging education.

We are committed to supporting you at every stage of your journey, from the moment you submit your application to the day you don your graduation cap. Our devoted staff and faculty are here to provide personalized guidance, helping you navigate your academic path and achieve your aspirations.

This prospectus serves as your gateway to the myriad opportunities that await you

at BNU. Within these pages, you will discover comprehensive information about our programs, admission criteria, campus life, and the extensive resources available to foster your success.

We welcome you to explore BNU and join our inspiring community. Together, let's embark on a journey of discovery, innovation, and excellence.

Farzana Shahid

ACADEMIC AND RULES REGULATIONS

(Brief of policies is produced here. Please refer to the student handbook and BNU Disciplinary Rules for details, available on the website and CMS portal).

MAJORS / MINORS / ELECTIVES

The minimum requirement for the award of a degree at the undergraduate level is 130 credits, of which at least 72 credits must be earned in Major/Core courses (degree specific) and 34 credits of general education as prescribed by the HEC's (Undergraduate Policy Fall 2023).

BNU offers students an opportunity to broaden and complement their programmes of study by completing the requirements of a Minor. A Minor may be a University's inter-disciplinary programme or one offered by a single school.

All students at the Schools/Department/Institute of Beaconhouse National University are required to complete the following Mandatory Courses:

SUBJECT	CREDIT POINTS
Functional English	03.0 credits

Expository Writing	03.0 credits
Islamic Studies	02.0 credits
Pak Studies	02.0 credits
ICT (Computer Applications of Information & Communication Technologies)	03.0 credits (2+1)
Total number of credits: -	13.0 credits

TRANSFER STUDENTS

• New Admission

a) Applications / NOC from the previous university for transfer to BNU must be submitted to the Admission's Office to be reviewed by the Dean of the School concerned who, in consultation with the University Equivalence Committee, will determine the position of the applicant.

b) Credits earned at the transferring institution will be accepted, provided the courses and course content meet BNU's program requirements.

c) Official records will be evaluated, and notification will be forwarded from the Registrar's Office concerning the student's position in the programme at BNU, including the number of credits awarded.

d) At least 60% of the credits required for

a degree must be earned at BNU.

e) A minimum CGPA requirement is 2.0 or the criteria set by the schools/institute.

f) Courses with less than 'C' grade will not be transferred in.

g) Transfer Credits from other institutions shall not be counted towards the GPA and CGPA. However, transfer credits may be considered towards the fulfilment of the requirement for a degree after an evaluation by the university Equivalence Committee.

• Existing Students

a) Existing students of BNU who wish to switch to the degree programme of another School of BNU can apply for 'Transfer of Credits' within a year from the date of their admission. After one year they cannot apply for 'Transfer of Credits' and will have to seek fresh admission.

b) Internal transfer requests (i.e. transfer requests within the same school) shall be evaluated and finalized by the School's faculty in the light of BNU's Student Transfer Policy under intimation to the Offices of Registrar and Examination.

c) A minimum CGPA requirement is 2.0.

d) Courses with less than 'C' grade will not be transferred in.

e) All requests of ‘Transfer of Credits’ should reach Registrar’s Office two weeks before the commencement of classes after which the transfer requests shall not be entertained.

SEMESTER CREDITS

One semester credit means that a particular course must have at least one hour of class contact per week for a period of 16 weeks. Therefore, a course of three credit hours means approximately 48 hours during a semester.

During one semester a student may take up to 6 courses or 18 credits. The time allocated for final examinations is excluded from this computation of class credit hours.

CGPA

A student’s CGPA (Cumulative Grade Point Average) is computed by multiplying the number of credit hours of each course by the points assigned to that grade, then dividing the sum of all courses by the total number of credit hours in which the student was enrolled. All grades are determined and awarded by the respective course instructors.

EXAMINATION AND ASSESSMENT

The examination schedule is clearly defined in the BNU Calendar at the commencement of every academic year.

A final examination is a requirement in all courses except those in which examinations are not used to evaluate a student’s achievement, as in the case of MDSVAD, RSHA and TFT. Other courses that may not have final examinations are computer laboratory courses, workshops and seminars, independent studies, presentations and internships etc.

The method of examination in a course is determined by the course instructor approved by the respective Dean/HoD/ Director of School/Department/Institute.

The minimum passing grade required in thesis is ‘C+’ grade (for BS degree/s) and ‘B-’ (for MS/M.Phil. degree/s). The final standing of each student in each course, is assessed on the basis of the final examination result.

GRADING SYSTEM

There are two predominant and a preferred grading system applied worldwide for grading courses at all levels of tertiary education.

- i. Relative Grading System (Recommended for adoption where the class size is above 20 students)
- ii. Absolute Grading System (Recommended for adoption where the class size is below 20 students)

The programs and courses are evaluated either on a point or percentage system (absolute grading method) or a curve (relative grading method), depending on the need for the grades to serve as a competitive filter. Because grades are mostly used for some sort of competitive evaluation, even absolute grading systems are normalized so that they fall generally within the standard of grading practices. Most grading practices incorporate aspects of both absolute and relative grading methods.

The letter grade and its numerical equivalents are as follows:

Grade	GPA	Percentage Range
A	4.00	85.00 –100.00
A-	3.67	81.50 –84.99
B+	3.33	78.00 –81.49
B	3.00	74.50 –77.99
B-	2.67	71.00 –74.49
C+	2.33	67.00 –70.99
C	2.00	64.00 –67.49
C-	1.67	60.50 –63.99

Grade	Grade Points	Percentage obtained in a Semester System
D+	1.33	57.00 –60.49
D	1.00	50.00 –56.99
F	0.00	00.00 –49.99
I	0.00	Incomplete
W	0.00	Withdraw
W*	0.00	Short Attendance
P	0.00	Pass

The grade point average (GPA) shall be calculated at the conclusion of each semester for all courses completed at BNU. Transfer Credits from another HEI shall not be counted towards the GPA. However, transfer credits may be considered towards the completion of required number of credit hours determined by the BNU Equivalence Committee.

TRANSCRIPT POLICY

Semester-wise transcripts are available in students' login at the end of each semester after the compilation of the results for that semester showing course-wise grades, SGPA (Semester Grade Point Average) and CGPA (Cumulative Grade Point Average).

A student can request for an official transcript (Provisional/Final) through the e-portal. Verbal or telephonic requests shall not be entertained. Official transcripts of the student's complete academic record are issued on the security featured paper with an official seal (embossed) of BNU.

Transcripts or any other certifying statement shall not be issued to students who have

any outstanding dues or liabilities towards BNU. The request for University Exist will be processed upon obtaining clearance from all concerned departments (through an online process in the CMS).

STUDENT COUNSELLING

Each School provides advisory services to help students with their interest/aptitude in preparation for professional careers. All freshmen are assigned a Faculty Advisor who assists them in the early period of the University experience.

CLASS ATTENDANCE

Students will be expected to have 75% attendance in each theory course in which they are registered. Studio/Lab sessions require 100% attendance. Those who miss a

class session will be expected to make up for the missed work on their own. Students missing more classes than the stipulated number of leaves will receive a failing grade. The acceptance of such work is at the discretion of the Course Supervisor. Absence from Studio at MDSVAD and RHSA cannot be made up outside the campus or supervised.

It is expected that a student's absence from classes may be resolved with the faculty member concerned. If a student is absented from class or a mid-semester exam due to sickness or some other unavoidable cause, the student must inform the Course Supervisor immediately upon return to classes. Suitable documentation such as a doctor's certificate may be required if such confirmation is necessary.

ADD / DROP WITHDRAW OF COURSES

- A period of two weeks is allowed from the commencement of classes for add/drop of courses. A student adding a course is responsible for ascertaining the requirements of the course and for completing them. Students are strongly advised to consult with their Course Supervisor before adding or dropping a course.
- Any course dropped within two weeks after the commencement of classes is deleted from the record. The student will receive grade "W" (withdrawn) on their transcript if they ap-

ply to drop a course after two weeks from the commencement of the semester. However, if a student drops the course after ninth week, an “F” grade will appear on their transcript.

- Students shall not be allowed to withdraw from the same course more than twice during the prescribed duration of their respective degree program. This shall also apply to course(s) in which there is withdraw on the basis of short attendance.

REPEATING A COURSE

There are two categories of students who will be required to repeat the courses: -

- Student shall repeat all mandatory/major courses in which he/she obtains ‘F’ or ‘W’ grade.
- In case of an elective course, students may repeat the same elective or take a new elective to fulfil the degree requirement subject to the approval of his/her academic advisor.
- Students earning grade ‘C-’ or less, irrespective of a major, mandatory or elective course, will have the option to repeat the course.
- Students may repeat up to 18 credit hours during their course of study for a programme. However, they may not repeat any course in which they have earned a grade higher than ‘C-’.

ACADEMIC DISCIPLINE

At Beaconhouse National University (BNU), we uphold the highest standards of academic integrity. All students and staff are expected to maintain honesty and ethical behavior in all academic pursuits.

Academic dishonesty discovered at a later time, the use of fraudulent documents, and the subsequent revelation of unmet requirements can lead to the revocation of credits earned toward a degree program.

(Please refer to BNU Disciplinary rules and student handbook for details at CMS share point)

SEMESTER FREEZE POLICY

1. A student who wishes to take a semester break must submit an application for Semester Freeze, approved by the Dean/Head of the Department, to the Registrar’s office two weeks before the commencement of classes. In special cases, application may be accepted after the semester has begun, but not later than two weeks after the commencement of classes.
2. Fee paid for a semester will only be carried forward if the student submits the Semester Freeze application within the prescribed period of time.
3. A student who absents himself/herself from an entire semester without permission may not be allowed to

resume his/her study without formal permission of the respective Dean/Head of the Department. Fee paid for that semester will be non-refundable and non-transferable in such cases and students must seek readmission and pay the admission fee.

4. During their degree program, a student may request a semester freeze for:
 - a. one semester; or
 - b. two consecutive semesters; only ONCE within the stipulated degree duration.

Approval from the respective Dean/Head of the Department is required for either option.

5. For resuming study after semester freeze the student must submit an application for rejoining to the Registrar’s office prior to the commencement of classes to activate his/her status at the University.
6. Upon resuming studies student will continue from the same stage where s/he left (froze).

BNU Scholarship Award and Retention Criteria

As a leading university committed to its non-profit ethos, BNU is dedicated to ensuring that qualified students have access to education regardless of their financial circumstances.

SCHOLARSHIP

- **Equitable Access:** BNU believes that deserving students should not be denied education due to financial constraints.
- **Institutional Commitment:** Increasing both the amount and number of scholarships will remain a priority for BNU as NPO.
- **Cumulative Support:** Students may receive up to 100% in cumulative scholarship assistance or waivers on tuition fees.

Eligibility

- **Workload Requirements:** Students must adhere to the prescribed workload set by their department for each semester. (1) If a student opts to take an increased workload beyond the prescribed credit hours or above 18 credit hours per semester, they will be liable to pay for the extra credit hours unless notified otherwise. (2) Conversely, if a student chooses to take a lesser workload than prescribed, it may compromise their eligibility for any scholarship. (3) If a course is repeated in any semester, the student will be required to pay the per credit hour fee for that course.
- **Summer:** No scholarship awards apply for summer semester courses unless notified otherwise for specific programs/courses.
- **Duration of Eligibility:** Scholar-

ships are available only for the designated duration of a student's course of study. Students extending their studies beyond the stipulated timeframe will not be eligible for scholarships during those additional semesters.

- **Outstanding Dues from Previous Sessions:** In cases where fee bills from previous academic sessions, falling under closed financial years, are reissued (issued first time) in the current financial year (e.g., for the purpose of degree issuance or clearance of outstanding dues), no scholarship or financial aid shall be applied, regardless of the student's prior eligibility or award status during that period.

Note: This policy is contingent upon the availability of funds and may be subject to change at any time.

Scholarships

BNU offers following types of scholarships (External scholarships such as UMISSA are not included in this list):

VC Scholarship

The VC Scholarship is awarded to students who achieve exceptional academic performance, specifically those who have obtained 3 A* grades in A-levels or a minimum of 90% in their Intermediate or equivalent qualifications. Applicants must also submit a personal statement. To retain the scholarship, students must maintain a cumulative GPA (CGPA) of



3.2 or above throughout their studies. This scholarship provides 100% coverage of tuition fees for four years.

Deans Scholarship

The Dean's Scholarship is designed for students who demonstrate both academic excellence and financial need. Eligibility at the time of admission is based on a weighted assessment: 35% for Matric/O-level results, 35% for Intermediate/A-level results, and 30% for the BNU Admissions Test/Interview and portfolio. To qualify, applicants must achieve an aggregate score exceeding 80%. This scholarship also offers 100% coverage of tuition fees. To retain:

- Maintain your CGPA at a level that entitles you to receive 50% merit-based scholarship (MBS) in your department at BNU. Please refer to BNU MBS policy (below) for more details.
- Continued demonstration of need according to BNU Need-based Scholarship criteria.

Need-Based Scholarship

The Need-Based Scholarship (NBS) is aimed at students from low-income families. This scholarship provides financial assistance ranging from 25% to 50% of tuition fees, contingent upon verification of financial hardship. To remain eligible, students must maintain a minimum CGPA of 2.65 (classes admitted from Fall 2024 onward) and 2.50 (classes admitted

prior to Fall 2024).

1. Applications/documents for NBS must be submitted during the admissions process (new students) or annual appraisal (existing students).
2. A university-level scholarship committee will review all applications.
3. All students with genuine need will be considered.
4. NBS is renewable annually, contingent on maintaining CGPA and other eligibility criteria.
5. Students experiencing financial hardship may apply for NBS at the beginning of any academic year.

Merit-Based Scholarship

At the Time of Admission

The MBS rewards students based on their academic achievements. Applicants who score 90% or above in their FA/FSc examinations or achieve 3 A's in A-levels at the time of admission are eligible for a 75% (of tuition fee) scholarship. Those with 80% or above in FA/FSc or 2 A's in A-levels can qualify for a 50% scholarship.

The following MBS criteria will be applied to students admitted in Fall 2024 and will be applicable after their first year (after first semester for Spring entrants) has been completed.

Please note that students from the School of Education are not eligible

for MBS given their differentiated fee structure.

1. MBS awards are for one year.
2. Three slabs of MBS: 75%, 50%, and 25%.
3. Top 18% of students by CGPA in each class within their degree program will receive MBS, competing only within their cohort.
4. Distribution of MBS:

Top 15% (of the 18%): 75% MBS

Next 25% (of the 18%): 50% MBS

Next 60% (of the 18%): 25% MBS

5. Minimum CGPA of 3.0 is required for eligibility.
6. Only top 7% students from each degree program will be included in the Dean's Honor List each semester.

For Students Admitted before Fall 2024

1. MBS awards are for one semester. They are revised based on results of each semester.

3.5-3.64 CGPA: 25% MBS

3.65-3.79 CGP: 35% MBS

3.8-3.89 CGPA: 50% MBS

3.9-4.0 CGPA: 75% MBS

Transgender Inclusion Scholarship

The Transgender Inclusion Scholarship is specifically for applicants who possess a valid CNIC with the X category. This scholarship offers a 50% tuition fee re-

duction throughout their four years. Additionally, out-of-station (not residing or domiciled in Lahore) students will receive a hostel stipend equivalent to the BNU hostel fee.

Sports Scholarship

The Sports Scholarship is available to students who have achieved notable success in sports, especially those who have won medals at national or provincial levels. To qualify, students must maintain a minimum CGPA of 2.5 and actively participate in BNU's training and tournaments. They must also be active members of the B.Fit. This scholarship provides 50% of tuition fee.

BNU Institutional Support

BNU offers institutional support in the form of discounts for students coming from partner non-profit and public sector schools with whom BNU has formal MOUs. To be eligible for this support, students must have achieved a minimum of 75% in both their Secondary and Higher Secondary School examinations. This scholarship provides a 25% tuition fee waiver.

Externally Funded NBS

1. BNU seeks external donor support for NBS.
2. Students may need to meet additional eligibility criteria set by external donors, which may be more stringent/different than BNU's internal criteria.
3. Donors may specify funding for dis-

ciplines or schools.

4. Externally funded scholarships requiring matching amounts from BNU will be treated as need-cum-merit based opportunities unless otherwise specified.

Other Non-Scholarship Facilitation by BNU

In addition to scholarships, BNU has implemented several initiatives to support students in alignment with its non-profit ethos.

Ease of Fee Payment

Since Fall 2023, all students are permitted to pay their fees in three instalments per semester.

Student Fund Loan

Students can access loans from the BNU Student Fund, covering up to one semester's worth of fees, to be repaid as outlined in the Student Fund Loan policy. BNU reserves the right to withhold degrees and academic certificates until the loan is repaid.

External Student Loan Financing

BNU has established a partnership with an external service provider to facilitate student loans. While students will apply directly to the service provider, who will make the final determination, the partnership agreement allows students to secure loans through the provider's established process. BNU is required to withhold degrees and academic certificates if

a student breaches the loan repayment agreement with the service provider.

Hardship Committee

A Hardship Committee has been formed to address exceptional cases arising from unforeseen circumstances where students do not qualify for other forms of support and are in urgent need.

Students Responsibility Towards BNU

Work Study

BNU aims to instil a sense of responsibility and community service among its students. Starting Fall 2025, all current and new students receiving a 75% scholarship or more may be required to contribute 8 hours per month (two hours per week) to BNU. This time may be utilized for various roles, including mentoring struggling students, assisting faculty with research, or fulfilling administrative duties. The university will establish a process to manage student contributions under this framework.

This 'work study' scheme is a global standard that benefits students by providing valuable experience and fostering a professional work ethic while supporting fellow students and broader university functions.

Knowing Policies and Procedures

It is essential for students to be aware of the policies, criteria, and procedures. Please visit the SharePoint Portal on CMS

for policies. Failure to meet any requirements may result in ineligibility for scholarships.

Collectively, BNU's scholarship philosophy represents a comprehensive effort to ensure that every student has the opportunity to receive a quality education. Together, we will continue to strive to make BNU as affordable as possible for the youth of our country and for international students wishing to study at our prestigious institution.

PROBATION

- i. Achieving a CGPA less than 2.00 (undergraduate degree program) and 2.5 (Graduate degree program) will result into academic probation.
- ii. Two (2) consecutive probations in the first academic year or three (3) probations in the subsequent years, student's name shall be automatically dropped from BNU rolls.
- iii. All students shall be required to maintain 'good academic standing' throughout their journey at BNU and are expected to work harder than usual norms.

DEAN'S HONOR LIST

Students with an exceptional academic record during a semester shall be placed on the Dean's Honor List. The eligibility criteria are given below:

- i. The eligibility criteria are the same for Undergraduate and Master's de-

gree i.e. top 7% by SGPA in each school each degree program. No student with a semester SGPA below 3.00 shall be eligible for the Dean's Honor List.

- ii. Full semester workload as prescribed by the school/department/Institute for graduate, and undergraduate degree programs is required to be eligible for the Dean's Honor.
- iii. Students who receive an Incomplete (I) or Withdrawal (W) grade shall not be eligible for inclusion on the Dean's Honor List.

AWARD OF GOLD MEDAL

The Gold Medal will be awarded to the student with the highest CGPA in each degree program provided that the number of graduating students of the same batch (i.e., Fall & Spring) in each degree program is not less than 10, in the case of the undergraduate degree program and, 5 in case of the MS/M.Phil. degree programs.

In case of less than 5 students in MS/M.Phil. program(s), all MS/M.Phil. programs of the same school/department/institute may be considered as ONE batch for the award of Gold Medal on the recommendation of the respective Dean/Director/HoD.

With this provision the eligibility for the award of Gold Medal will be determined by the following criteria: -

- i. If the average CGPA of cohort for

a degree is 3.25 or above, then the minimum required CGPA would be 3.80. If the average CGPA of a cohort for a degree is less than 3.25 then the minimum required CGPA would be 3.65.

- ii. The Academic record of the students should neither have an 'F' or 'W' grade nor should he/she have repeated any course.
- iii. There should be no disciplinary case or warning against him/her in their record.
- iv. If two students attain the same highest cumulative grade point average, then each of them will receive a Gold Medal.

Any matter not covered under this policy shall be forwarded to the Gold Medal Committee constituted.

GENERAL CONDUCT

In accordance with Article 20 (2) d of the Beaconhouse National University, Lahore Act 2005, the Academic Council of BNU has established these Rules to address student conduct and discipline. These Rules aim to ensure fair and orderly procedures for maintaining appropriate student behavior and conduct during their enrollment at the University. Any amendments to these Rules will come into effect as specified in the amendments.

BNU is obligated to comply with all laws of the Islamic Republic of Pakistan, and any infractions may be subject to legal proceedings in accordance with the es-

tablished legal remedies. These rules outline the specific policies, procedures and prohibitions governing student conduct within the university. They apply to the University premises, University-sponsored events, or any occasions on- or off-campus where students may be representing or identifying themselves as members of the BNU community. They may also extend to other situations off-campus if they adversely affect the university's reputation, educational mission, or community. Violations can lead to disciplinary action. Students are responsible for understanding and adhering to these regulations whenever and wherever they can reasonably be considered applicable.

(Please refer to the 'BNU Disciplinary Rules' for details.)

Zero Semester for Final Year Students

As our students prepare to enter the final and most pivotal year of their academic journey, BNU is excited to introduce a special Zero Week exclusively for final-year students. This initiative reflects BNU's commitment to developing not only educated graduates but also responsible global citizens and well-rounded professionals.

Zero Week will take place one week before the Fall 2025 semester begins and will feature a series of focused training sessions and workshops designed to equip students with essential career-readiness

skills. These sessions will cover:

- Professional CV and Cover Letter Writing
- Effective Interview Preparation and Techniques
- Confidence-Building and Communication Skills
- Career Guidance and Industry Expectations
- And much more...

This dedicated support aims to facilitate a smooth transition from university to the workplace. Whether they are 9th semester B. Arch students from RHSA or 7th semester students enrolled in other BS programs across our Schools, Departments, or Institute, this opportunity is tailored specifically for them.

Zero Week serves as a launchpad for their success as future professionals in their chosen fields.

CENTER FOR INNOVATION AND INCUBATION

Discover, Create, Innovate—Experience the Future at BNU

At Beaconhouse National University, we believe innovation is a way of thinking, not just a program. We nurture creativity, empower entrepreneurial mindsets, and foster cross-disciplinary collaboration to help our students turn ideas into

impactful ventures. Our innovation and incubation ecosystem provides holistic support—whether you're launching a startup, developing intellectual property, or solving complex real-world problems through technology.



Innovatrium

Business Incubation Center

Our Regular Incubation Program, Innovatrium equips emerging startups with the tools and mentorship needed for long-term success. We provide personalized support in business modeling, marketing strategy, legal compliance, intellectual property, and access to funding. Whether you are at the idea stage or preparing to scale, our incubation team works closely with you to unlock your startup's full potential.

As one of the leading consortium members of the National Incubation Center (NIC) Lahore, powered by Ignite, BNU offers its students direct access to national-level startup resources, a robust mentor and investor network, and opportunities to collaborate with top technology and business leaders. This strategic partnership embeds our students within one of Pakistan's most influential entrepreneurial ecosystems, opening doors to funding, visibility, and strategic growth.



BNU Connect

Bridging Disciplines, Cultivating Startups

BNU Connect is a flagship initiative that reflects our belief in the power of collaboration. This program promotes startup ideas that draw from the expertise of at least three different BNU schools, ensuring that ventures are rooted in a multi-disciplinary foundation. From design and business to technology and the arts, BNU Connect encourages students to create bold, holistic solutions for an increasingly interconnected world.



BNU Venture Den

Turning Ideas Into Impact

BNU Venture Den is our campus-based startup marketplace—a vibrant, student-led space where aspiring entrepreneurs get their first real taste of business. From handmade crafts and fashion to digital services and tech gadgets, students are free to set up stalls and sell anything they create or believe in. It's more than just a mar-

ket—it's a live lab for testing ideas, building customer relationships, and learning the fundamentals of sales, branding, and business operations in a real-world environment.

The Venture Den helps students move beyond theory and into action, giving them the confidence to take initiative, manage their own mini-enterprises, and engage directly with customers. It serves as a safe, supportive, and creative environment for trial, error, learning—and success.

Whether you're a design student launching a product line, a coder promoting a new app, or simply exploring a business idea, Venture Den is your launchpad into the world of entrepreneurship.

APAC Cyberclinic at BNU

Building the Next Generation of Cyber Defenders

In collaboration with Google.org, The Asia Foundation, and the Global Consortium of Cyber Clinics, BNU proudly hosts the APAC Cyberclinic—the only clinic of its kind in Pakistan and one of just three in the Asia-Pacific region. This semester-long program trains students in cybersecurity fundamentals through hands-on projects with real clients, such as nonprofits and small businesses. Participants receive global mentorship, practical experience, and a stipend, preparing them to become cybersecurity leaders in a digitally interconnected world.

A Hub for Intellectual Innovation

Our innovation ecosystem supports a wide range of creative and research-driven projects. From developing copyrights and patents to exploring design-led solutions and publishing original work, we help students safeguard and scale their intellectual property. At BNU, innovation spans startups, academia, and the arts.

Inspiring Talks & Founder Stories

We regularly host startup founders and innovation leaders who share their journeys and lessons with our students. These talks and masterclasses connect learners with real-world challenges and triumphs, offering insight, motivation, and a sense of what's possible when passion meets purpose.

BNU Entrepreneurship Society: By Students, For Students

The BNU Entrepreneurship Society is a student-led platform that champions entrepreneurial spirit on campus. Through hackathons, workshops, networking events, and pitch competitions, the Society cultivates a dynamic community of changemakers and problem-solvers, giving students the tools and confidence to launch their own ventures.

Join Us in Shaping Tomorrow

At BNU, innovation and entrepreneurship are not optional—they're integral to who we are. Our vibrant ecosystem

brings together faculty, students, partners, and mentors to push boundaries and make ideas real. Whether you're building a startup, protecting your creative work, or contributing to cutting-edge digital security, BNU is where your future takes shape.

Join our community of creators, innovators, and entrepreneurs. Turn ideas into impact—only at BNU.

Career Development Centre

At Beaconhouse National University (BNU), the Career Development Centre (CDC) is committed to empowering students and graduates in their journey toward professional success. By bridging the gap between academia and the professional world, the CDC facilitates internships, guides job searches, and fosters strong industry connections.

Our mission extends beyond placement support; we aim to ensure that BNU students are industry ready. Through tailored workshops, skill-building sessions, and personalized career counselling, we equip students to meet employer expectations and excel in diverse workplace environments.

Core Functions of the CDC

- Career Coaching & Mentorship:
- Job & Internship Placement Support:
- Alumni Relations:

The CDC integrates these key functions to ensure holistic career readiness and long-term success for our students.

Office of Academic Partnerships Bridging BNU with the Global Academic Landscape

At Beaconhouse National University (BNU), we believe that the pursuit of knowledge knows no boundaries. The Office of Academic Partnerships is essential in realizing this vision by establishing relationships that transcend borders, disciplines, and cultures.

Our mission is to position BNU as a globally engaged university through strategic academic linkages, exchange programs, joint teaching initiatives, and graduate placement pathways. This approach not only expands access to international opportunities but also nurtures responsible global citizens who are culturally fluent and ethically grounded.

Core Functions

The Office of Academic Partnerships focuses on four key priorities:

- Global Academic Linkages
- Student & Faculty Mobility
- Graduate Placement & Study Abroad
- On-Campus Global Engagement

Through these initiatives, the Office of Academic Partnerships enhances BNU's global engagement and fosters a vibrant academic community.



FACILITIES

BNU Hostels

BNU strives to provide a safe, supportive and all-inclusive residential environment which complements and enriches the educational experience of students. BNU's policies and regulations ensure the safety and security of our residents and residential units.

Accommodation is allocated separately for males and females in the respective designated hostel blocks/floors. Only registered students at the university are eligible to apply for accommodation in the student hostel.

Room allocation is carried out by the students through the CMS self-service portal. However, the Hostel Administration reserves the right to change any room assignments, at its discretion, without assigning any reason or providing prior notice.

Allocation is made with priority given to:

- (i) differently abled students according to their needs/preference; and
- (ii) students whose hometown/residence is outside Lahore
- (iii) The request for specific roommates or floors is considered, but cannot be guaranteed, and will not deviate from the priority criteria stated above.

Hostels are governed by the guidelines which have been compiled to help students prepare themselves as hostel residents and answer most questions re-

garding residence, check-in procedures and housing policies, information about planning and packing for university, and safety and security procedures.

(Details available on BNU Students SharePoint)

Student Affairs Office

At the heart of BNU's vibrant campus life is the Student Affairs Office, a dynamic hub dedicated to student engagement, well-being, and holistic development. Student Affairs Office bridges the gap between students and the university's non-academic services, ensuring every voice is heard and every concern is addressed, from student advocacy, university experiences and cafeteria services to hostel life. Beyond support, the office serves as a student's launchpad for exploring passions, leading initiatives, and building a legacy through student-led societies & clubs and overseeing major university events including BNU Bestival, BNU Model United Nations (BUMUN), BNU BELYMPIAN, BNU PhotoFest etc.

BNU plays a vital role in fostering leadership, creativity, and community engagement. From the Entrepreneurial Society, which promotes innovation and business skills, to BEADS (BNU Entertainment and Dramatics Society), known for its theatrical excellence, and the Animal Club, which advocates animal welfare, each society contributes meaningfully to campus life. These student-led groups not only organize a wide range of activities, festivals, and campaigns within the university, but also represent BNU at various

national platforms, consistently earning awards and recognition. Through their participation, students gain invaluable experiences that complement their academic journey and help them grow as confident, socially responsible individuals.

At Beaconhouse National University, student participation in sports and extracurricular activities is highly encouraged, with the university hosting a wide range of sports and co-curricular events throughout the academic year.

The Sports Club plays a pivotal role in promoting physical fitness and sportsmanship among students. The club organizes various competitions and matches, fostering inter-departmental and inter-university collaboration in sports. These events provide students with opportunities to engage in healthy competition, develop team spirit, and enhance their overall well-being.

BNU is equipped with state-of-the-art sports facilities to support a variety of athletic pursuits, including:

Football, Cricket, Basketball, Volleyball, Badminton, Table Tennis, Throwball, Arm wrestling, Indoor sport. Our sports teams proudly represent BNU in HEC tournaments, showcasing talent and sportsmanship at the national level.

B.Fit – BNU Fitness Center

B.Fit is the official fitness center/gym of BNU, developed to support the health and wellness of the university community. Designed to meet modern fitness stand-

ards, the facility is equipped with high-performance cardio and strength-training equipment and provides a professional environment that encourages regular physical activity and personal well-being.

B.Fit is available to students, faculty, and staff through a membership-based system with subsidized rates to ensure accessibility. Additional discounts are available for students who are part of official university sports teams and for those receiving scholarships.

Entry is controlled through an RFID-based system to ensure safety, privacy, and restricted access to registered members. Certified professional trainers are present throughout the day to provide expert guidance and personalized training programs tailored to individual fitness goals.

BNU Essentials

BNU Essentials is a centrally located facility designed to provide students with easy access to a wide range of academic and personal necessities. Conveniently positioned within the campus, it supports daily student life by offering essential items in one accessible location.

The hub offers academic supplies such as notebooks, stationery, and digital accessories including USB drives and chargers. It also caters to residential needs with dorm essentials, toiletries, hygiene products, and basic first-aid items. Seasonal products are available to help students adapt to changing weather conditions.

BNU Library and Information Services

BNU has a multidisciplinary library serving the university's faculty, students, researchers, and staff. The library has an extensive collection of printed and electronic books, journals, magazines, catalogs, and other materials, including Company Reports. The books and other reading materials are cataloged according to the specific nature of the collections. The library uses the Dewey Decimal Classification scheme to retrieve its knowledge resources. It starts from 000 and goes to 999 in decimal order.

Library Print Resources Print and E-Books Collections

BNU library is available for students, teachers, and researchers. Its collection of printed books comprises 22650 items, including the Salma Mahmud Memorial Collections, Dr. Gulzar Haider, Farzana Aqib, Sartaj Aziz, and Dr. Tariq Rahman collections. Moreover, the BNU Library has over 70,000 eBook collections in the digital library software Calibre.

Serial Section

BNU library is subscribing to valuable national and international research journals for scholars. The library also receives daily English and Urdu newspapers for users and schools.

Govt. Publications

BNU library has a wide collection of Government Publications, i.e., Punjab

Development Statistics, Pakistan Government Plans, Pakistan Economic Surveys, District Gazetteers, Budgets, and Annual Reports.

Art Catalogs

BNU library has a good collection of art catalogs of national and international artists describing their paintings and exhibitions worldwide.

Library Membership

All the enrolled students of the university and the visiting and permanent faculty members who have their logins on CMS are members of the BNU library. Students can borrow books from the library by showing their university ID cards and faculty by their names as per the rules described in the borrowing policy.

Library Digital Resources

BNU library subscribes to the following research databases under the HEC Digital Library program such as JSTOR, SPRINGLINK, TAYLOR AND FRANCIS, WILEY BLACKWELL, Institute for Operations Research and the Management Sciences (INFORMS). No username or password is required to access these digital resources within the campus. A VPN is needed to access them from home. The complete process of accessing through VPN can be downloaded from the BNU library OPAC. OPAC Link in the mentioned below: <https://library.bnu.edu.pk/>

Institutional Research Repository (IRR)

BNU library is working on the Institutional Research Repository (IRR), where BNU researchers can see the previous research work conducted within the BNU. The library has nearly 3000 hard copies of the thesis records. The Institutional Research Repository (IRR) link is mentioned below: <https://share.bnu.edu.pk/sites/library/SitePages/HOME.aspx>

Group Study Cabins

To facilitate group discussions among library users, four group study cabins have been constructed within the library. Library users can reserve these cabins through CMS for group studies, discussion, and sharing ideas.

IT Resource Centre

ITRC facilitates BNU Community in all aspects of IT including academic and technical support, development and implementation of enterprise applications specially an in-house developed Campus Management System ERP and manages 24/7 IT operations.

HEALTH CENTER

BNU offers a primary healthcare facility to its students, faculty and staff through its on-campus Health Center supported by Chughtai Homecare. The Clinic provides services of regular checkup and basic medical screening to our faculty, staff and students. The Clinic is manned by an

on-duty Doctor during university's operational hours and round the clock availability of trained paramedical and nursing staff.

The purpose of the BNU Health Center is to provide primary care on campus, screen for underlying risks for diabetes and hypertension, provide medical advice, monitor and manage basic health and refer to specialist care if required.

The University also has a 24/7 ambulance facility available for students and staff. All screenings and visits to the clinic are optional and free-of-cost for students.

Cashless Campus

To modernize campus operations, we are transitioning to a cashless campus model. This initiative will allow for more efficient transactions at campus facilities, reduce the handling of cash, and enhance the overall convenience for students and staff.

Bicycles Around Campus

To promote sustainability and encourage eco-friendly transportation, we are introducing a bicycle-sharing program on campus. This initiative will provide students and staff with easy access to bicycles for short on-campus commutes,



reducing our carbon footprint and promoting a healthier lifestyle

Differently Abled Accessibility:

We are actively working on improving accessibility for differently abled individuals across campus, ensuring that all facilities are inclusive and welcoming. All buildings on campus are now accessible at least on the first floor and they are accessible on all floors

BNU is on track to become **Pakistan's first WWF-certified Green Campus by 2025-26**, with targets focused on environmental awareness, energy and water conservation, waste reduction, clean fuel use, and eco-procurement.

BNU has also made strides in substance control with its **Drug-Free Campus** initiative, creating the best practice model.

CENTER FOR COUNSELING AND PSYCHOLOGICAL WELL-BEING

The Center for Counseling and Psychological Wellbeing was established with the intention to provide psychological sup-

port to students, staff, and faculty as they navigate through personal and professional challenges. The Center offers confidential individual counseling, group support, and campus-wide initiatives that respond to the lived realities of those within our community.

Individuals can seek support for any personal, social, and emotional concern they might have. We recognize that reaching out for support takes courage, especially in a culture where mental health is often stigmatized. At the heart of our work is a commitment to reducing stigma, nurturing resilience, and building a compassionate campus environment where connection, care, and emotional safety are deeply valued.

CAFETERIA

The cafeteria block is a three story completely operational and furnished facility spread over 18,000 sq. ft. area and a seating capacity for 3,000 persons at a time.

A cafeteria quality assurance committee with representatives from faculty, management and students ensures maintenance of highest standards in quality and hygiene and diversity of cuisine at economical prices through surveys, surprise visits and regular in-person meetings with the cafeteria management and staff. Periodic medical health examination and diagnostic tests of chefs and waiters is also conducted.

There are separate counters and stations for Fast Food, Pizza, Pakistani, Chinese, Open Kitchen, besides separate bars for Fresh Juices Milkshakes, a Coffee Shop on the top floor that provides a variety of hot and cold beverages. In addition the café has a tuck shop for routine purchasable items.

BNU CENTER FOR POLICY RESEARCH (BCPR)

The Beaconhouse Center for Policy Research (BCPR) has boosted its activities this year while putting the BCPR on the map as a forthcoming leading think-tank for innovative and forward-looking research-based solutions to the myriad of problems that Pakistan faces in governance as well as on the international stage.

In 2024, the BCPR has held multiple widely attended roundtable conferences, panel discussions, seminars, lectures, interactions with Pakistani and foreign diplomats, and produced a number of publications on topics of current interest such as on US-Pakistan relations, Pakistan-China cooperation, Pakistan-Türkiye alliance, climate change, and others. The Center has closely collaborated with the Woodrow Wilson Center and the Center for Strategic and International Studies in Washington D.C. and the Chinese Consulate General in Lahore, the Norwegian government, Center for Governance Reform (CGR) and other major thinktanks and institutes in Pakistan.



The BCPR has also taken steps to introduce undergraduate courses in the Department of Liberal Arts of the BNU in areas such as Pakistan-US relations and Pakistan-China relations which are to commence from Fall semester 2024 and Winter Semester 2025, respectively.

As a one-of-its-kind policy research center at the BNU, the BCPR boasts high student and faculty involvement and interest in its activities, which has created a surge in the BNU's already intellectually stimulating environment, as participants of BCPR's events engage with questions about Pakistan's past, present and future with eminent policymakers, business-people, diplomats, and scholars. It serves to induce objective and research-based thinking creating supportive linkages between academic work and research for grooming the students for their professional lives.

As the BCPR is further gaining traction as a premier think-tank in Pakistan, the coming months and years will be filled with even more engaging activities and intellectual discussions that shed light on Pakistan's economic, social, and political circumstances through fresh perspectives.

THE CLIMATE CHANGE-ENVIRONMENT-SUSTAINABILITY INITIATIVE - CCES VISION

BNU commits to making **Pakistan's**

first 'Excellence Hub & Living Lab' for Climate Change, Environment and Sustainability, a model for a collective, inclusive shared platform for solution based climate action'.

BNU is poised to become **Pakistan's First WWF Green Accredited University'.**

BNU commits to creating a **'Vision & Solution Based Integrated Framework'** for climate change and institutional action by creating a space for 'Intellectual Discourse' leading to roadmaps for resilience and climate mitigation, that aim to transform BNU into a powerful model that generates equitable, applicable and scalable solutions for responding to the unprecedented challenges of climate change, by changing mindsets through active investigation, harnessing and empowering the youth, giving them a sense of ownership and pride whilst driving positive collective action.

BNU commits to accelerate innovative and practical solutions for climate change mitigation and adaptation, to work effectively with our partners to help identify, build resilience and implement these solutions for a better quality of life on the planet, whilst spearheading inter-departmental collaborations, making 'Environment & Sustainability' the core of all departments.

We commit to creating **Leadership Hubs, challenging contemporary narratives, starting new conversations for sustainable and environmental futures, pioneering creative practices, commit-**

ted to moving the world to green, just, healthier and sustainable futures investing in community both locally and globally, aligned with the five SDG pillars of people, prosperity, planet, peace and partnerships both at the university, national and international level.

MISSION

The threats posed by the climate crisis demand collective action from our institutions, public and private sectors, and academia. We aim to strengthen efforts to meet these challenges. Implementation of the **CCES Integrated Sustainability Framework** will require transformational change across departments. Its success is dependent on collective contributions and participation on one platform: **a BNU led Shared Collective Platform.** BNU shall also create a **Sustainable Leaders Network.** This will embrace the public, private, corporate, industrial, civil society, academic and other sectors as active partners, through a BNU led charter.

BNU is starting an elective course on Introduction to Climate Change, Environment and Sustainability. To cross the frontiers of knowledge in areas of scholarship, providing intellectual space for understanding how climate change affecting human sustainability by accelerating climate research at BNU and providing expert analysis on climate impacts and solutions. To develop and inspire knowledge-based solutions for future generations for a prosperous, peaceful and healthy planet. To outline a series of

carefully designed and tangible goals to be achieved by 2030, putting our campus on the path towards reducing greenhouse gas emissions to net zero. All factors affecting the environment 'Green Components' like air, water, soil, emissions, industry, urbanization, sustainable agriculture, energy, renewables etc. shall be reviewed for solutions, transition maps, and guidelines.

This requires an increased commitment across all areas of the university, and the ability to model sustainable values within every part of its culture, managing resources, operations, ecosystems, education, design and construction. The 2030 Plan will centralize all climate change and sustainability efforts into **one integrated university wide plan**. To reach these targets, Plan 2030 offers a comprehensive set of operation strategies, which include a shift to zero emission electricity, decarbonize transportation and have zero waste/recycling and waste to energy components. Emission reduction targets will be road mapped. Plan 2030 will align with global accords like the Paris Agreement to limit the rise of global temperatures to 1.5 degree centigrade. The core will include advancing social and climate justice by aiming to alleviate the burden on undeserved and marginalized communities that are disproportionately vulnerable to the effects of climate change.

Policies will be created that address clear sustainability standards and requirements for the design of new buildings and the

maintenance of existing ones. We are strengthening efforts to raise awareness on these issues through the development of a **Student Sustainability Education Program** that provides experience.

The goals and strategies will be inclusive and have input from faculty, administration, management and students to ensure

they are operationally sound, creating environmental stewardship with a newly created **Sustainability Advisory Committee**, comprising climate scholars, researchers, scientists and operation specialists. Baseline data will be collected, which will be used to set the strategic integrated framework on ground.





A Journey Unfolded

*In the heart of learning's sacred abode,
BNU's journey, in its 20th year, we boldly unfold.
A beacon of education, we proudly stand,
Guided by principles, a visionary brand.*

*Access for all, backgrounds diverse and wide,
Scholarships to pave the path, side by side.
Equal opportunities, inclusiveness our creed,
In admission, scholarships, we plant the seed.*

*In a liberal arts embrace, we find our grace,
Critical thinking, creativity, the path we trace.
Interdisciplinary minds, versatile and free,
Innovation and exploration, the fruits of this tree.*

*Socially conscious, we face challenges near,
Community engagement, we hold dear.
Addressing societal issues, our solemn vow,
A better world, we endeavor to endow.*

*Extracurricular vigor, our campus comes alive,
Personal growth, leadership, together we strive.
A vibrant community, a sense of belonging,
Through activities and engagement, hearts keep thronging.*

*National and international recognition, we seek,
In education, research, we're at our peak,
A mark of excellence, our legacy we frame,
BNU's impact, we're proud to proclaim.*

*Generous scholarships, our students' aid,
In their dreams and aspirations, we've laid.
Access to quality education, our solemn oath,
For BNU's bright future, we all gladly betroth.*

*With roots deep in liberal arts, we aspire,
To kindle the flames of knowledge's fire.
Holistic education, boundaries we transcend,
Creating thinkers, without limits, they'll ascend.*

*Academic freedom, our intellectual right,
Diverse perspectives, minds take flight.
Excellence is our goal, our unwavering quest,
World-class education, we proudly attest.*

*In the realm of research, we carve our name,
Contribution to knowledge, our enduring aim.
Faculty and students, in scholarly embrace,
Advance fields, enriching the human race.*

*Culture and arts, we passionately unfold,
In design, in architecture, stories untold.
Expression and creativity, in every line,
BNU's artistic spirit forever will shine.*

*Global citizens, we nurture with care,
A broader worldview, we're eager to share.
Engagement in global issues, we take the lead,
Positive contributions, our world does need.*

*Learning environments, modern and bright,
With facilities galore, we light up the night.
Student-faculty bonds, strong and true,
In the embrace of knowledge, we all grew.*

*In 20 years, we've achieved much, it's true,
But the journey continues, with skies so blue.
BNU, a beacon of light, forever to shine,
In the world of education, a star so divine.*

*Composed by: Farzana Shahid (Registrar BNU)
September 2023*

Credits
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www.crossmediasite.com

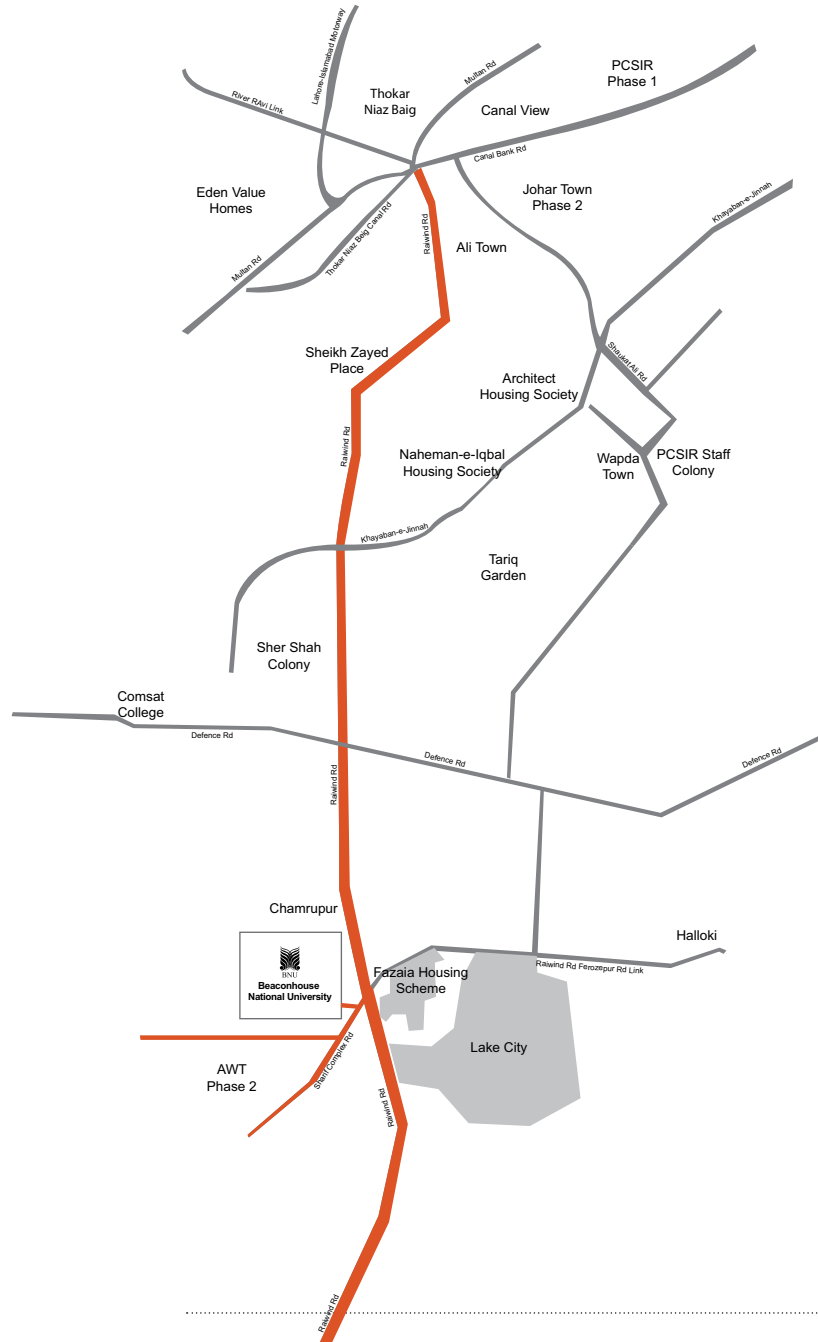
Compiled by: Ms. Farzana Shahid, Registrar

Coordinated by: Mr. Hassan Farooq, Assistant Registrar

The proposed courses and programmes of study,
regulations, procedures, fees, faculty,
scheduling of classes and enrollment policies listed
in this prospectus are subject to change from time to time.

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Tarogil Campus Location





Beaconhouse National University

For detailed information and eligibility criteria, please contact: **BNU Admission Office**

Tarogil Campus:

13-Km Off Raiwind Road, Lahore.

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Email: info@bnu.edu.pk

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